

September 18, 1931.

Mr. Will Rogers,
Santa Monica, Calif.

Dear Will:

This afternoon I was out to the Justin Boot Factory and ordered me a pair of real cowboy boots. Justin is a pioneer in this section of the country for fine boots.

Knowing that you appreciate a good saddle, a good horse, I naturally feel that you would be interested in a good pair of shop made boots to fit you and it will be a real souvenir of Fort Worth, where the West begins. Please be good enough to remove your shoe, place your foot on the enclosed chart, stand on it, take a pencil and draw a line around the edge of your foot, send it back to me and I will have the boots made up and forwarded to you with my compliments.

This institution is working about 100 men, making all kinds of fine riding boots, army boots, military schools boots, hunting boots and boots of every description. In addition to being interested in the development of a Fort Worth institution, I am also a stockholder.

This afternoon at the factory, I noticed a picture on the wall of a pony dodging a steer. It is a good action picture and I asked them if they had an extra copy, stating that I would like to send it to you. Mr. Justin stated he would like to send it to you direct and I have given him your address and you will no doubt receive the picture in a few days.

Now, please do not neglect this or hesitate to send me your measurement. All of the cow punchers in this part of the country wear Justin Boots and I want you to have a pair.

Sincerely,