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DALLAS DISPATCH

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\$3856 Crowd in Auditorium Brings Stinging Remarks From Rogers but He Is Great and So Are His Aides

Dallas turned out to the tune of \$3856 Wednesday night for the Will Rogers Red Cross benefit, 1996 persons. Judging from the show put on, if Dallas had contributed the \$9000 hoped for, the audience would have been Fair Park auditorium till 10 after midnight. As it was, between pointed comparisons Dallas with other Texas cities, this charity itinerary of Rogers an abundance of the side-splitting

Rogers humor and the other features attached to the program, the show wasn't over till 11:15, when Rogers waved his uncoated arms at the audience and said, "Go home."

The added features were the singing "Revelers," present by courtesy of General Motors and Palmolive, for whom they appear on radio programs, and wholly at the expense of these organizations; Chester Byers, rope artist, of Kerrville, Jimmie Rogers, singer of ballads to guitar accompaniment, and Frank Hawks, America's speediest flier, who is piloting Rogers from point to point on this trip. Hawks told about his trans-continental flight engagingly. The Revelers sang favorites of radio fans, including "Old Man River," and were a rare treat.

Others Give More.

The comparisons which the figures afforded Rogers were: Abilene, \$6000 raised by the benefit there Wednesday morning; San Angelo, \$6500 Tuesday night; San Antonio, \$9011 the night before.

Newspapers report the Abilene receipts at \$4500.

Then he told the audience Amon G. Carter said Fort Worth would have \$15,000 or Rogers needn't come to the cow town—he'd sold \$5000 worth of tickets himself.

Houston, Port Arthur and

Beaumont are on the schedule today.

"It don't sound so good when the richest city in the state, with the largest quota, makes this showing," Rogers said. "I want to tell you something about this—69 counties in Texas are being fed by the Red Cross and 29 of them have been fed since last fall."

Now go ahead and raise your quota.

"Go home and tell the folks what a good show you saw here."

Doesn't Show Strain.

The disappointment Rogers felt in Dallas didn't show in his work, nor did the strain of three appearances in one day with long drives over muddy roads and little to eat between stands. He came on somewhat late and told the audience Frank Hawks' plane had to be pulled out of the mud at Breckenridge and make several attempts for the takeoff to Dallas.

He started in by telling the audience that he didn't know much about its governor, but that it was too early for impeachment. He said Sterling was to introduce him at Austin and had complained that he was no better known there than Will and there was no one to introduce him.

No Limit to This.

"I told him I'd fix everything, I'd go out and introduce him and then he could introduce me and if I liked the introduction, I'd introduce him again, and we could keep it up all the afternoon."

Rogers compared the governor's mansion with Sterling's

home and its reputed 22 bath rooms and said he thought the mansion must have been laid out by The Specialist. Sterling, he said was "fat but firm," rich and could afford to be honest. He said he wasted none of the legislators' time in entertaining them for he watched them for two hours after he had finished and "they didn't go nothing." He commented on the raise in legislative pay and said they were the first

SO THEY GO ON TO BEAUMONT

Defying a heavy fog which all morning settled over Dallas and north-central Texas, Will Rogers and Capt. Frank Hawks took off from Love field in their plane at 9:45 a. m. Thursday for Beaumont where the cowboy humorist appeared at noon. The famous flier and humorist were informed that a heavy fog covered a large part of the area over which they will fly to south Texas but both men grinned and climbed into their plane.

to get the relief that everyone is crying for. The effort for farm relief, he thought, started under Lincoln.

Rogers said one of the needs of the state was relief for ex-governors. He said Dan Moody called on him in Austin and then Ferguson came in and he had to hide Dan under the table. But he was working to arrange a law partnership between Moody and Ferguson, and when they didn't have a case to fight they could fight one another.

Tries to Find Trinity.

