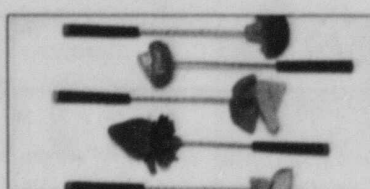




**NEWS**  
Students use canned foods as building blocks for fighting world hunger. **TOMORROW**



**FEATURES**  
All about hunger and what students are doing to make a difference. **TOMORROW**



**SPORTS**  
The Flying Frogs explain some of the intricacies of the long jump. **PAGE 6**



# TCU DAILY SKIFF

**THURSDAY**

March 29, 2007  
Vol. 104 Issue 94

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## Director: Lending changes not affecting university

By BAILEY SHIFFLER  
Staff Reporter

One of TCU's preferred lenders, amidst the threat of a lawsuit, is changing its policies on its revenue-sharing program, but an administrator said Monday that the university already complies with the new policies.

In a press release, Tamera Briones, founder and chief

executive for Education Finance Partners, said the company will increase disclosure and require explicit terms for what revenue-sharing payments can be used for.

The press release was a response to New York Attorney General Andrew Cuomo's intent to file suit against EFP for deceptive business practices,

part of an ongoing investigation. Briones said they will immediately enhance their disclosure protocol, adding clear admissions to its marketing material and customer communications. They will also require schools that receive revenue sharing payments to use them for the benefit of students.

Mike Scott, director of schol-

arships and financial aid at TCU, said the changes will not affect TCU because the university is already in compliance with the terms. He said he likes the new terms of the loan programs and is in favor of them being a requirement for all participating schools.

Scott said he does not think EFP's policy changes will alter

the attorney general's plans to file suit.

Cuomo "doesn't seem to be interested in what the schools are actually doing with these funds," Scott said.

The attorney general's office has not returned multiple phone calls regarding EFP's press release and EFP deferred all questions to the release.

"While we hope that the changes we are announcing today will address any concerns the attorney general might have," Briones said, "We are fully prepared to defend our program and our school customers in court, if necessary."

See **LENDING**, page 2

## Officials seek controlled drill period

By JAMES BROWN  
Staff Reporter

In a second natural gas discussion with the TCU community Wednesday, an administrator revealed tentative details of TCU's drilling calendar and said the university would have the authority to temporarily cease drilling during certain periods.

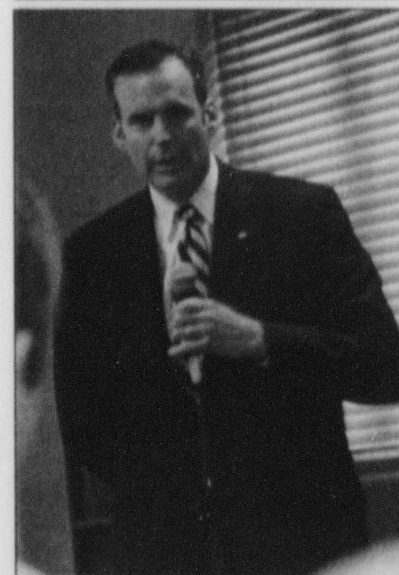
Brian Gutierrez, vice chancellor for finance and administration, told participants that within the first year the producer would put the pipeline underground, drill a test core to ensure gas was in the area and drill one to two wells.

"We actually want the drilling

See **GAS**, page 2

### FOR YOUR INFO

Anyone with questions or concerns regarding TCU's natural gas opportunities may send an e-mail to [news@tcu.edu](mailto:news@tcu.edu).



MICHAEL BOU-NACKLIE / Staff Photographer  
CFO Brian Gutierrez fields questions from students and faculty Wednesday in the Student Center Lounge about possible gas drilling sites on campus.

## HEELING HUNGER



A group of students begin the 3rd Annual Heel Hunger 5K Run/Walk outside the University Recreation Center. This event was part of the 25th Annual Hunger Week, an effort to raise awareness and money for the hungry.

