

# TCU Daily Skiff

Thursday, February 18, 1993

Texas Christian University, Fort Worth, Texas

90th Year, No. 73

## STRIKE A POSE



Jason DeWitte, junior chemistry major, and Paige Price, senior marketing major, strut at the "Fiesta!" style show Wednesday night. The show, sponsored by Alpha Chi Omega, raised money for The Women's Haven shelter.

## Tax increase unveiled in Clinton plan

### Economic package tailored to cut deficit by \$496 billion

By TERENCE HUNT  
Associated Press

WASHINGTON (AP) — President Clinton unveiled a tougher-than-expected economic program Wednesday, asking Americans to accept one of the biggest tax increases in history to curb massive budget deficits and finance economy-revitalization efforts.

"We can't keep on going the way we're going," Clinton said. "So, I've offered a different course. I think it's balanced, it's fair, and I think all Americans will be better off."

Clinton's plan would spread pain almost universally, although well-to-

do people would be hit hardest. The administration braced for stiff opposition following a negative reaction from Wall Street.

The program would impose higher energy taxes on every household with income of more than \$30,000. The administration calculated that would raise \$71.4 billion by 1998.

The tax would start next July at 2.5 cents a gallon for gasoline, 2.75 cents per gallon of heating oil, and 8.75 cents per thousand cubic feet of natural gas. It would increase over three years to triple those original figures. Income tax rates would jump sig-

see Taxes, page 2

## Magazine combats stereotypes about 'Bubbas'

By NATALIE TAYLOR  
TCU Daily Skiff

What's a Bubba?  
Ask a TCU student, and he or she might say something similar to freshman pre-major and native Texan Courtney Stroup's suggestion: "He's some big huge cowboy that drives a big huge truck. He definitely eats baked beans."

Krysha Niblett, a freshman business major, said he's "probably fat, hickish, real friendly, though. I can see Bubba living in Texas."

Sean Moody, a junior advertising/public relations major from Dallas, considered Bubba "an old country hick with a big wad of chew in his mouth."

But the editors of a new Bubba magazine think they have the real answer in the quarterly publication that hit the newsstand Feb. 9.

The students' beliefs about Bubba are common stereotypes, said Dean

King, the editor of Bubba magazine. An article in last week's edition combats the misconceptions that all Bubbas are from the South, and that everyone from the South is a Bubba.

Bubbas, according to the magazine, can be found anywhere. But the important thing is not location, it's lifestyle.

One of the objectives of the publication is to convey the word "Bubba" in positive light. King also emphasized that Bubbas cross racial lines and income levels, and are not solely from the South, although it is considered the "Bubba Belt."

In fact, President Clinton is featured on the cover of the first edition. He wears a baseball cap and is shrouded by the pronouncement, "Celebrating the first Bubba President!"

King said that it was the presidential campaign itself that inspired the creation of Bubba magazine. The term was tossed around in the cam-

paign, in reference to both Clinton and his running-mate Al Gore. It received confused responses from even Southerners.

Clinton once said of the Clinton-Gore ticket, "There's a little Bubba in both of us—in the sense that we both come from small towns, where people have old-fashioned values and want their country to be the best country in the world."

King said they chose to use Clinton on the cover because "Clinton represents Bubba's new dawn." Although he admits Clinton may not be the prototypical Bubba, "it made sense to put him on the cover because without him, Bubba would still be an unfamiliar term."

The magazine has enjoyed early success, King said. The first edition all but disappeared from shelves in the Fort Worth area in less than a week. King also said three local radio stations are interested in interviews.

The magazine is catching on out-

side of the "Bubba Belt" as well. Radio stations from the East have also shown support and a Canadian news crew has done a story on the magazine.

Although Bubba has received great acclaim, an article in the *Dallas Morning News* last week shed a more negative light on the attributes of its debut edition.

The first sore spot for many Southerners is that the headquarters for Bubba magazine lies on the 28th floor of a high-rise Fifth Avenue building in New York City. Bubbas wonder how big city business men can claim to understand their way of life.

