

AMERICAN AIRLINES, INC.

Dallas, Texas
August 30, 1946

TO: Regional Staff Members
District Sales Manager, Dallas
Sales Manager, Fort Worth

FROM: Regional Vice President

SUBJECT: Southern Region Public Relations Organization

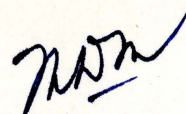
This local bulletin announces the appointment of Samuel C. Pace as Southern Regional Director of Public Relations and of Jack Saunders as Assistant Regional Director. A systemwide announcement of these appointments will be made by the Vice President, Public Relations, within a few days.

Sam Pace began his business career in the newspaper field, where he had seven years of experience with the Fort Worth Star Telegram, the Austin Statesman, the New York World and the New York Herald-Tribune. He then spent fifteen years in advertising, merchandising and sales promotion on a national scope until 1941 when we went into military service. His five years in the U. S. Army as a Public Relations Officer ended early this year when he left the Army with the rank of Major.

Sam is a native Texan. He attended T.C.U. and then graduated from the Pulitzer School of Journalism, Columbia University. During his last two years in the Army he was again back in Texas, attached to the headquarters of the Eighth Service Command in Dallas.

Jack Saunders will assist Mr. Pace in regional public relations work but will spend much of his time in handling the growing Public Relations responsibilities in the Dallas-Fort Worth area.

Under the leadership of Pace and Saunders I am confident that our people in the Southern Region will do an outstanding public relations job.



Melvin D. Miller

cc: Manager of Operations, Dallas
Manager of Operations, Fort Worth