BILLY WESSELS / Photo Editor

## Conference to focus on emerging markets

By LISA FALCONE  
Staff Reporter

Like any good Fort Worth host knows, the first thing on the agenda for international visitors is an evening at Billy Bob's.

The M.J. Neeley School of Business will play host to entrepreneurial experts from around the world attending a first-ever conference held on campus.

Garry Bruton, professor and academic director for the Neeley Entrepreneurship Center, is coordinating the conference, which will focus on entrepreneurship in emerging markets.

"For emerging markets, entrepreneurship is the key to the future," Bruton said. "That is where their economic growth comes from."

As a result of fast-growing markets, underdeveloped economies such as Russia, China, India and Brazil are predicted to have larger economies than the United States, United Kingdom, France, Japan, Germany and Italy by the year 2050, Bruton said.

"What Garry has done is brought together extraordinary academic leaders from around the world to come and talk about research issues in entrepreneurship," said Daniel Short, dean of the business school.

The conference starts tonight with dinner at Billy Bob's to give the visitors a taste of Texas. Shaker Zahra, head of the entrepreneurship center at the University of Minnesota, will speak on the future of entrepreneurial research and present the first paper on the relationship between Islam and entrepreneurship.

On Friday, the conference will relocate to Smith Entrepreneurs Hall for academic presentations from international scholars about entrepreneurship in emerging markets. Mike Hitt, editor of the Strategic Entrepreneurship Journal, will speak on the future of entrepreneurial research and emerging markets.

"The truth is, if you get enough people doing business together, they never fight wars against each other," Bruton said. "People have enough to eat and enough to dress their families, and so many of the world's problems just disappear."

Neeley's networking and credibility will increase when the top entrepreneurship leaders see the facilities, faculty and students, Short said.

"They are going to leave thinking this is one terrific place," he said.

See **ENTREPRENEUR**, page 2

## Students design, model outfit for charity

By ELIZABETH DAVIDSON  
Staff Reporter

Dressed in white surgical masks, blue latex gloves and a rhinestone stethoscope, a TCU student paraded down the runway at a benefit auction and walked away with an award.

Maelen Richie, a junior interior design major, competed in the fashion show segment of the International Interior Design Association Auction 2007 on Friday at the Grand Pavilion at Dallas Trade Mart. It was the tenth year for the annual event.

Titled "Lights, Camera,

Auction," the event included a silent auction, sit-down dinner, variety show, fashion show and a live auction. The proceeds from the auctions benefit the Make-A-Wish Foundation of the North Texas Chapter and will sponsor at least two children's wishes.

Three children from the Make-A-Wish Foundation picked the themes for the fashion show, said Rachael Yoss, a junior interior design major who attended the event. The categories were doctor, dinosaur and Cinderella; Richie appeared in the

doctor category.

Members of the Interior Design Association at TCU came up with the theme of "The Doctor Wears Prada" for their outfit, a play on the movie "The Devil Wears Prada," said Erica Bailey, a junior interior design major and president of TCU's Interior Design Association.

"It was our challenge to design and construct our own costume to fit the category we were given," Richie said. "I came up with the concept for the design, constructed it myself and modeled it during the fashion show."

Richie said she spent about 20 hours creating the dress.

The outfit was a skirt made out of white surgical masks, a belt of blue medical latex gloves, a bodice covered with white gauze and blue medical gloves. She also carried a blue Prada purse and slung a white medical lab coat over her shoulder on the runway.

"The idea was to create an outfit out of materials that doctors use instead of making an outfit a doctor would

See **FASHION**, page 2

## Environmental impact subject of cross-campus bicycle ride

By ASHER FOGLE  
Staff Reporter

Students will have a chance this afternoon to do more than just spin their wheels for the environment.

The TCU Purple Bike Program is hosting Le Tour de Frogs from 4 to 6 p.m. today to start up the organization and educate students about their impact on the environment.