In one of those moments when he was apparently casting about for something to talk about, Rogers said he supposed he should talk about Wickersham. He said Hoover was going to appoint another committee to find out what the Wickersham committee said. He declared they had all made one report collectively and 11 different reports individually. He reoffered his radio solution for the prohibition problem by having a device which would register the breath of the voter and a requirement that the voters' breath and their votes must correspond.

Rogers had a lot of fun at the expense of Trinity navigation. He said he told his pilot out of Fort Worth he wanted to see the Trinity and they descended from an altitude of 425 feet so he could view the stream.

"When you get that canal built someone will cross it with a herd of cattle and they're going to drink it up," he said.

Then he turned to Dallas and viaducts, commented on the beauty of the unfinished bridges, said he supposed the city would take the

proceeds of last night's benefit and build another bridge.

"I don't see why you spend so much money on that mangy little river," he said. "Boy, I'd just get some buckets and move it."

He touched here and there on his association with national celebrities, told of being in Morrow's home in Mexico City when Lindbergh arrived and said the embarrassed Lindy walked around Anne and her sister like they were a hole in the ice, illustrating the thought with grotesque steps.

Hughes Is a Man.

Rogers told of entertaining a party of notables at the Pan-American conference in Havana, held the suspense while he described preparations for the dinner, the cocktails, the concern over the reaction of the guests—"It was the first time we had entertained decent people—we've lived in Hollywood a long time."

What would Hughes do, that was the question. The audience waited with bated breath. "Boy, there's a man," said Rogers. "He's all right. He just parted his whiskers and went to it." Rogers illustrated.

In a serious vein Rogers discussed the controversy between Hoover and the Red Cross on one side, and congress, over drouth and unemployment relief. He explained in homely words the sincere attitude of the president—that "once the government ever started feeding people you'd never get thru. It would spoil the good of the Red Cross. The government is fair prey for everybody. Anytime we can nick him we do it. We'd never be satisfied with relief if the government gives it. Instead of being satisfied with beans we would want turkey."

Will Find Way.

"A great, rich city like this is able to help the Red Cross," Rogers said. "It's a darned shame if you don't. If the ones at the top won't help the ones at the bottom, they will find a way."

"If Hoover does veto the bill to give \$25,000,000 to the Red Cross he will be a big man. I don't know whether he is big enough or not. Cleveland vetoed a bill for \$50,000 for drouth relief. It was just the same situation. Cleveland said in his message, President Hoover showed it to me before he showed it to the public—that the people support the government but the government does not support the people."

Rogers disclaimed expression of opinion, but he showed himself pretty well won over to the president's position as to government relief by dole.

Takes Rope Himself.

Rogers paid tribute to the Federation of Women's clubs, Mrs. Stone J. Robinson, president, for the work done to put over the benefit Wednesday night and held lack of publicity too blame for the short attendance.

When he had introduced

Chester Byers, the rope artist, "a distant son of mine," the old cowboy yanked his coat and showed his skill not lost in the duplication of some of Byers stunts. It was leaning over the console of the pipe organ, with coat over arm, that he told the audience it was time to go home.

No Lack of Publicity.

Mrs. Stone J. Robinson, president of the Dallas Federation of Women's Clubs, sponsoring the Will Rogers benefit show Wednesday night, laughed at the statement that "the publicity was responsible for a smaller crowd than was expected."

"The newspapers have been wonderful to us, and I am convinced that everybody knew about the program," Mrs. Robinson said. "And not only the newspapers—

the theaters, radio and organizations worked with us. There was no lack of publicity, nor any lack of quality in it.

Thought of Return.

"A crowded week, coupled with the oft-repeated assertion that Rogers would return to Dallas next March, were responsible. Rogers said definitely he could not come back, but there had been some tickets sold, and it was insistently said he would return. Many people, thinking they would have a further chance to hear him, decided to wait."

The Dallas Dispatch voluntarily opened both news and advertising columns to the benefit performance, publishing stories on the front page day after day in co-operation with the performance.

Receipts from the performance will be turned over to the Red Cross some time Thursday.