

30,000 Entertained by Magnolia Business Men

Approximately 30,000 persons were entertained by Magnolia Avenue business men last night at a carnival marking the twenty-fifth anniversary of the thoroughfare as a business center, and heard speeches for the auditorium - Centennial stock show bond issue by Councilman Monnig and Amon G. Carter.

All available parking space within several blocks both north and south of Magnolia Avenue was filled and many others walked long distances from their homes to the celebration.

Decorated in holiday attire, the thoroughfare was closed to traffic between Hemphill Street and College Avenue and, long before the

program started, all standing room within two blocks of the speakers' platform was filled.

The public address system carried the voices of the speakers to all in the crowd, however, and the vaudeville program was divided over four separate stages erected along the business thoroughfare.

Monnig, general chairman of the campaign for the auditorium-Centennial stock show bond issue, and Carter, both declared they are going to vote for all of the bond issues.

"You know that I have opposed bond issues in the past, but I feel

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30,000 CROWD

MAGNOLIA AVE.

Carnival Marks Twenty-fifth Anniversary of Business Center; Urge Show Bonds.

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differently about the issues to be submitted to voters in the election Tuesday," Monnig said. "The Government has offered to give us 45 per cent of the cost of these building and to loan us the money for the balance. If you think we need any of the buildings or that we are going to need them within the next 10 years, you should vote for all the bond issues. I think we need them.

"The auditorium-Centennial stock show bonds will not cost the taxpayers anything. The profits of the show and the revenue from the auditorium will pay for the interest and maturities on this issue. Our chances to have a part in the Texas Centennial and bring millions to Fort Worth will be lost unless the stock show bonds are approved."

Declaring that Tuesday, election day, is a "red letter day" for Fort Worth, Carter explained that by voting for the issuance of \$687,500 in bonds the city can secure a PWA grant of \$725,000 and \$250,000 in Federal Centennial funds.

"Vote for this bond issue," Carter said. "It is the first on the ballot and while it is for parks and playgrounds, it means we will build the auditorium and Centennial stock show.

"Just imagine the Government offering to stack \$975,000, nearly \$1,000,000, in \$5 and \$10 bills on this platform and telling you that all you have to do to get it is place your I. O. U. for \$687,500 on the other side of the platform. If we don't do it, we will be the laughing stock of the country."

Explaining that Dallas will have \$20,000,000 to \$25,000,000 for the Texas Centennial, Carter asked, "what is going to happen to us unless we vote this bond issue?"

He asserted that Dallas will have the best stock show plant in the country after the Centennial if the bonds are voted down here. All that city would have to do to have a better stock show than the one here would be to offer bigger prizes, he added.

"The Fort Worth Stockyards Company, Armour & Co., Swift & Co., and all the big taxpayers are advising their employes to vote for these bonds because it is a good thing for the city," Carter said. "Are we going to sit idly by and see the stock show taken from us and lose the opportunity to participate in the \$500,000 national advertising program which will mention all the cities participating in the Centennial program? Let us be first, last and always for Fort Worth and we will soon have a city of 300,000 to 400,000."

Frank Fillingim, president of the Magnolia Community Business Men's Association, presided. Entertainment was furnished by the Recreation Department, W. Lee O'Daniel's Hill Billies and Bewley's Chuck Wagon Gang.