Le Tour de Frogs is a 20-minute bicycle ride, beginning on the lawn in front of Sadler Hall and continuing to three other stops on campus where students will take a quiz of 10 to

15 questions about the environment, said Keith Whitworth, a sociology professor and founder of the Purple Bike Program.

During the reception after the event, volunteers will grade the quizzes and award prizes to the winners, Whitworth said.

"The goal is to help students become more aware of their environmental footprint and what they can do to reduce their footprint," Whitworth said. "The other point is to get students on the purple bikes so they can get used to them and test them out."

The Purple Bike Program

was developed two years ago in Whitworth's applied sociology class as a project to decrease students' environmental impact on the earth by providing bicycles for their use. Fifteen bicycles are available through the program, although Whitworth said he hopes to purchase 85 additional bicycles this year with a potential Vision In Action grant.

Kyle Amato, a junior environmental science major, is in Whitworth's applied sociology class and worked on a team to create the program's Web site,

See **BIKETOUR**, page 2



ANN SCHEIDEMAN / Staff Photographer  
Tim Nullan, Brittany Hicks, Lauren Hicks and David Kessler promote Le Tour de Frogs in the Student Center. The bicycle ride will begin today at 4 p.m. at the Sadler Hall Lawn.

**WEATHER**  
TODAY: Strong Storms, 70/61  
FRIDAY: T-Storms, 65-57  
SATURDAY: Partly Cloudy, 76/53

**PECULIAR FACT**  
PULLMAN, Wash. — A man was charged with theft and burglary after police said they found 93 pounds of panties, brassieres and other underwear at his home.  
— Associated Press

**TODAY'S HEADLINES**  
**OPINION:** Self-help books deprecate, page 3  
**SPORTS:** Alumnus enters Spanish Hall of Fame, page 4

**CONTACT US**  
Send your questions, compliments, complaints and hot tips to the staff at [NEWS2SKIFF@TCU.EDU](mailto:NEWS2SKIFF@TCU.EDU)

**ENTREPRENEUR**  
From page 1

Bruton said he received a lot of support from Short in promoting the conference.  
"Garry Bruton came in and told me he wanted money so I gave it to him," Short said. "He's like my really old son who just comes in and tells me he wants money and I have to give it to him."

**BIKETOUR**  
From page 1

EnviroFootprint.org, which will formally launch today.  
The Web site allows users to measure their carbon output and evaluate the number of tons they are emitting into the atmosphere, Whitworth said. To counteract the effects of the carbon emissions, Whitworth said, users can make donations to support the

Purple Bike Program and purchase trees for the organization Plant-It 2020.  
"I'm very excited about the event's potential to raise awareness and help bring about some of the social changes that I think need to happen to start altering how people see the world and interact with the environment," Amato said.  
Following the event, Debra Rowe, president of the U.S.

Partnership for the Decade of Education for Sustainable Development and co-chair of the Higher Education Associations Sustainability Consortium, will be speaking about creating a healthier planet, people and economy at 6:30 p.m. in Sid Richardson Lecture Hall 1.  
Whitworth first heard Rowe speak about issues of sustainability at a conference last year and said he was impressed by

her intelligence and practicality.  
"She is a pragmatic scholar and believes in making changes," Whitworth said. "My goal is that, as a university, we begin thinking about sustainability issues and initiatives so that it becomes a part of our lives here at TCU."  
Whitworth said he believes students do not realize their individual impact on global warming and the environment

or their ability to save energy by simply shutting down their computers at night or turning off the faucet while they brush their teeth.  
"I think our students are incredibly sensitive, and they have all the elements to be socially conscious," Whitworth said. "They're just not aware. Once they make that connection, they'll turn TCU upside down. I really believe that."

