THE KAPPA SIGMA FRATERNITY



TAU

December 28, 1944

Dear Brother Carter:

"... not for a day or an hour, or a college term only, but for life."

When we of Kappa Sigma were younger, in a gayer, but not a braver world, we thrilled to those words, and believed in them. Deep in our hearts most of us do today.

At any rate, there are few Kappa Sigma men who do not get a genuine "kick" out of the undergraduate youngsters who will enjoy the same privileges and opportunities that we knew. We like to visualize a steady procession of Kappa Sigmas entering Chapter House in their sophomore years, and leaving three years later better fitted for the adventure of life.

So, let's do something about that dream of ours!

Let us all support the vital War Program that can keep Kappa Sigma Chapters alive and strong during these critical war years - and insure a future in Kappa Sigma for thousands of fine young men in the days to come.

Won't you please send in a \$10 contribution, in the form of Alumni Wartime Dues, for the year 1944-45, and a pledge to pay the same amount annually for the duration and one year after? If the story of our War Program hasn't reached you before, the enclosed folder will give you the details.

We need your cooperation, as you will note.

You'll have a deep sense of personal satisfaction, in the years to come, if Kappa Sigma wins through and prospers. You can say to yourself - "I helped to make that possible."

A pledge card and addressed envelope are enclosed for sending in your check - a check that can mean more than any similar contribution you have ever made.

P.S. - This letter is sent to you on behalf of your chapter. Your contribution will be used exclusively for the benefit of your chapter, so if you can add another \$10 - \$25 - \$50 - or more, to your Dues payment, please do so.

Kappa Sigma Fraternity

280 Bronxville Road, Bronxville 8, N. Y.

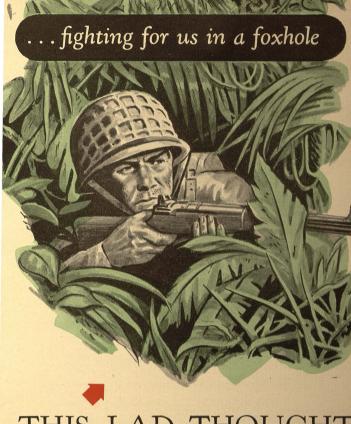
Dear Brother Natvig:

My check for \$10 Dues for 1944-45 is enclosed. I am glad to help keep our chapters alive and strong during the war—and promise to pay \$10 in dues annually for the duration and one year after.

I would prefer to have this money used for the benefit of Chapter. If, however, the Supreme Executive Committee feels that this chapter has been adequately provided for, I wish to have it put to work helping some less fortunate chapter to survive the crisis.

Fraternally yours,

COLLEGE	NAME	
CLASS	ADDRESS	
CHADTER		



THIS LAD THOUGHT OF KAPPA SIGMA

...and did something about it!



CAN WE DO LESS?



OUR FIGHTING HEROES

SENDTHEIR WARTIME DUES SO THAT KAPPA SIGMA MAY SURVIVE

If every alumnus of Kappa Sigma could read the heart-stirring letters from the boys on the fighting fronts who are sending in contributions from their meager wages, so that our War Program will be a success, I am sure that we would have little trouble in getting everyone to make an urgently needed contribution in the form of alumni dues for the duration, and one year after.

We have told about our War Program in "Kappa Sigma on Parade", and in other ways to some alumni. Yet, the response, while encouraging, has been far below our expectations — and our *needs*.

This folder tells you briefly what the War Program is, what we need in the way of cooperation and money, and what you can do, right now, to help Kappa Sigma go proudly through the war and post-war crisis.

Won't you read it carefully, please? Then remember those unselfish boys in foxholes and on beach heads who are thinking of Kappa Sigma, and helping out — and send your pledge card and contribution, today.

Fraternally,

WORTHY GRAND MASTER

Muchen

Every Kappa Sigma chapter *must* come through the war years in a strong position. The alumni must carry on until the boys return.

A well organized program has been drawn up. It can be a success, not through a miracle, but simply by the cooperation of the majority of the alumni in contributing a small amount of time and money to Kappa Sigma.

Briefly, our War Program is as follows:

- 1. The alumni of each chapter must temporarily take over the operation and management of the chapter, through the formation of Alumni War Committees.
- 2. Chapters must be kept alive through pledges and initiations of desirable students, including service men of character attending military courses. Alumni should provide names of boys who should be rushed.
- 3. Money must be contributed to maintain the solvency of those chapters that are weakened by the unusual wartime conditions.
- 4. A hard-hitting campaign (of which this is the first gun) must be carried on, until a sufficient amount of money is collected to assure the success of the War Program.

We need to arouse every alumnus to the realization of the danger Kappa Sigma is facing — the danger of becoming so weak in membership and influence during wartime that many years will be needed to regain our former position.

We need to convince every alumnus, through written and personal appeals, that if he leaves it to "the other fellow", we can fail in our campaign to keep Kappa Sigma in service for the youth of tomorrow.

We need enthusiasm, cooperation — and work.

We need money.

We need to do the following constructive things — at once:

- 1. Get in touch with every alumnus, through the mail or by personal contact, and tell him the story of the War Program, the unusual problem of each chapter, and seek his support.
- Form chapter War Committees who will take over the maintenance and development of the college chapters, and supervise social and business activities for the duration, as well as the procurement of initiates.
- 3. Form chapter committees, who will handle the solicitation of \$10 annual dues from each alumnus, for the duration and one year after V-Day. (This campaign for alumni dues is the financial backbone of our War Program.)
- 4. Continue the above efforts without letdown until the success of the War Program is definitely assured.

In these days of big taxes, bond purchases, war chest contributions, and increased living costs, digging up additional money for any worthy cause is not easy, we realize.

But this, brother, is Kappa Sigma, and your fraternity's future is at stake.

And — the minimum contribution — the payment of \$10 annual dues, is a small sum compared with the money you are paying out in other directions.

So — do the best you can, please. Do one or all of the following, for Kappa Sigma, the Kappa Sigma boys of the future, and for yourself:

- 1. Sit right down, today, and mail your \$10 Annual Dues for 1944–'45, and the pledge card enclosed, to the Worthy Grand Treasurer, in the already addressed envelope.
- 2. Send another \$10 \$25 \$50 \$100 or as much more as you can spare. It will be the greatest investment in personal satisfaction and the future of American youth that you could make.
- 3. Give of your time, as much as you possibly can, to contact other alumni, and interest them in the Kappa Sigma War Program. Write the Worthy Grand Treasurer for pledge cards and literature, to use in this work and, again, send in your own pledge and first year's Wartime Dues, or larger contribution, as soon as possible.

SUPREME EXECUTIVE COMMITTEE

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