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Class of Service Desired	То
Fast Day Message	10
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Sender should mark X oppo- site the class of service de-	
sired, otherwise the Telegram will be transmitted as a FAST DAY MESSAGE.	

WESTERN UNION

**Telegraph** Company

Send the following telegram, subject to your usual terms and con-

ditions, which are hereby agreed to.

RECEIVER'S NO.

TIME FILED

## CONFIRMATION OF TELEGRAM

Fort Worth, Texas October 9, 1934

Mr. M. H. Aylesworth, President, National Broadcasting Company, 30 Rockefeller Plaza, New York City, N.Y.

Will Rogers here Sunday afternoon. Drove him to Dallas to broadcast his first program over the Columbia chain which was humiliating to me STOP Why on earth did you let this star performer get away? I always avoid giving an old customer an opportunity to get along without me for fear the idea might be more successful than I even anticipated STOP You have lost two or three good accounts lately. I hope the "she-bang" is not getting too big to look after our customers STOP I hope there is a way to retrieve Rogers. Best regards.

Amon G. Carter

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