**GAS**  
From page 1

period to be very tight and very short," Gutierrez said. "You have to create a window that's adequate to allow the company to drill the number of wells it will take to drill the campus."  
Gutierrez also informed the group that there will most likely be only one drill site located west of Main Campus that will include six to eight wells.  
Although intermittent drilling will slow the overall process, it will provide a reprieve during high-traffic times of the year such as football season, Gutierrez said.  
Apart from the details of a potential drilling schedule, TCU's message to the community remained unchanged: drilling on campus is a distant possibility.  
Unable to attend last week's session, another wave of students, faculty, staff and area residents gathered in the student center lounge to discuss TCU's natural gas opportunities.  
Gutierrez reiterated that

TCU had entered exclusive negotiations with Four Sevens Resources Co. and stressed that a signed lease would be required to meet the university's strict safety and environmental stipulations.  
"Safety is a primary concern for us," said Gutierrez, restating last week's stance that if safety could not be maintained, TCU would not go through with the project.  
Don Mills, vice chancellor for student affairs, said TCU has hired an independent risk manager to help ensure safety during each step in the process.  
The first TCU-sponsored discussion, which took place March 22, saw a larger crowd than Wednesday's forum and included some outspoken critics of the potential drilling campaign.  
At that meeting, two TCU-area residents, one of which is a TCU history professor, expressed acute apprehension toward increased truck traffic and prolonged construction around their homes.  
Wednesday's gathering lacked such opposition and featured mostly procedural questions regarding timelines and

drill locations.  
Because of a non-disclosure agreement with Four Sevens, Gutierrez would not divulge the monetary value of the deal being negotiated, but said last week that it was "significant."  
Even if drilling fails to yield gas, and, therefore, fails to generate royalties, TCU would still receive a considerable bonus simply for signing the lease, Gutierrez said.  
Beyond the financial motivations of a deal with Four Sevens, Mills said several departments, namely geology, environmental science and business, would benefit from the hands-on educational opportunities.  
Taylor Allen, an entrepreneurial management major who worked as a landman for an energy company based in Oklahoma, said he had no safety or aesthetic concerns about the potential lease and is in favor of natural gas exploration of campus.  
"You have to look at the big picture," said Allen, likening gas exploration to current campus construction. "The middle of campus does not look very good right now, but, in a year, it will be beneficial to the university."

**FASHION**  
From page 1

actually wear," Richie.  
Twelve models participated in the fashion show, four for each category. The awards given out for the show were best overall design for each category, best use of materials and best walk, for which Richie won the award.  
"I was flattered," Richie said. "I had a really good time, and other people

noticed I had fun walking down the runway. It was a nice gesture."  
This is the first time TCU's IDA students participated in the event. Richie said she would like to do it again next year.  
"As president, I was incredibly pleased with the students who attended the event and how professional we were," Bailey said. "I am extremely proud of Maelen, and it was an honor to have her represent us."

Next Monday, pictures from the event and the dress will be on display in the DENT building.

**CORRECTION**

In the "Different Mediums" article in Wednesday's Skiff, Britta Hinze was identified as a 2005 graduate. She is a 2004 graduate.

