

TWO OCEANS SPANNED TO LAUD ROGERS

Notables at Opposite Sides of World Join in Eulogies of Humorist-Philosopher.

Radio Program Is Dedicated to Campaign for Funds to Perpetuate His Memory.

Two oceans were spanned last night as internationally known friends of Will Rogers joined in eulogies of the beloved humorist and philosopher on a radio program dedicated to the campaign funds which will perpetuate his memory in "warm, human, continuing memorials." The program was broadcast by both NBC and CBS.

Separated by thousands of miles, President Roosevelt at Hyde Park and Vice President Garner in Japan joined in a synchronized eulogy by means of messages read by Jesse H. Jones, chairman of the Reconstruction Finance Corporation. Jones read a letter from Roosevelt to Garner, and the latter's reply, adding his own personal tribute.

The Atlantic Ocean was spanned to bring a message from Lady Nancy Astor, speaking from London, originating in New York with George M. Cohan as master of ceremonies, the program was switched also to California, where Irvin S. Cobb introduced a group of notables who delivered brief laudatory comments.

Roosevelt's Message.
President Roosevelt's message declared that "his memory will ever be in benediction with the hosts of his countrymen who felt the spell of his kindly humor, which while seeing facts, could always laugh at fantasy. From him we can learn anew the homely lesson that the way to make progress is to build on what we have, to take from the lessons of yesterday a little more wisdom and courage to help us with the tasks of today."

Garner replied, "I believed Will Rogers was the most kindly man I have ever known. I regret beyond measure that I can not personally be present to take part in the movement to create suitable memorials

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37 Hurt as Auto, Interurban Crash

TOLEDO, Ohio, Nov. 2 (AP).—Thirty-seven persons were injured, six seriously late today when a Cleveland-bound Lake Shore electric car crashed into an automobile and overturned at a crossing four miles east of here.

Conductor Harry Myers, of Fremont, said there were 54 passengers on the interurban, which he said was traveling between 50 and 55 miles an hour at the time of the accident.

H. W. Stoitz, of Fremont, the motorman, told sheriff's deputies he saw the automobile approaching the Woodville Road crossing from a side road. He sounded the whistle, he said, and applied the air brakes when he saw the machine continue toward the crossing.

The motorman said the auto was thrown 20 feet down the tracks, George Smith of Toledo, the driver, pinned in the wreckage.

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THE WEATHER	
WEST TEXAS — Mostly cloudy, probably showers in north and east portions Sunday; colder in Panhandle.	
EAST TEXAS — Mostly cloudy, probably local showers in west portion and near west coast.	
OKLAHOMA —Probably occasional rain or snow in northwest portion; colder in extreme north and west portions Sunday.	

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Will Rogers Memorial

Because—

He was known by thousands and mourned by millions; the cherished neighbor of the people of a Nation;

- Because he was a friend to the mighty and the weak; a friend of friends for friendship's sake;
- Because the tinsel cloak of sham was never his; he wore the simple manner of the great;
- Because he could stand success; the hardest thing for anyone to bear;
- Because no soiled word crossed his lips or mind; his page of life was clean for all to read;
- Because to sympathy he added aid; his charity was large, but never loud;
- Because he brought the precious gift of laughter to a somewhat somber world; his wit was keen and pointed, but not barbed;
- Because he was faithful and loyal to his friends, his family and his country; he lived his patriotism and lived up to his ideals;
- Because his philosophy was based on truth and common sense; within the shell of humor was the kernel of wisdom;
- Because his generosity and capacity for understanding helped many a weary and discouraged traveler over a rough spot in the road some whose names he never knew owe him debts of gratitude;
- Because he never wished to hurt or kill any living thing; because he had the highest type of physical, mental and moral courage; because he lived and died with his faith unbroken and his honor unstained;
- Because his faith in man was but an echo of his faith in God;
- Because his character and personality were such that he gained the affection and admiration not alone of those who knew him well, but also of those who knew him slightly, or not at all;
- Because he ever was gentle with the weak and bold with the strong; fair and brave and fine;
- Because he rode straight and hard; playing the game like a sportsman and a gentleman;
- Because, when he left us for a far country, a man went West,

It, therefore, seems fitting that a memorial should be dedicated to Will Rogers; a memorial dedicated in his name to some service of which he would approve; a memorial offered by this whole Nation of his neighbors and his friends; a memorial by which his name shall live and help others live through countless years to come.