But King considers himself a Bubba just as much as any true-blue, stubborn and wry Texas truck driver. His family is from West Virginia and he is originally from Richmond, Va., which he says is definitely in Bubba country.

June Welch, associate professor of

history at the University of Dallas and author of 18 books about Texas, finds much to be desired in Bubba magazine.

A 1950 graduate of TCU, Welch's main quarrel is that he believes that Bubbas vary from state to state; there are different kinds. He said the magazine tends to "lump them all together."

Beyond that, Welch attests that the magazine itself makes inaccurate assessments of Bubba. In response to its claims that Bubbas will trade the lawn mower for native lawn plants and embrace colorless sodas, he contends that a Bubba will cling to the old standby "long neck Pepsi-Cola, graduating from that to long neck Lone-Star beer."

King, however, insists that "that's taking the stereotype that Bubba will take whatever's given to him." He said Bubba will identify with these new trends, because he's "a practical, common sense kind of person."

The editors of Bubba refer to Bubbas as "patriotic, deeply religious, stubborn and wry" over the image of beer drinking and pick-up trucks with gun racks, which are considered negative stereotypes.

Welch also found fault with what he considers a gross overuse of President Clinton in the first edition of Bubba. The magazine includes a page of Clinton's vital statistics, articles on his wife and his mother, and an article entitled "A Toast to the First Bubba President" among many other references to the president.

"Instead of talking about Bubbas, it spent a lot of time talking about Bill Clinton and his family," he said.

The first edition was successful at its goal of exposing the Bubba image, Welch said, but the editors will need to expand the coverage, pick a course for the magazine to follow and steer away from Clinton in future issues.

## Gun buyback program aims to reduce city's crime rate

By JAMIE McILVAIN  
TCU Daily Skiff

A new gun buyback program approved by the Fort Worth City Council Tuesday will reduce crime only marginally, said Patrick Kinkade, director of TCU's criminal justice program.

"It's more of a political symbol than something to really stop violence in the city," Kinkade said.

Under the new program, residents turning in guns to the Fort Worth Police Department will receive \$5 to \$25, depending on the type of weapon. The guns will be checked before being destroyed to ensure they have not been reported stolen or used in a crime.

The program, entitled "Stop the Violence/Stop the Tears," will begin

April 1. General Dynamics' donated \$25,000 to fund it and has also pledged to match any other corporate donations up to an additional \$25,000.

A 24-hour tip line will also be established for callers wishing to report people illegally possessing guns. Informants will be paid \$20 per tip.

Fort Worth is the first Texas city to adopt the program, which has been used in St. Louis, Baltimore, Seattle and several other cities.

Fort Worth Police Chief Thomas Windham told the Associated Press, "If our experience is the same as a lot of other cities, we're going to take in a lot of firearms in a very short period of time."

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## METROPLEX

Today's weather will be partly cloudy with a high of 46 degrees.

Friday's weather will be cloudy and slightly warmer with a high of 52 degrees and a chance of rain on Friday night.

## Perot group may influence outcome of special election, political science chair says

By MICHAEL ROWETT  
TCU Daily Skiff

The special election to fill the Senate seat of Treasury Secretary Lloyd Bentsen is not until May 1, but Ross Perot's United We Stand America, Inc. organization is already working to exert its influence.

The organization's membership has swelled to approximately 500,000 — including three of the dozen candidates running in the election. Perot wants to involve United We Stand in several electronic town meetings and candidate forums to make the candidates focus on issues he deems important, especially the deficit.

Ralph Carter, chairman of the political science department, said the group's influence will be felt in numerous ways, mainly through the efforts of Perot himself to stay in the spotlight.

Q: What kind of influence will United We Stand have on the May 1 special Senate election?

A: I think Perot's group's primary effect will be to shape the agenda of topics the candidates have to face in dealing with the public. I think that the continuation of the group will mean a continuation of economic issues being a high priority. Questions of how to deal with the deficit and those sorts of things are going to

be issues that will be increasingly more difficult for the candidates to avoid.

Q: What kind of weight would a Perot endorsement carry?

A: In Texas, an explicit Perot endorsement would have some real weight. If Perot endorses some incredibly lightweight candidate

Would a Perot endorsement decide the race at this point?

