



MARIA DE KAMMERER

## Courtesy Is Not Unpatriotic

**B**EFORE Pearl Harbor when you traveled by Flagship for pleasure, as well as for business, you received personalized attention and courtesy from American Airlines. You expected thoughtfulness and civility as an integral part of American's service, as much as the time-saving advantage of air travel.

Then came the impact of war! Suddenly transport planes became so priceless that about half of American's Flagships were diverted to the military emergency. But the domestic transportation prob-

lem continues to increase in size and importance.

The four employees pictured above are typical of American's thousands, all of whom believe that politeness, and consideration of passenger welfare, *are needed and appreciated even more now than in peacetime.*

American's passengers are *people*—men and women who are working hard under the war strain. Aboard Flagships are technicians, scientists, Army and Navy personnel, manufacturers, engineers and

many others who are more strenuously active than ever before. Bodies and minds become fatigued. Since you *must* travel, it is American's duty to make your trip as restful as possible.

In the air you are detached from the earth; free from the grind-on-the-ground. To make your Flagship trips interludes of relaxation is the aim of everyone in this organization.

American Airlines regrets there are not enough Flagships to serve many more essential travelers.