All who have known or seen or heard or read him, all who wish that they had spoken or written to him, all who have laughed with him or gained a bit of wisdom from his homespun philosophy can pay their tribute to him now.

—WALTER TRUMBULL.

URGE CHEST JOB BE COMPLETED

Reasons why the Community Chest campaign should be continued until the \$304,744 goal is reached were advanced Saturday by Councilman William Monnig, A. G. Mayfield and H. G. Parr, leaders in the movement.

Business men of Fort Worth who have not accepted their share of the job of raising the chest budget either by making a fair subscription of their own or by convincing their employes that they, too, have an obligation to the community are exactly like the ostrich that tries to hide by sticking his head in the sand, in the opinion of Mr. Mayfield.

"It is certainly reasonable to expect that every business man who has the ability to manage any kind of a business will be open minded, fair minded and straight thinking about a matter that affects not only his own success but also the well being of his community," Mayfield said. "Surely there isn't a fair minded man at the head of any institution in town who does not agree that the chest is a necessary part of the civic machinery which makes happy and useful living in Fort Worth possible."

"Another point that frequently is advanced by employes, who do not accept their responsibility in the matter of helping the chest, is that it is not fair for employes in other similar institutions, receiving exactly as much salary as theirs, to shirk their obligation and contribute little or nothing toward the community welfare. It is up to the employes to do some straight thinking along this line and exert themselves to remedy the situation."

"Every man that I personally know of having visited the agencies,"

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Today

All Souls and Earthquake The 1936 Automobiles. All Saints' Day.

By Arthur Brisbane.

The Brisbane column is published by The Star-Telegram as a news feature because of the interesting comments of this distinguished writer upon topics of the day. The views expressed are those of Mr. Brisbane and should not be interpreted as reflecting the editorial opinions or policies of this newspaper. —Editor's Note.

Greater New York, accustomed to reading about earthquakes, has a baby earthquake of its own. Walls were cracked in Brooklyn, police, firemen, engineers of bridges and tunnels were busy all night, looking for possible damage, or danger. It was only a tiny earthquake and Manhattan, heart of New York, situated on deep solid rock, has not thus far been affected. However, man is small, nature is big. What happens in Montana and elsewhere can happen in New York.

A baby earthquake, from below ground, should make New York and Washington ask themselves how they would feel if a real earthquake should come in the shape of explosive bombs from the sky. In an earthquake of any consequence, from above or below, the people of New York could not escape from the city, over two bridges, through jammed tunnels and subways. An earthquake suddenly dropping from the clouds,

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NAME LEADERS FOR MEMORIAL

Appointment of J. J. Hurley to head the civic organizations division of the Will Rogers Memorial Fund movement and O. B. Sellers to head the employes division was announced yesterday by Walter B. Scott, district general chairman.

Mrs. J. B. Hamilton, president of the Junior League, who is heading the women's division of the movement, and her associate chairmen—Mrs. H. H. Sloan, Mrs. Nelson H. Hanney and Mrs. H. T. Floyd Jr.—will meet at 10 a. m. Monday in the clubroom of The Star-Telegram Building with committees she has asked the presidents of the various women's organizations to appoint.

Scott explained that with the launching of the movement among the women's and civic organizations and among employe groups that the movement in Fort Worth and Tarrant County will be fully underway.

While the national Will Rogers Memorial Commission, headed by Vice President Garner has set Monday—Will Rogers' birthday—for the launching of the countrywide movement, Scott announced that a number of subscriptions have already been received by the banks, newspaper offices and headquarters in the clubroom of The Star-Telegram Building.

He also issued an appeal to those intending to make donations to do so at their earliest convenience so that Fort Worth can be the first city in the country to respond to the national movement to perpetuate the memory of Will Rogers.

Subscriptions are deductible on personal income tax returns and every dollar donated will be a 100

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NAME LEADERS FOR MEMORIAL

Hurley Heads Civic Groups, Sellers Chief of Employee Division in Drive Here.

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per cent contribution to humanity, Scott added.