A: It would help (a candidate), but I'm not sure if it would decide the race. When you get down to only two candidates, one of them's going to get a majority of the vote, and that causes all sorts of considerations on the part of active voters as to who to prefer if their first choice didn't make the finals.

Q: Perot says he isn't running for the Senate seat himself because he wants to devote his time to United We Stand to "counter special interests." Is there any chance he might change his mind and enter the race at some point?

A: I don't believe there's a chance in the world that Ross Perot would enter the Senate race, because the worst thing that could possibly happen would be his winning. If Perot won the Senate race, he'd become one of 100 senators. That's not a Perot-like goal. He would want to be the top dog — someone who has the power to change things, which you don't have individually as a senator. I don't see any way he'd get in the race.

Q: How much influence does Perot really hold over his "volunteer" organization? Is United We Stand a genuine independent grassroots type of organization, or is it just a public

see Perot, page 2

By CHARLSIE MAYS  
TCU Daily Skiff

Tandy Corp. is planning to accelerate its new retail formats, John V. Roach announced last Monday.

Roach, company chairman and chairman of the university's board of trustees, told the *Fort Worth Star-Telegram* this move could add nearly \$2 billion to the company's annual sales by 1995.

Last month the company made its \$1.5 billion manufacturing operations into a separate company, TE Electronics Inc.

Tandy's move to a retailing

emphasis is not unusual, campus experts say.

"Businesses tend to concentrate on what they do best," said Floyd Durham, associate professor of economics.

Tandy has discovered it can bring in more products from Asia for less money and concentrate on their retail efforts, he said.

Tandy has been in the retail business for some time with over 7,000 Radio Shack stores.

In addition to the Radio Shack stores, Tandy plans to open 48 Computer City and 14 Incredible Universe stores by 1995.

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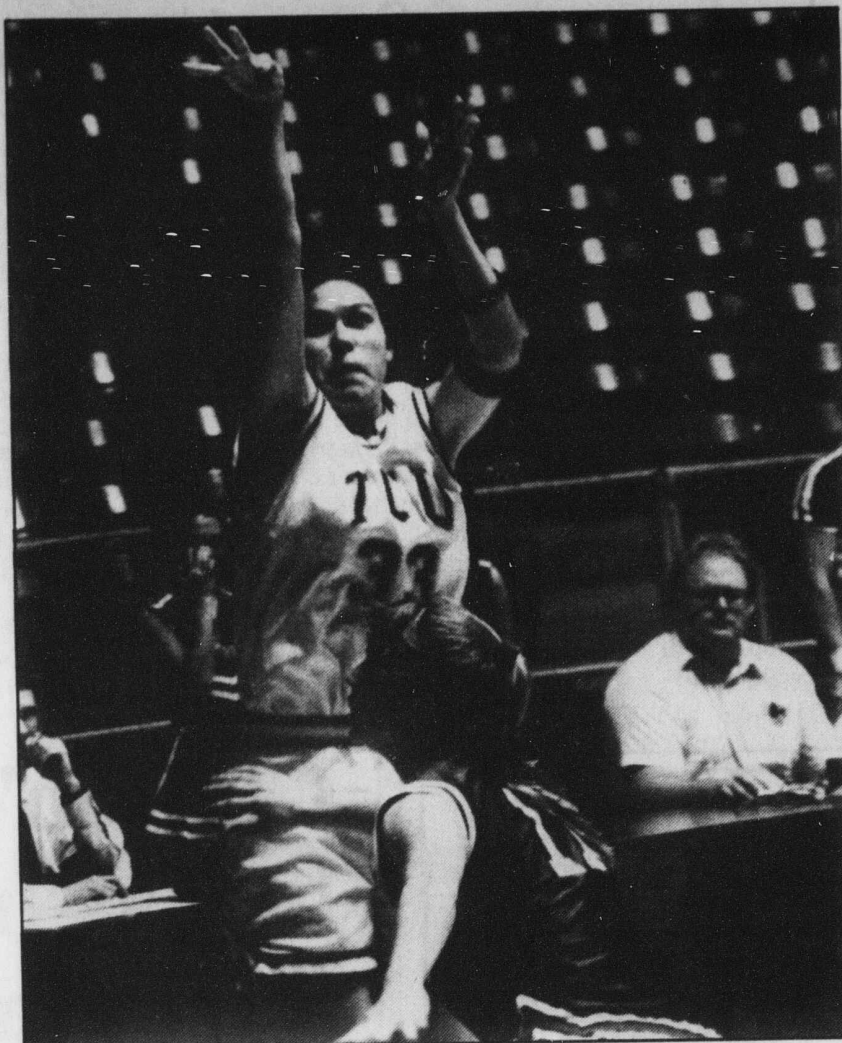


