

COPY

May 3, 1943 (4-10-43)

AMERICAN AIRLINES, INC.

Director's Booklet

McD Hc

SILLIMAN EVANS

Silliman Evans began his career with an outstanding name - the "Silliman" belonging alike to his mother's distinguished Connecticut family and the Chair of Geology they endowed at Yale University. Born in Texas, the son of a Methodist pastor, Mr. Evans entered the newspaper world in a thoroughly orthodox fashion - reporting the sermons of another minister for the Fort Worth Record. It was a job he became so enthusiastic about, that he finally left Polytechnic College to become a regular reporter on the Record staff. Followed an interval with the United Press in Chicago, and back he went to the Record. This time as Managing Editor, when he was just old enough to cast his first vote.

War had hardly been declared in 1917 when Silliman enlisted, only to be turned down on his physical. But overseas he went anyhow - as secretary to the American legation in Denmark. The war over, he put in a nine year stint on Amon Carter's Fort Worth Star-Telegram - where he became known as the most influential political reporter in Texas. As a friend of his so patly put it, "the all-time, all-American Diesel engine of Texas reporting"!

But the "Diesel engine" from Texas shortly began to demonstrate his power on non-journalistic tracks. Even so, in 1928 it was his reporter's nose for news that scented the possibilities in commercial air transportation. Silliman enlisted the aid of a couple of sky-minded cronies and Texas Air Transport began operating between Fort Worth, Dallas and Houston. As T.A.T. gradually evolved into Southern Air Transport, and then American Airlines - he successively moved up as vice president with each - remaining in that capacity with A. A. until 1932.

1933 and Mr. Evans became 4th Assistant Postmaster General under Roosevelt. In the fiscal year that he held this job, his was the only major government bureau to turn a sizeable portion of its budget back to the Treasury untouched - this without firing a single employee or cutting a single service. Next year he hung up another record, when as president, he brought the affairs of the huge Maryland Casualty Company out of the red and into the black. Same thing occurred in 1937, when he took over the ailing Nashville Tennessean and doctored it back on a paying basis in exactly 45 days - later establishing it as the most powerful political paper in the state.

Came 1941, when Marshall Field III decided what Chicago needed was a new and forth-right newspaper. He straightway offered the post of publisher to Silliman Evans. Silliman accepted - and precisely 60 days later, having gathered one of the most impressive groups of newsmen, feature writers and press services ever to come together, the first issue of the Chicago Sun appeared.

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Today, Mr. Evans sits in his office publishing the Chicago Sun - and also on A. A.'s Board of Directors, giving air transportation the benefit of his long-range newspaperman's perspective. It's just about where you'd expect to find this notable scion of the Silliman and Evans families - not only publishing the news but helping to make it, in one of the most newsworthy enterprises of today.

Silliman Evans

President, Nashville Tennessean. Born Joshua, Texas, April 2, 1894. Studied at Polytechnic College (now Southern Methodist U.), Fort Worth, 1911-13.

Began as newspaper reporter, 1913; reporter and desk executive United Press International News Service, Dallas Morning News and reporter, member staff and Washington correspondent Ft. Worth Star-Telegram, 1913-26; Vice President Texas Air Transport until 1928, Southern Air Transport until 1929., American Airways, Inc., until 1932; 4th. Assistant Postmaster General 1933-34; resigned to accept presidency Maryland Casualty Co., Baltimore; Now, director, president and publisher Nashville Tennessean; also, publisher Chicago Sun, morning newspaper since 1941; Director, American Airlines, Inc.

Democrat.

Clubs: Fort Worth; National Press (Washington); Maryland (Baltimore); Belle Meade (Nashville); Cloud (New York); Chicago Athletic; Racquet, Tavern, Chicago, Athletic Union League (Chicago).

Home: Nashville, Tennessee.