

MARYLAND CASUALTY COMPANY
BALTIMORE

SILLIMAN EVANS
PRESIDENT

September 13, 1935.

Mr. Amon G. Carter,
Mayflower Hotel,
Washington, D. C.

My dear Mr. Carter:

Here is a copy of a letter I have received from Harry Bruno. He is a public relations counsel. He handles the Texas Company's entire business, and is quite a fellow. I have no interest whatever in the matter further than a personal acquaintance, and I am handing this along to you for whatever you think it is worth.

Bruno first obtained national prominence when he saw the possibilities in Lindbergh and took over his publicity and public relations. Of course everybody knows the good job that was done.

Sincerely,

Silliman Evans

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Y

H. A. BRUNO and ASSOCIATES
220 West 42nd St.
NEW YORK CITY
Public Relations Counsel

September 12, 1935.

Mr. Silliman Evans, President
Maryland Casualty Company
Baltimore, Md.

Dear Silliman:-

I just noted the names of some of the members of the National Will Rogers Memorial Commission, especially those of Vice-President Garner, Amon Carter, etc.

Inasmuch as we handled publicity and represented Post and Gatty on the first round-the-world flight, don't you think that aside from our experience in general public relations that we are the logical people to handle the details of the campaign to raise funds for this Memorial?

Quick action is necessary, and I would appreciate it very much if you would wire Amon and Vice-President Garner so that when the Executive Committee meets in the East we will be given an opportunity to present our ideas.

The enclosed sheet will show you how we have expanded from the time - twelve years ago - that we started with a rented typewriter and a lot of high hopes.

Thanks for your cooperation, and I would appreciate your letting me know what has been done.

Kindest personal regards.

Sincerely,

(signed) Harry Bruno

FOR: H. A. BRUNO AND ASSOCIATES

HAB/BLB
(Enc.)