# Sports

## Lady Frogs fall to SMU

By RICK WATERS  
TCU Daily Skiff

It's hard to win a basketball game with just one player. That was the lesson the TCU women's basketball team learned Wednesday night at Daniel-Meyer Coliseum as the SMU Lady Mustangs cruised to an easy 89-69 win. The Lady Horned Frogs, led by the inspired play of senior guard Rachel Hesse, found the SMU Lady Mustangs had too many weapons to counter and surrendered their 35th consecutive Southwest Conference loss.



TCU Daily Skiff/ Jenny Putschinski

TCU guard Rachel Hesse shoots a jumper during the Lady Frogs 69-89 loss to SMU.

But Hesse didn't admit defeat until the buzzer sounded. Hesse scored 32 points, drained six three-pointers and set a pair of TCU records in 39 minutes of "senior-pride" basketball. "Rachel had an awesome game," said TCU head coach Fran Garmon. "She played a game out there like a senior plays. If you can't be inspired by the kind of shooting and hustling night she had, then I don't know what it takes."

Unfortunately, Hesse's inspiration wasn't enough to rile up her teammates or stop the Mustangs' transition game and pressure defense. SMU used a late run in the waning moments of the first half and an ice-cold shooting performance by the Frogs to coast to their 12th victory of the season and even their SWC record to 5-5. TCU dropped to 8-13 and 0-10 in SWC play. "I'm pleased with the way we played," said SMU head coach

Rhonda Rompola. "We did a great job of running the fast break and hit our open shots." TCU's big problem and Garmon's primary concern was the lack of rebounding by her posts, she said. "Our big problem is our posts are not going to the boards," she said. "The guards are doing all the rebounding and when that happens,

you've got problems as a team." The Lady Frogs made a late run and pulled within 10 points, 63-53, on a Hesse layup, but SMU sophomore guard Mary Gleason hit a momentum-killing three-point shot. SMU never looked back. "That three took the wind out of their sails," Rompola said. "It was crucial."

## Ponies rally, defeat TCU, 60-53

By WILLIAM HATFIELD  
TCU Daily Skiff

The TCU men's basketball team proved once again Tuesday they can play with the top teams in the Southwest Conference.

The evidence was present against SMU, at least for a half.

But in a pattern of play that is becoming increasingly frustrating for the Frogs, TCU managed to let a close one slip away in the final 20 minutes.

The Mustangs used a late 8-4 run to extend a 52-49 advantage with two minutes to play into a 60-53 victory before 3,196 fans at Moody Coliseum.

The first place Ponies improved to 16-5 overall and 9-1 in league play. The Frogs remained in the SWC cellar with a 2-8 conference mark and stand 5-16 overall.

"We gave ourselves a chance to win," said TCU head coach Moe Iba. "We competed, we played hard, but we missed a lot of shots around the goal. If we hit em..."

Iba could only ponder the missed opportunity for an upset of a SMU squad that has won 9 of their last 10 games. The Frogs led by three at half-time and extended their lead to five before the Mustangs made their move.

Mike Wilson, who scored 11 points and grabbed seven boards before fouling out, gave SMU the lead for good on a dunk with 13 minutes to play. His bucket sparked a 14-5 Pony run over a seven minute span of the second half that seemingly put the game out of reach.

The Frogs battled back, though, from the 49-40 deficit to make it interesting. After Eric Dailey hit a jumper, TCU trailed by only three. But then the SMU seniors took over.