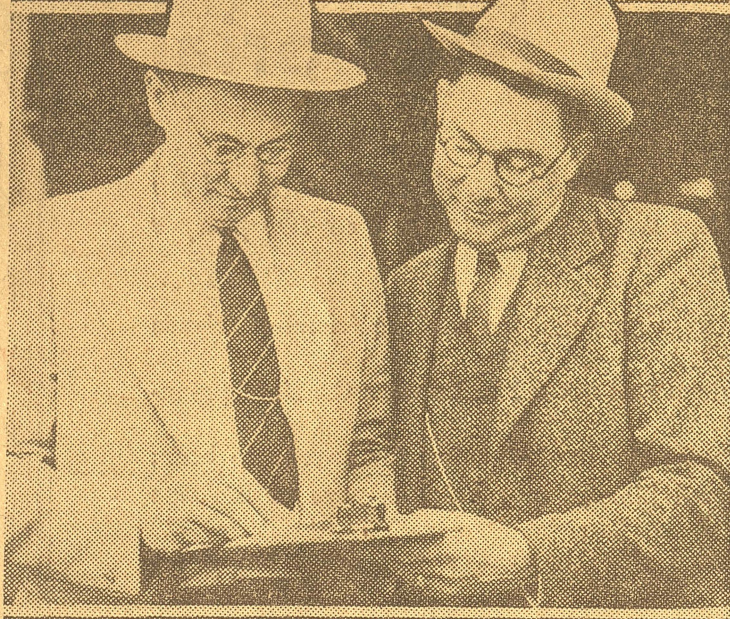
Organization presidents who were asked to appoint committees are:

Mrs. H. B. Beckman, University Club; Mrs. Leo Meyer, Woman's Club of T. C. U.; Mrs. T. C. Terrell, Woman's Auxiliary, Tarrant County Medical Society; Mrs. Frank Dinkins, Woman's Auxiliary Postoffice Clerks; Mrs. B. B. Weldon, Woman's Auxiliary, Texas State Dental Society; Mrs. R. W. Nation, C. I. A. Ex-Students Association; Mrs. E. J. Snow, Woman's Auxiliary, National Association Letter Carriers; Mrs. Grover Leigh, Fort Worth Boys' Club; Mrs. W. J. Boesch, Advance Literary Club; Mrs. Fred Holt, Arts and Crafts Club; Mrs. Andrew Price, Atheneum Club; Miss Charlotte Max, Council of Jewish Juniors; Mrs. W. C. Lucas, Ionian Study Club; Mrs. M. Greenspun, Ladies Auxiliary to Hebrew Institute; Miss Anna Shelton, Woman's Club; Mrs. Floyd Watson, Junior Woman's Club; Mrs. Lee Blake, Monday Book Club; Mrs. Henry Zweifel, 93 Club; Mrs. Herbert Beavers, History Club; Mrs. J. M. Purvis, Penelope Club; Mrs. C. B. McKiernan, Sorosis Club; Mrs. John B. Hawley, Woman's Wednesday Club; Mrs. Warren Scarborough, Cadmean Club; Mrs. J. H. Hess, Shakespeare Club; Mrs. H. V. Shank, University Women; Mrs. Stephen Brady, Catholic Daughters of America; Mrs. C. D. Reimers, Garden Club; Mrs. Sol Brachman, Council of Jewish Women; Mrs. C. F. Adams, Zonta Club; Miss Meta Meadow, Business and Professional Women's Club; Mrs. Eula Henderson, North Fort Worth Business and Professional Women; Mrs. I. B. Broyles, Fort Worth Council of Parents and Teachers, Inc.; Mrs. Charles Stephens, Fort Worth Council, Texas Congress of P.-T. A.; Mrs. J. W. McAllister, Fort Worth Federation of Women's Clubs; Mrs. C. A. Lilly, Girls' Service League; Mrs. W. C. Gholson, Y. W. C. A.; Mrs. K. W. Dunkelburg, Polytechnic Woman's Club; Mrs. George W. Fritz, Daughters of American Revolution; Mrs. H. H. Sloan, Euterpean Club; Mrs. C. F. Gilchrist, Harmony Club; Mrs. J. B. Hamilton, Junior League; Mrs. Charles E. Yager, Pan-Hellenic Association; Mrs. B. C. Corder, Woman's Good Government League; Mrs. Trav Lewis, Ladies Auxiliary of Carpenter's Union; Mrs. F. E. Record, Tuesday Book Club; Mrs. E. H. Whitaker, Texas Woman's College Association; Mrs. T. J. Daly, Morris Sheppard Women's Christian Temperance Union; Miss Cora Posey, Fort Worth Chapter D. A. R.; Mrs. G. W. Tohline, Texas A. & M. Club; Miss Marian Mullins, Mary Isham Keith Chapter, D. A. R.; Mrs. John Jarrott, Six Flags Chapter; Mrs. W. E. Allen, T. C. U. Board of Mothers; Mrs. J. A. Walsh, St. Ann's Business Woman's Club; Mrs. Ethel Burch, Woman's Auxiliary, Central Trades Council; Miss Rose Morton, Bookbinders Union; Mrs. Charles G. Mosely, Clio; Mrs. Roy Secrest, Music Study Club; Mrs. W. T. Blevins, Sylvian Club; Mrs. Roy Nussbaum, W. P. Music Club; Mrs. S. P. Ziegler, U. P. Art Club; Mrs. E. B. Fritz, Art Club; Miss Mattie Shaw, U. D. C.; Mrs. J. L. Mims, Daughters of Republic of Texas; Mrs. W. C. Stripling, Colonial Dames; Mrs. James C. Wilson, All Church Federation; Mrs. John C. Ryan Sr., Churchwomen's Club; Mary D. Fleming, Chi Omega Sorority, and Mrs. A. E. Newell, Children of Confederate Veterans.

