

The SWEET SHEET

The Official "Sheet" of the Sweet Potato Industry of Louisiana

Received and READ by more Sweet Potato buyers than any other Trade Letter yet discovered.
Comments, Suggestions and "KICKS" solicited.

DEZAUCHE--himself, Inc., Publisher and Editor, Opelousas, La.

8/22/35

Today the papers said they had buried "Will Rogers." They didn't bury Will Rogers and there is no way to bury him---for he will live for time immemorial in the minds and hearts of his fellowmen. They buried the body of Will Rogers, but old Will himself is sitting up there on the bench outside the Pearly gates with old St. Peter, chewing his gum and kidding him and I can hear him now "Let 'em in Peter old boy, they ain't so bad and then they been having a terrible time living down there under those Democrats."

This is the only voyage "Our" Will has ever been on that we didn't hear from him every morning in his little corner in the paper and "golly" how WE do miss him. He just grew into our lives---became a part of it and it's going to be a good long time before we adjust ourselves to the loss.

No matter who you meet--Banker to ditch digger--they all refer to Will Rogers as a personal loss and to me that's the finest tribute could be paid to the memory of any man--People in all walks of life Loved Him and miss him---that's a finer heritage to leave his wife and children than any wealth that he may have piled up---Love and Admiration of millions of people is something awfully difficult to gain--but Will Rogers had it and deserved it.

Personally I miss him lots. I think he was the squarest--fairest--and most human fellow in this old world today---and I, along with millions of other folks will remember him for a long, long time.

I hope he's sitting at the Pearly gates with old St. Peter when I come up and he says "Let him in St. Peter, old chap, he's a produce man and has been seeing H--- for a long time." Thanks Will, tis but the truth that thou speaketh.

SWEET POTATOES

Been having plenty of rain, supplies have been hard to get on that account and then with the low prices prevailing and plenty Cotton to pick, farmers have not been so keen for digging, preferring to save their cotton crop and let the sweets wait. So that's the reason why so many of your orders have been delayed. We hope for more loadings next week and will try to get all orders filled. Ask that you be patient with us and know that we are doing all that we can at this end to give you that usual prompt service.

Surely want to thank you for the fine business coming our way which is, I assure you, appreciated. Some of you fellows are surely batting the ball--and making runs like the high school teams used to do. Keep it up--I like it.

Next week will try to write about my last trip--which was a good one and I certainly enjoyed meeting all of you again.

DEZAUCHE--himself