"I was taking the same shots I always take, they just weren't falling for me."

ERIC DAILEY  
TCU Center

Tim Mason, who led the Mustangs with 14 points, hit an 18-foot jumper and Wilson and Gerald Lewis made good on free throw attempts to hold off the late Frog charge.

"Last year we would have found a way to lose this game," said SMU head coach John Shumate. "This year, we have enough senior leadership to get us going and win these things."

For a while it looked like TCU was primed to pull off the upset. The Frogs led by as many six in the first 20 minutes. Senior forward Allen Tolley popped in 16 of his game high 21 points in the first half and freshman guard Jentry Moore hit three-of-four shots as TCU took a three point lead into the locker room.

Even better for the Frogs was TCU's dominance of the boards. Dailey grabbed 11 rebounds in the first half alone as TCU outrebounded the Mustangs 25-18.

"We knew the key would be rebounding," Dailey said. "I just

went to the glass and got physical." However, as Dailey was a monster on the boards, grabbing 17 for the game, he was only 3-of-12 from the floor.

"I was taking the same shots I always take, they just weren't falling for me," he said.

Even more damaging to TCU was the poor showing of Myron Gordon. Gordon came into the game averaging 10.9 points a game but failed to score a point for the Frogs, missing all six of his shot attempts.

SMU was led by a balanced scoring attack. All five starters scored at least nine points for the Ponies. Mustang center Greg Kinzer pulled down 11 boards. TCU held a small rebounding advantage over the taller Mustangs, 39-38. This was a better showing for a Frog squad that was outrebounded by 14 in the teams last meeting.

But the Frogs couldn't buy a basket when they had the ball. TCU shot a measly 30-percent from the floor. TCU shot only 4-of-13 from three-point range.

"We played about like we wanted to tonight," said Frog point guard Brent Atwater. "Down the stretch, we had some turnovers, which hurt, and we could never seem to get over the hump."

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## A&M reports slush fund allegations

Associated Press

Texas A&M has informed the NCAA of an allegation by a prominent alumnus that a recently banned booster was part of a secret attempt to organize a slush fund for improper payments to football players.

Robert Smith, the Texas A&M vice president in charge of rules compliance, said Tuesday his office also will investigate the allegation.

In a letter dated Dec. 26, Dallas businessman and civic leader Larry Ferguson — a member of the 12th Man Foundation — wrote school president William Mobley of the alleged activities of Warren Gilbert Jr. and two other well-known 12th Man members, car dealer J.L. Huffines Jr. of nearby Lewisville, Texas, and businessman Thomas A. O'Dwyer of Dallas.

"During Jackie Sherrill's tenure at A&M, Tom approached me to say that he, Huffines and Gilbert had organized a meeting to raise a cash slush fund for the football efforts," Ferguson wrote.

Ferguson said he had no direct knowledge if a fund was created.

Smith and compliance officer Tedi Zalesky said nothing was done with Ferguson's allegations until this week, when *The Dallas Morning News* began making inquiries of A&M officials.

According to the two compliance officials, they process information as it "becomes elevated" in importance by certain events.

"I mean, obviously we cannot work all things simultaneously," Smith said. "So when something gets

elevated, then we get on it." The newspaper's questions elevated the Ferguson claims, Smith said.

Texas A&M announced Feb. 5 that Gilbert — a director of the A&M Lettermen's Association — was being disassociated from university athletics after it confirmed allegations that Gilbert-operated companies improperly paid players for work they did not perform.

*The Dallas Morning News* reported Dec. 20 that current and former Gilbert employees had told federal investigators that five members of the 1992 squad were being paid year-round for work not performed.

The university has said none of the records Gilbert made available to it confirmed the year-round payments.

Star running back Greg Hill and three other players were suspended from the team and missed the Cotton Bowl game against Notre Dame as a result of an investigation triggered by the newspaper report.

O'Dwyer acknowledged knowing Ferguson but called the accusations ridiculous.

"I have absolutely never had a recollection of participating in any slush fund for any coach," he said.

"I don't know anything about that. I don't remember anything at all about that," Huffines said.

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