



CABLE ADDRESS:
POWHATTAN.
HOME OFFICE:
JERSEY CITY, N.J.

The American Tobacco Company
INCORPORATED
111 Fifth Avenue
New York

December 11, 1925.

Mr. Amon Carter, President,
Star Telegram, Record Telegram,
Fort Worth, Texas.

Dear Amon:

This will acknowledge your letter of the 4th, as well as application blank for membership in the Advertising Club. Thanks for both.

I suggest that an increase in rates be put into effect immediately on the new combination, in order to take care of your Club dues.

Also tell A L Shuman that we are planning to extend our LUCKY STRIKE campaign so as to include FORT WORTH.

Now, in regard to your controversy with Governor MA, the New York papers have been carrying full stories and I really had intended writing you for some time to compliment you on the very wonderful reply you made to MA'S criticisms, and at the same time to ask you why you never distributed canes in New York. Seriously, do want to compliment you on the manner in which you have handled this situation.

Kindest regards to you and asking to be remembered to MA, I am,

Sincerely yours,

Shaw D

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