

Waco, Texas, January 17, 1931.

Memo to Mr. Amon G. Carter:

The following letter has been mailed to 192 names of individuals in the smaller towns of McLennan County and the county seats of adjoining counties. It furnishes a fairly accurate summary of both the outline of the plan and the organization set up in Waco to handle it.

"The world-famous Will Rogers, of Hollywood, California, recognizing the distress existing in the nation account of unemployment, desires to personally contribute as much relief as possible, and to this end will give a series of programs in the states of Texas, Oklahoma and Arkansas the latter part of January. His itinerary in Texas covers the week from Monday, January 26, to Sunday, February 1. The Will Rogers Central Texas program will be held at Baylor Waco Hall, at 8 P. M., Saturday, January 31.

A brief outline of the plan is as follows:

1. The movement will be under the auspices of the Women's Federated Clubs.
2. Mr. Rogers is giving his time and paying his own expenses.
3. Every dime of the proceeds from the sale of the tickets is to go to the relief of the needy, in the proportion of not less than one-half to the rural districts and the remainder in the towns or cities. It is a positive condition laid down by Mr. Rogers that not one dime of the expense involved in holding the shows is to be taken from the proceeds of the ticket sales.
4. A committee of five to be selected to supervise distribution of the funds, as follows:
 - Local president of the Women's Federated Clubs;
 - A banker;
 - County Agent or County Judge;
 - President of the Community Chest, or where there is no Community Chest organization, the head of the most active charity organization; and,
 - A fifth member to be named by the above four.
5. Towns other than county seat towns participating in the sale of tickets will distribute the proceeds from the sale of those tickets in their respective communities by a committee of three, selected from their own forces.
6. Each town participating to retain the total amount invested in the tickets when sold locally. All tickets

sold in Waco will go to the Waco fund. Therefore it is imperative that if your community wishes to participate in this movement that you organize to handle the sale of your own tickets.

7. The scale of prices for the tickets to this show will range from \$1.00 to \$5.00, and a limited few, to provide a patrons list, at \$10.00.
8. This movement is being handled in Waco as follows:
 - A Central or Managing Committee, of fifteen, headed by Mr. Tom F. Bush, Chairman;
 - A Disbursing Committee of Five, as outlined by Mr. Rogers;
 - Publicity Committee;
 - Ticket Committee;
 - Auditing Committee;
 - Woman Chairman of Ladies' Teams,
 - Man Chairman of Men's Teams;
 - The teams to sell the Patrons and Five-Dollar tickets (depending on publicity to sell at the box office the lower-priced tickets);
 - A Committee to enlist the support of the communities in McLennan County outside of Waco.

This communication is also being sent to the names listed hereon.

If you desire to join with others in your community to have a definite part in this undertaking we will appreciate your advising your intentions as promptly as possible, in order that the Waco committee may cooperate with you to the fullest. Our time is limited--we must work fast.

(Signed)

"
"

Yours very truly,
J. N. MITCHELL
R. B. ALBAUGH
MRS. BEVERLY HARDIN
For Central Committee

JNM:j

We would like to have your reply by not later than
Wednesday, January 21.

RECEIVED
JAN 19 1931

Mr. J. N. Mitchell
P. O. Drawer 60
Waco, Texas