Officers, Members of First Cowboys' Unit



—Star-Telegram Photos.



Some of the cowhands, commission men, ranchers and others who took part in a "round-up" yesterday morning at the Livestock Exchange Building to form the first Cowboys' Will Rogers Club, and the two officers of the new organization. Centering the group above is the mounted head and horns of a big steer, emblematic of the cattle industry which held such a large place in the affections of the late humorist. Below are

shown W. L. Joyce (left), elected secretary, and E. B. Spiller, president of the club, shown checking over plans for securing contributions from the cowmen for the Will Rogers memorial fund. A contribution entitles the donor to membership in the club. Headquarters for the new club are in the Fort Worth Stockyards Company office in the Livestock Exchange Building where Joyce will receive contributions.

TODAY

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TNT exploding, poison gas spreading would be very uncomfortable.

New York City yesterday had a double celebration. The automobile exhibition, moved forward from January to November, opened last night at New York's Grand Central Palace.

And it was "All Souls Day." See the new automobiles, necessary to comfort, happiness, safety and to health, especially for old people and children in cold winter weather.

Also devote some time to meditation on the most precious of all our possessions, the much neglected and, nowadays, little discussed soul of man.

Very old is the observance of "All Saints' Day." In pagan days, before Christianity was born, the souls of the dead were supposed to come back on a certain day. Some ancient beliefs still persist, mixed with Christianity. In various countries, peasants believe that the souls of the dead return to their former earthly homes on All Souls' Night and share the food of the living.

In the Tyrol, peasants leave cakes on a convenient table for returning souls.

In Brittany, pious peasants go to the cemeteries at night, kneel bareheaded before the graves of their dead, pour libations of milk on the tombstones; before going to bed, they leave supper on the table for any souls that may return.

We have outlived those early beliefs and too many seem to have outlived all interest in the one thing that should interest them, the soul, which represents the only hope of life hereafter.

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Stock Show

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pre-election promise to permit presentation of the claims of proponents of each site.

Monnig said he did not believe time will be sufficient to permit an election on choice of a site, for which there was some agitation prior to the bond election.

Plan Western Show.

City officials thought the project might not be compelled to observe the Dec. 15 starting deadline, because it was not included in the

55 FIRMS JOIN PRODUCT WEEK

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G. Herbert Beavers, hospitality; Mrs. A. W. Terrell, publicity; Mrs. Charles D. Reimers, decorations, and Mrs. Ben F. Allen Jr., prizes.

The complete floor show of the Ringside Club will be presented at the luncheon. The menu will consist exclusively of products either grown or manufactured here.

Smith will open the program and will introduce Rev. J. N. R. Score, pastor of the First Methodist Church, who will say the invocation. McKinney will be master of ceremonies. Miss Shelton will extend greetings and Mrs. Thompson will introduce committee chairmen. A housewife, a business woman and a school pupil will make talks on home products.

