



from **AMERICAN AIRLINES**

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Joseph D. Ryle has been appointed Director of Public Relations of American Airlines, Inc., it was announced today by Rex Smith, Vice President-Public Relations. The appointment fills the vacancy left at the first of the year by the resignation of Ben Wright to become an executive of Field & Stream magazine.

Mr. Ryle whose headquarters will be in the airline's General Office at 100 Park Avenue, New York City, was formerly European Director of Public Relations for American Overseas Airlines with headquarters in London. He previously had been Eastern Regional Public Relations Director for American Airlines in New York.

Homer E. Strickler, formerly of the New York Sun staff and for the past year editor of the airline's publication, Flagship News, has been named Manager of News Services. He will continue as editor of Flagship News

Richard E. Fisher, formerly Assistant Eastern Regional Director of Public Relations, has been transferred to the General Office to handle special projects, succeeding Gerald Tierney who resigned to join a public relations firm in New York.

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