

August 21, 1937.

PERSONAL AND CONFIDENTIAL

Honorable James A. Farley,
Care Mrs. S. E. Duffy,
277 Park Avenue,
New York City, N.Y.

Dear Jim:

The Pan American Airways terminates its operations at Brownsville, Texas, and from there to Fort Worth the passengers come over the Braniff route - some of them going North over the Braniff line, some going North and West over the American Airlines, while others terminate their journey here. In other words, the flow of traffic from Brownsville has been through Fort Worth and Dallas ever since air transportation was established in Texas. Nearly all of the passengers and nearly all of the mail which comes through the Brownsville gateway destined for the Northeast or West come through Fort Worth now.

Eastern Air Lines operates from New York to New Orleans, through Houston, and are now making a strenuous effort to get the Postmaster General to Authorize a route from Houston, through Corpus Christi, to Brownsville. And, no doubt "Uncle Jessie" will put in his plea for the granting of this permit. Their purpose, of course, is to endeavor to divert the traffic now coming through the Fort Worth gateway to the route through Houston and New Orleans to New York.

It is our opinion that better service can be expected through the Fort Worth gateway for South American and Mexican traffic than can be offered through the Houston gateway, and we can see no justifiable or good reason for an additional route to serve the Brownsville gateway. Of course, Houston will say they should have a direct route into Brownsville; but, there is certainly not enough traffic from Houston alone to Brownsville to inaugurate another service to take care of it.

Doubtless, Atlanta is anxious to have the extension from Houston to Brownsville because it will increase the traffic through their territory, the same way as it will through Houston. I should imagine that a lot of Mr. Branch's friends in Atlanta are endeavoring

to persuade him that the line through Houston and Corpus Christi to Brownsville should be authorized. Naturally, we are all human and I can appreciate just how Harllee might feel, or how I would feel if I were in his place and some of my friends from Fort Worth were appealing to me regarding a similar situation, and I am sure that Harllee will give the matter a fair and impartial consideration; meanwhile, I hope that we may have your friendly cooperation in maintaining the same status that we now enjoy regarding this traffic.

Fort Worth has just recently completed a new Administration Building, one of the finest to be found anywhere in the United States, modern in every respect. The City was generous enough to dedicate the building in my honor, therefore I have had a personal pride, not only in our community but in air activities as well.

I am writing Harllee a separate letter covering the same ground in my letter to you. Realizing the vast amount of mail you have in your office, I am taking the liberty of sending this to your secretary, Mrs. Duffy, in New York. I would not want Harllee to feel that I was in any way attempting to go around his authority in the matter, however, realizing the final responsibility lies with you I am assuming the liberty of discussing it with you direct.

It was a pleasure to have Mrs. Farley with us in Fort Worth. We enjoyed her visit very much and were sorry you could not have been here too. I am sending a photograph made at Casa Manana which caught Mrs. Farley and Mr. Marshall, for the moment, in a serious mood. You can see that old George was drinking "White rock" although I had a bottle of Bourbon DeLuxe covered with a napkin in my left hand awaiting the departure of the photographer before opening up the festivities.

With best wishes and awaiting your reply with interest, I remain,

Sincerely,

AGC.KD