URGENT CHEST JOB BE COMPLETED

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Parr said, "has come away converted to the existence of the human needs in the community and as a result of his visit is now a militant advocate of the chest methods and the necessity of providing the full amount of the budget for 1936.

"The women of Fort Worth have done a magnificent job of organizing and completing their visitation project. If the men in the community had done the same thing, there is no question that the campaign would have been over the top. The men can still profit by the women's example and raise the \$78,628.30 balance in short order.

"Nearly every business man in town has insisted that the Federal Government quit spending so much

2 SEAS SPANNED TO LAUD ROGERS

Notables From Both Sides
of World Join in Eulogies
of Humorist-Philosopher.

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for the perpetuation of the spirit of Will Rogers—the friend of all men.” The Vice President is chairman of the Will Rogers Memorial Committee.

Adds Personal Tribute.

Adding his personal tribute, Jones said he recalled Rogers as one “especially interested in the under-privileged, and those of our citizens who have difficulty in making a living. He had the facility for helping us in our thinking, better enabling us to see in their true light, the daily problems that most of us are prone to magnify and to take too seriously. His stories were never barbed and his ability to lighten the seriousness of our problems was a precious gift to the world.”

Jones encouraged contributions to the committee of which he is treasurer for construction of a national memorial, the nature of which will be determined soon.

The President's message, addressed to Garner, stated that the Chief Executive was writing “to commend the noble effort which you and your co-workers have undertaken, to the end that the memory of our late friend may be perpetuated in such a manner that his beneficent spirit may continue to be a vital force in our common life. He loved, and was loved by the American people.”

“Was on Square.”

In opening the program, Gene Buck declared that Rogers was “on the square with himself, his family, his country and his friends.” He then presented Cohan, who introduced the celebrities in turn.

Lady Astor declared from London that “Will Rogers had an understanding heart. His naturalness and charm fitted him for all kinds of company. The real memory of him will be the putting into our hearts some of his courage, kindness and good clean fun. The real things about him can never die.”

Amos 'n' Andy asserted that the greatest thrill they ever got in radio was on the night they listened to Rogers, in Kansas City, imitating them over the air. They then gave an imitation of Rogers' imitation, and read a telegram which Rogers had sent them after his broadcast, expressing the hope that he had not wronged them by his fun.

The telegram requested they reply, addressing Rogers at the airport at Fort Worth, where he was bound.

Hoover Speaks.

As California master of ceremonies, Cobb first introduced former President Herbert Hoover, who from Palo Alto said that the late humorist “contributed something to steady thinking. His was a great understanding of the background of public events, and his wit was without malice. His depth of patriotism made him a great American.”

Billie Burke, whose husband, the late Florenz Ziefeld, was one of Rogers' first sponsors as an actor, said “I never knew him to do a mean, cruel, sordid thing. Millions who never met him knew him for a friend.” She finished with her voice choked with emotion.

Eddie Cantor, instead of speaking, sang a composition beginning “He was just plain Bill.” Fred Stone, one of the closest friends of Rogers, observed that “in our hearts there is already a shrine to Will. He was a deeply religious man, his religion embracing brotherly love. He was unconfused in a world of confusion.”

Capt. Frank Hawks, who is flying to 125 cities on behalf of the memorial campaign, asserted that “everywhere I go they talk of Will and the things he said and did that made them laugh. It isn't as though the man were dead. They speak of him in the present tense. That's why the idea of a living memorial is so enthusiastically received.”

Wales Pays Tribute.

A message from the Prince of Wales, who once played polo with Rogers on Long Island, expressed the wish that “I would like to associate myself with the nationwide tribute to one whose just humor and sound sense make him missed on both sides of the Atlantic.” The communication, addressed to Owen D. Young, was read by Harold Talbott.

Capt. Eddie Rickenbacker, director of the memorial commission, said he believes “friends will come forward by the millions to make voluntary contributions.” Rickenbacker pointed out that a living, continuing human memorial is the aim of the commission, because Rogers would want to be remembered “for his kindness to mankind.”

The program was broadcast from 9:30 to 10:30 p. m., Central Standard Time. Musical interludes were furnished by orchestras of Rudy Vallee, Fred Waring and Frank Black, and John Charles Thomas, baritone. Selections included “Home on the Range,” “The Last Round-up,” and “Old Faithful,” said to have been favorites of the cowboy-philosopher.