

Prentice - Hall, Inc.



70 Fifth Avenue, New York

EXECUTIVE OFFICES

March 2, 1944

Miss Katrine Deakins
Fort Worth Star-Telegram
Fort Worth, Texas

Dear Miss Deakins:

We are sending the two books you requested for Amon G. Carter, Jr. They weigh more than five pounds together, so one is going forward under your name. We have two other titles in our Advertising series that might be of interest, and you may want to keep this on file against the time when you will want to send additional books:

ADVERTISING MEDIA AND MARKETS,	\$5.00
HOW TO GET A JOB AND WIN SUCCESS IN ADVERTISING,	\$3.00

If we can be of further help, please do not hesitate to call upon us.

Sincerely yours

Lyle Fowler McImmes
Lyle Fowler McImmes
Foreign Department

