CLASS OF SERVICE DESIRED		
DOMESTIC	CABLE	
TELEGRAM	FULL RATE	
DAY LETTER	DEFERRED	
NIGHT MESSAGE	CABLE LETTER	
NIGHT LETTER	WEEK END LETTER	
l atrons snould check class of service desired; otherwise message will be transmitted as a full-rate		

WESTERN UNION

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NO.	CASH OR CHG.
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NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

Send the following message, subject to the terms on back hereof, which are hereby agreed to

ld n 44 DL

SB PINE BLUFF ARK 1151 A Jan 13 31

WILL ROGERS

CARE AMON G CARTER PUBLISHER STAR TELEGRAM FTWORTH TEX

ENJOYED YOUR SPLENDID PICTURE LIGHTNIN RECENTLY WISH TO CORDIALLY INVITE

YOU MAKE BENEFIT APPEARANCE FOR UNEMPLOYED PINE BLUFF FOLLOWING LOCAL RUN OF

LIGHTNIN AT SAENGER THEATRE HERE THIS WEEK STOP YOUR MANY PINE BLUFF ADMIRERS

BELIEVE YOU CAN DO MUCH FOR LOCAL SITUATION BY BENEFIT PERFORMANCE.

PINE BLUFF CHAMBER OF COMMERCE

1230 P