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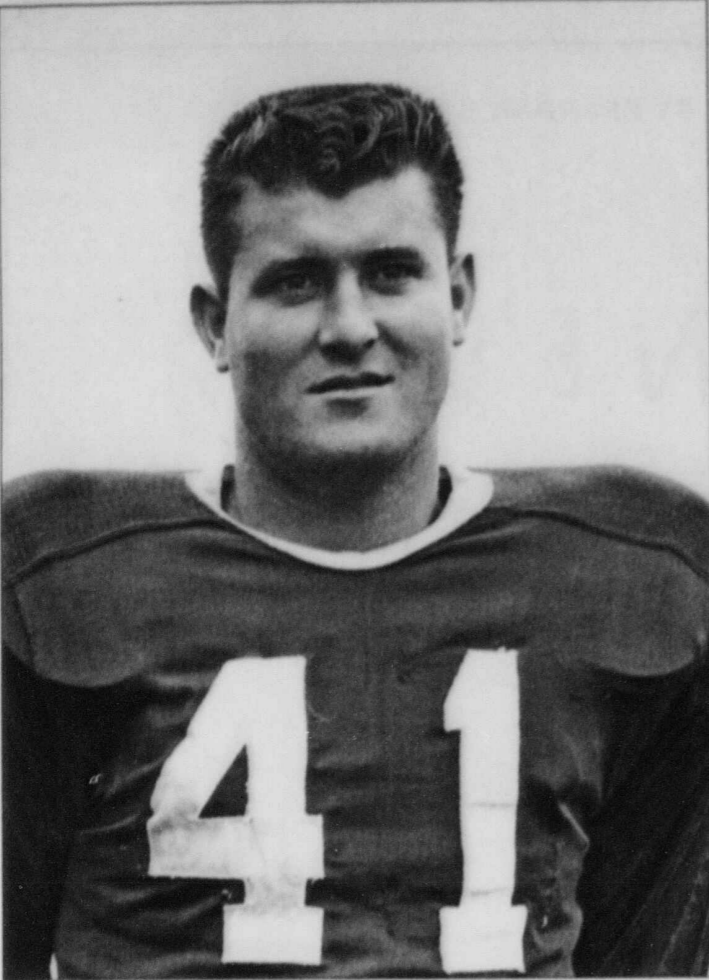
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COURTESY OF Cecilio Lara  
Rodemiro Gonzales stands in his TCU football uniform in the 1950s. He was inducted into the National Hispanic Sports Hall of Fame on March 23 in San Antonio.

# Alum joins Hispanic Sports Hall of Fame

By ASHLEIGH WHALEY  
Staff Reporter

Coming to TCU from South Texas on a football and baseball scholarship was like dropping in by parachute, said the 1960 alumnus inducted into the National Hispanic Sports Hall of Fame on Friday.

In the classroom, Rodemiro Gonzales said he developed a deep appreciation for education. He began to realize the potential he never thought he had growing up in Hebbronville, where the median income is less than \$25,000 and the population is 90 percent Hispanic or Latino, according to the 2000 census report.

Gonzales has been an inspiration to children in the San Antonio area for the past 60 years serving as a school principal, football coach and human resources administrator, said Joe Cortez, President of the Hispanic Sports Foundation for Education, Inc.

Committed to educational development, Gonzales has made a tremendous impact on

the lives of countless children, Cortez said, and his association with the foundation will help many students break the financial and social barriers they face.

The foundation inducted six athletes, including Gonzales, into the hall of fame at 6 p.m. Saturday in the Omni Hotel. Eight students were also awarded \$1000 scholarships each during the ceremony to be used toward college tuition.

Gonzales is quick to remember the names of his most influential professors at TCU.

"They instilled in me the belief that I wasn't going to fail, that failure wasn't an option," Gonzales said. "The academics were challenging but also enlightening."

Although Gonzales was one of the few Hispanic students at TCU during the 1950s, he recalls being treated like everyone else on and off the field.

"The integrity and character of the school made me feel

"They instilled in me the belief that I wasn't going to fail, that failure wasn't an option. The academics were challenging but also enlightening."

**Rodemiro Gonzales**  
TCU Alumnus

like I was a member of one big family," he said. "The professors knew who I was and cared about my education."

Gonzales' devotion to making college a reality for underprivileged teens has earned him respect from the entire community, Cortez said.

In 1960, Gonzales received a Bachelor of Science in biology and a job offer from a Fort Worth oil company. He refused the job because of a "call to education" he said he could not ignore, and in 1967 earned a master's degree in education from Our Lady of the Lake University in San Antonio.

"Economics plays a big part in whether or not kids are able to go to school," Gonzales said. "I want students to be aware that they can attend."

Students in low-income areas need inspiration and it is usually "long over due," Cortez said.

