

Editors Flown Abroad to View Nazi Atrocities

WASHINGTON, April 25—American editors who passed tales of World War I "atrocities" only to learn later that most of them had been manufactured for propaganda purposes are having stories of Nazi barbarism verified by 17 newspaper and magazine editors who have been flown to Europe for that purpose. They arrived in Germany Wednesday.

Editors and Congress members were chosen by the War Department and requested to make no mention of the fact until the department was ready to announce it. The news group includes:

Julius Ochs Adler, vice-president and general manager of the *New York Times*; Malcolm Bingay, editor, *Detroit Free Press*; Norman Chandler, general manager, *Los Angeles Times*; William L. Chenery, publisher, *Collier's*; E. Z. Dimitman, executive editor, *Chicago Sun*; Ben Hibbs, editor, *Saturday Evening Post*; Stanley High, associate editor, *Reader's Digest*; B. M. McKelway, associate editor, *Washington Star*; Glenn Neville, executive editor, *New York Daily Mirror*; William I. Nichols, editor, *This Week*; L. K. Nicholson, president and editor, *New Orleans Times-Picayune*; Joseph Pulitzer, editor and publisher, *St. Louis Post-Dispatch*; Gideon Seymour, executive editor, *Minneapolis Star-Journal*; Duke Shoop, *Kansas City Star*; Beverly Smith, associate editor, *American* magazine; Walker Stone, Scripps-Howard Newspaper Alliance; M. E. Walker, managing editor, *Houston Chronicle*.

Col. R. R. McCormick, editor and publisher of the *Chicago Tribune*, was also invited but declined because he has found *Tribune* correspondents' accounts sufficient.

The editors were chosen according to availability and geographical distribution and the choices necessarily were hurriedly made, the War Department said, obviously by way of overcoming disappointment on the part of newspaper men who are not on the list.

It was revealed that Gen. Dwight D. Eisenhower personally had suggested that the newsmen and Congress members be sent overseas. The purpose of the tour is "to make a personal inspection of the conditions of unspeakable horror which exist in Nazi concentration camps for political prisoners, uncovered by the advance of the Allied armies."

Probe Fund Voted

WASHINGTON, April 25—The United States Senate has approved by voice vote a special \$3,000 appropriation to investigate the disposal of government interests in the *Nashville Tennessean*. The investigation was asked by Sen. Kenneth McKellar (D.-Tenn.), a political foe of *Tennessean* Publisher Silliman Evans.



ON WAY TO INSPECT GERMAN 'ATROCITIES'

EDITORS and publishers specially chosen by President Truman to tour German concentration camps are pictured just before their plane took off from LaGuardia Field, New York, on Monday. Left row, top to bottom: L. K. Nicholson (glasses), *New Orleans Times-Picayune*; William I. Nichols, *This Week*; Amon G. Carter, *Fort Worth Star-Telegram*; Beverly W. Smith, Jr., *American* magazine; Joseph Pulitzer, *St. Louis Post-Dispatch*; Walker Stone, Scripps-Howard Newspaper Alliance; M. E. Walker, *Houston Chronicle*; Duke Shoop, *Kansas City Star*; and William L. Chenery, *Collier's*. Right row, top to bottom: Julius Ochs Adler, *New York Times*; Stanley High, *Reader's Digest*; Norman Chandler, *Los Angeles Times*; John Randolph Hearst, *Hearst Newspapers*; Gideon Seymour, *Minneapolis Star-Journal*; Ben Hibbs, *Saturday Evening Post*; Ben McKelway, *Washington Star*; Malcolm Bingay, *Detroit Free Press*, and E. Z. Dimitman, *Chicago Sun*.

'Thanks for the Paper, Professor'

SYRACUSE, N. Y., April 25—Do fathers of your carrier boys ever cover the route when the lad is sick or help him get the papers through on time when snow is piled high? If so, you have material for an interesting feature story.

The *Syracuse Post-Standard* used this idea in a recent issue with three-column art picturing three of the fathers mentioned in the story, which follows:

"Ph. D's aren't much help when it comes to delivering papers at 5:30 a.m., according to Herman C. Beyle, O. T. Barck, Jr., and V. F. Lindeman, all members of the faculty of Syracuse University, who have been assisting their young sons in 'getting the Post-Standard thru' under all conditions.

"Dr. Barck, professor in the history department, does feel, however, that his education is helping him to make his deliveries more efficient. 'Education develops common sense,' he says, 'and by using common sense one may save up to 15 minutes on a morning's route.'

"This has been a tough winter," Dr. Barck explains, "and after a heavy snow it would take Bill two and a half times as long to finish if I didn't help him. I find I really get to know him

better through going out with him.'

"Dr. Beyle, political science professor, also feels that the opportunity to become better acquainted with his son is worth the effort of getting out early, 'sometimes at 2:30 a.m. Sundays to take the papers in out of the rain.' With the organizing spirit typical of his field, he is extremely interested in starting an organization to be composed of fathers who have to assume their share of the newspaper route responsibility."

PROOFS OF PROGRESS.

ABC City Zone Population
1940 34,274
1945 56,127
(Par. 28, Pub. Stmt.)

BANK DEPOSITS

(1940) Dec. \$17,496,315.94
(1944) Dec. \$44,008,320.82

TEXARKANA GAZETTE - NEWS

Texarkana, Ark.-Texas

46 Hospitals Using NRDGA Ad Course

Some 46 Army hospitals are making use of the advertising text and accompanying film presentation completed last fall (E&P, Sept. 30, p.10) by the National Retail Dry Goods Association working in cooperation with the Newspaper Advertising Executive Association and the National Association of Broadcasters, Lewellyn Harries, NRDGA sales promotion director told EDITOR & PUBLISHER this week.

Last October the Army Surgeon General's office approved the course for use in rehabilitation programs, so notified the commanding general of each area in the United States and sent them copies of the book with instructions for distribution to the individual hospitals. A total of 10,000 copies has been printed and all but 2,000 were given for this purpose, 1,500 going to Canada alone.

The remainder was used by newspapers, advertising clubs, department stores and radio stations in various communities to train young persons for advertising jobs there. Later some of these same groups took over the job of instructing veterans in hospitals nearby, often at the request of the hospitals since the latter could not provide trained instructors in the advertising field.

In numerous places this NRDGA program was the forerunner of ad courses.



"The reason"

J. J. McCutcheon
Advertising Manager
Germantown Courier

"For the Germantown Courier, a weekly newspaper, to advertise that its columns offer a real opportunity to the National Advertiser, may seem like the wish being father to the thought. That we do offer such an opportunity we can back with concrete facts.

"Other national accounts have discovered our value. We are beginning to make a niche for ourselves in the National Field. The reason is simple and basic.

"The Courier serves a district Philadelphia that is knit together with a close community spirit. The Courier is a part of this community—accepted, read, serving its interests exclusively. It's this extra, intimate contact that can prove valuable to you.

"We publish three papers, the Germantown Courier, the Main Line Times and the Upper Darby News. Together they give you over 16,000 readers. NOTE: Bargain rate when you buy all three."

Philadelphia Suburban Newspapers, Inc.

Ardmore, Pa.

Phone Greenwood 6050