

VIA AIR MAIL

WHITE OWL  
ROBT. BURNS  
VAN DYCK  
WM. PENN

General Cigar Co., INC.

119 WEST 40TH STREET  
NEW YORK 18, N. Y.

April 16, 1945

Miss K. Deakins  
Secretary to Mr. Amon G. Carter  
Fort Worth Star-Telegram  
Fort Worth, Texas

Dear Miss Deakins:

Have received your good letter of April 12th enclosing your check in the sum of \$30.96 and requesting that we arrange to send 2nd Lt. Amon G. Carter 200 ROBT. BURNS Perfecto Grande cigars under the labels also enclosed with your letter.

Would very much like to be able to have these 200 Perfecto Grande cigars sent, but unfortunately, this is not possible as we were compelled to suspend our production of this particular size some few months ago and we do not have even a box left on hand.

In your letter of March 16, 1944, when you asked us to substitute another size in place of ROBT. BURNS Panatela de Luxe, you explained that Lt. Carter preferred a short, fat, stubby cigar similar to the Perfecto Grande and it was then that we began to ship this size to him against your orders, but now we cannot do this and am sorry that we are going to fail you.

We could, of course, arrange to ship 200 ROBT. BURNS Panatela de Luxe, but after all, Lt. Carter prefers a somewhat fatter cigar and am going to suggest that possibly he would very much like our VAN DYCK 32's size and will have the factory send you a few of these cigars so that you will see the size and their general appearance.

The price of our VAN DYCK 32's cigar is \$4.59 per 100 and its ceiling retail price here in the United States is 2 for 15¢, and while this cigar is naturally not as good as one of our ROBT. BURNS sizes, can assure you that it is a very nice, tasty cigar and in my opinion, Lt. Carter will enjoy smoking them.

Would like very much indeed to hear from you after you have had the opportunity of examining the VAN DYCK cigars we are sending and if you approve my suggestion, will arrange to have the 200 VAN DYCK cigars sent him and we will then send our check to you for the excess payment.

Just thought it would be best to mention that while your letter advises that you are enclosing a check for \$30.92, the check was drawn in the sum of \$30.96.

With kindest wishes, I remain

Yours sincerely,

Tom Best

WB:MB