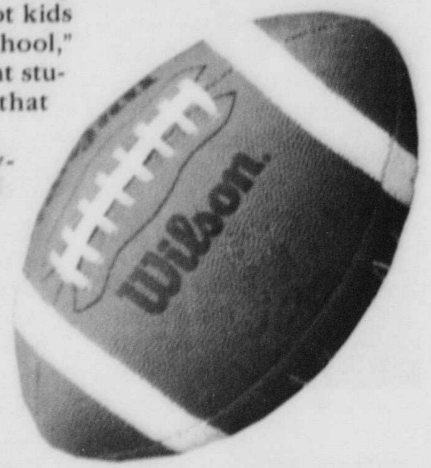
"Scholarship winners will call to thank us and you can just tell in their voices they never expected it,

that they're trying to climb a mountain," he said.

Mel Feldman, a member of the Hispanic Sports Foundation for Education, Inc., said the scholarship recipients are among the most outstanding students involved with Project Stay, a non-profit organization designed to help students pursue a higher education.

In addition to Gonzales, the hall of fame's class of 2007 includes two life-time achievement award winners, John Hines and Robert Romo.

"Members will serve as an umbrella group over the national Hispanic community," Feldman said.



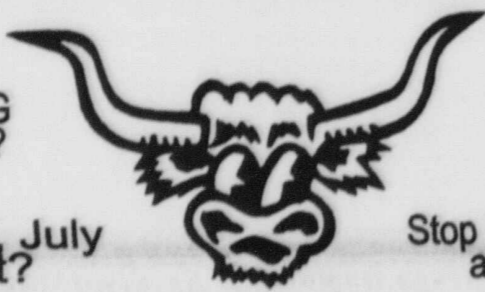
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# LEAPS AND BOUNDS

## Long jumpers reveal their secrets for competition

By **MARCUS MURPHREE**  
Sports Editor

His eyes are fixed on the sand pit 15 meters ahead of him. He takes a deep breath. "And one ... and two ... and three." He silently counts his strides as he approaches the board.

**Takeoff.**  
Junior Jonathan Jackson and freshman Neidra Covington are the two jumpers for TCU who are leaping in the NCAA qualifying meets this season.

These two jumpers are scoring points in meets for the Flying Frogs while showcasing their prowess in an event dominated by finesse and technique rather than brute strength and athleticism.

There is a science to being airborne from the final stride touching the board to landing the jump in the fine grains of the pit.

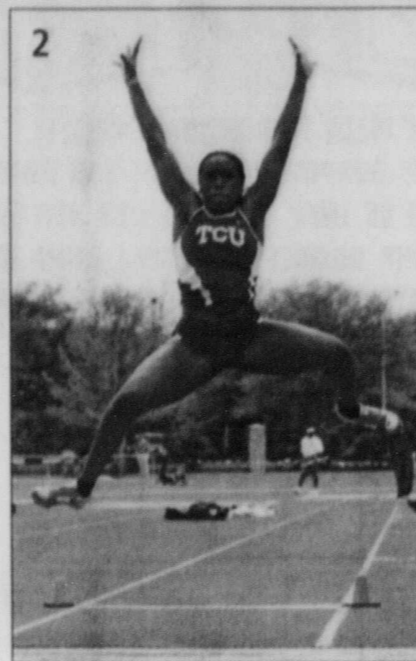
"There are three main forms in long jump," jumpers' coach Jeff Petersmeyer said. "The sail, the hitch-kick and the hang."

Each method has its respective uses depending on the jumper, and it is as much an act of physics as it is acrobatics.

### THE TAKEOFF

Before the techniques are put into effect in the air, the jumpers have to master the strides it takes to reach the platform.

Covington counts out eight strides with focus on the first three steps



1. Neidra Covington thrusts her body into a 'C' position for takeoff. 2. Spread arms help restrict forward body rotation. 3. She begins to point her heels down for the landing. 4. Heels and butt draw together in the pit.

having the most force.

"I make sure my first three strides are strong," Covington said.

