

2001935

cation. The organization has a membership of over 65,000 with more than 1,000 affiliated clubs.

The *Huntsville Item*, Woodall & Woodall editor and publisher sent out a 24 page special early in October celebrating their big Huntsville Rodeo. The picture of Lee Simmons graced the front page and all the other pages were "thickly settled" with paid advertising which must have netted the Woodalls enough to satisfy their most optimistic desires.

Amon G. Carter, nationally known publisher, *Fort Worth Star-Telegram*, has been named as chairman of the Texas Will Rogers Memorial campaign. Mr. Carter has designated a whole flock of Texas editors to assist him in raising a suitable amount of money from Texas to be used in erecting whatever memorial may be decided upon.

H. D. Phillips, director of space audit for Tracy-Locke-Dawson Agency, Dallas, was among the first to congratulate President Elbert upon the inform-

ative and constructive program undertaken to improve the mechanical appearance of Texas papers. H. D. is one of the best posted men in the country on small town papers, we "take our hat off to him" every time.

Horton W. Bransford who has been manager of the American Type Founders branch in Dallas for 16 years has been transferred to the company's branch at Cincinnati. Horton had been with the Dallas branch for 27 years. His brother, Tommie P. Bransford, with the company as south Texas representative for many years, will be promoted to the Dallas manager position.

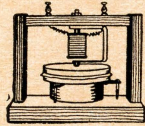
Dan Quill, efficient and progressive postmaster of San Antonio is sponsoring a radio broadcast for the State Teachers Association meeting in that city Thanksgiving. This special broadcast will be from 5:00 to 5:30 on the afternoons of the 26th and 27th. Dan is a mighty good friend of the press and we feel sure many of our members will be interested in listening in on WOAI at this hour.

G. B. Dealey, president of the *Dallas Morning News*, was signally honored when the Dallas Park Board decided that the area on both sides of the Commerce-Main-Elm underpass will henceforth be known as Dealey Plaza. "This memorial will remind citizens constantly of the good Mr. Dealey is doing and has done in the years he has lived and worked among us," said President J. D. Sullivan of the Park Board.

John L. McCarty, publisher *Dalhart Texan*, leader in the Young Democratic movement over the state and serving as the president of this organization, has tendered his resignation to the executive committee. This action came along with the resignation of J. Dixon McMahan, state secretary, and Phil Overton and Red Christie, committee members. The claim is made there is no friction among members of the organization.

The Texas Editorial Association will hold its annual meeting this year in Edinburg on Nov. 21st to 23rd. A call and invitation recently sent out from the office of Arthur Lefevre, assistant to the president who is Littleton Tally of Goliad tells of the many nice things in store for those attending this meeting. A racy and informative program has been prepared for the meeting, the railroads agreeing to handle advertising covering transportation.

With sincere regret, the press of Texas will learn of the ill health of Mrs.



The Original Bell Telephone — 1876

"Mr. Watson, come here!"

One evening 59 years ago in a Boston boarding house, Alexander Graham Bell sat down before a crude transmitter to try once again to project his voice over a wire to a room down the hall where his assistant, Thomas A. Watson, was listening. Neither expected success.

Bell was tired. He yawned and stretched. A sleeve button caught a wire connecting two batteries and pulled them over, spilling an acid solution on his trousers. Instinctively he called: "Mr. Watson, come here, I want you." An instant later, Watson, eyes bulging, burst open the door, not to

save Bell's pants, but to cry, "Dr. Bell, I heard every word you said . . . distinctly!"

Thus occurred the first telephone conversation. From that day to this, no effort has been spared to increase the ease and convenience with which you may telephone anybody, anywhere, any time . . . or anybody may reach you.



In the Bell System the American Telephone and Telegraph Company is the parent company, and operates the long distance lines connecting the 24 regional Bell companies. Bell Laboratories carries on the research work; Western Electric manufactures, purchases, and distributes.

Southwestern Bell Telephone Company