The stride count is one of the more important adjustments made in the approach to the board in order to center both the runners' focus and timing.

"I count all eight strides," Covington said. "Each time my right foot hits, I count one."

Jackson has a similar method while preparing for his jump. He starts with his jump leg — the one he pushes off with when he reaches the board — out in front and then from his first step, he starts a cadence.

"And ..."  
Then his jump foot touches down.  
"One ..."

The process continues following a methodical pace as he counts under his breath until he reaches the platform and begins to fly toward another NCAA qualifying mark.

### THE HANG

Both horizontal jumpers, Jackson and Covington, have taken a liking to the hang style of long jump.

The hang is an act of physics for the jumper once he or she is airborne.

"The key is to deter forward rotation by extending the body in a 'C' position," Petersmeyer said.

Covington is attending TCU on a full scholarship while chipping away at personal and school records in the long jump, but she said parts of her approach that still need practice.

"I am still trying to work on the degree of my body when I hit the board (for takeoff)," Covington said.

Although she has not bested her personal record in the long jump yet, the technique has brought Covington regular improvement through the season.

"Sometimes you have a new jumper and a new coach and it takes some time to get adjusted," Petersmeyer said.

### THE LANDING

Long jump rules and regulations have been static over time and the landing is a point in the jump in which a contestant can lose valuable inches on the measurement. If a jumper falls backward after landing in the pit, the measurement will be taken from the point furthest back, not forward.

In order to prevent a backward tumble, Petersmeyer coaches his jumpers on letting momentum take its toll during the landing. He did mention, however, that other jumpers throughout history have had some different techniques of "sticking the landing."

"Jessie Owens would land and then pop up and move forward," Petersmeyer said.

The step-by-step landing Petersmeyer tries to teach involves pulling the butt to the heels once in the sand and then using the hands to

roll to the side when the momentum is done carrying the jumper.

Jackson said his landing is based entirely on his momentum just carrying him through the pit while trying to glide through a landing on his butt or heels.

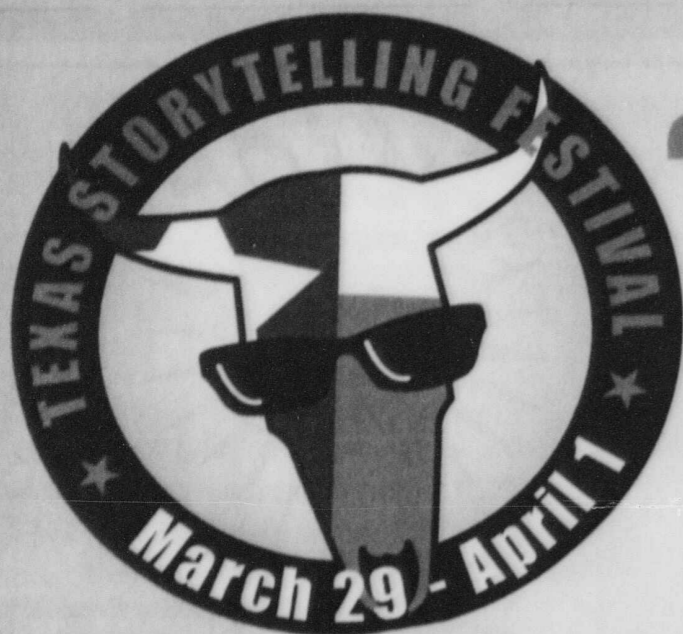
Covington's final approach is similar.

"I try to land on my butt and scoot, letting my force bring me forward," Covington said.

### THE FINAL PRODUCT

For a brief second in the air, the long jumper is in flight making a glorious arc toward the sands below.

While suspended above the pit, the jumpers are calculating and adjusting for the landing before them. For the Flying Frogs, the two jumpers, Covington and Jackson, every stride to the platform is another chance to engrave their names in the TCU record books.



# "That's when the fight broke out..."



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