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**Will Rogers Memorial Commission
570 Lexington Ave., New York**

NEWS BULLETIN No. 4

November 22, 1935

Tampa, Fla., Nov. 14—Frank Hawks today has covered 135 cities, spoken over at least 75 radio stations and is still going strong.

Milwaukee, Wisc., Nov. 19—The Wisconsin Amusement Enterprises Corporation which controls the Fox theatres in Milwaukee has agreed to support the Will Rogers fund campaign. They're getting out special coupon ticket books which will be given to any of their theatres from December 9 to 21, inclusive. Tickets are to be sold for 50¢ by the women's division in Milwaukee, under the chairmanship of Mrs. W. H. Wendt, and the Will Rogers Memorial Commission is to receive 35% of each ticket sold.

Fort Worth, Tex., Nov. 16—The W. C. Stripling high school put on a Will Rogers pageant with a cast of 50 students, which was witnessed by the pupils of the school as well as their parents, and donated the proceeds, \$90, to the Will Rogers Memorial fund.

Phoenix, Ariz., Nov. 16—James Minotto, chairman of the Will Rogers Memorial Commission for Maricopa County, Arizona, reports to date 10,967 contributors for a total of \$1,125.71.

Montgomery, Ala., Nov. 18—Will Rogers has 1,284 friends at the Sidney Lanier high school. The student body, faculty, janitor and cafeteria workers each contributed one penny apiece.

Richmond, Va., Nov. 19.—The motion picture theatre owners of Virginia are placing a box in each of their lobbies, dressed up with a picture of Will Rogers with appropriate wording showing contributions can be made there.

Bismarck, N. D., Nov. 20—Kenneth W. Simons reports that many benefit shows are being held in North Dakota. They expect a good showing in round-up. They're making it convenient for those who wish to make small gifts by putting milk bottles in restaurants.

New York, N. Y., Nov. 18—Bernard M. Baruch wrote Captain Rickenbacker as follows: "Herewith you will find my check for \$1,000 towards the Will Rogers Memorial. It is indeed a privilege for each and everyone to contribute something to the memory of this philosopher, for Will Rogers was indeed a philosopher. He seemed to clarify so many situations, often took a little swelling out of some heads, steadied many others, and in many instances gave heart and courage to those who needed encouragement. Few knew of his many contributions to innumerable causes. Whatever monument or memorial is erected to him, he will have one in the hearts and minds of the American people that is more enduring."

London, England, Nov. 7—Peterborough in his column in The Daily Telegraph, "London Day By Day," reproduces Howard Chandler Christy's Will Rogers poster and the following is quoted from his column: "The poster I reproduce is

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now being shown in every town and village in the United States. Mr. Howard Christy's drawing of America's national humorist shows him as he began his career. 'Swinging a rope is all right if your neck ain't in it,' he said one day to his circus audience. It was this wisecrack which helped to start Will Rogers on his real career. The manager afterwards told the horseless cowboy, 'It isn't nags you need, it's gags.'

Helena, Mont., Nov. 13—Joe Bossler, president of the Rotary club, wires as follows: "In addition to individual subscriptions every member of the Rotary club of Helena, Montana, has contributed to a Rotary subscription for Will Rogers Memorial Fund STOP Earthquakes have failed to shake from our minds the tender thoughts or from our hearts an abiding love for Will Rogers whom we had the honor to know personally."

New York, Nov. 22—With the announcement that handicapped children will be the principal beneficiaries of the Will Rogers Memorial Fund, the campaign today was extended two weeks to Dec. 15.

Decision to extend the campaign, Capt. E. V. Rickenbacker, director of the fund said, came after a widespread demand from hundreds of local committees throughout the nation. They felt, he said, that the decision to turn a large majority of the fund over to the care of handicapped youngsters, had given new impetus to the campaign.

Also stimulating this objective of the Rogers memorial movement, was the gift of a million dollar hospital and \$500,000 cash adequate to maintain it for five years. The hospital gift, a forty acre tract of land and the sanatorium thereon at Saranac, N. Y., was presented by the United Variety Artists Fund, Inc., and the \$500,000 cash—a contribution apart from the memorial fund—was guaranteed by five major theatre circuits, the Fox West Coast Theatres, Loew's Inc., Radio-Keith-Orpheum Corp., Paramount Theatres Service Corp., and the Warner Bros. Theatres Circuit. It was indicated that these theatre groups may conduct an annual campaign and that more than \$100,000 per year may be raised.

Minneapolis, Minn., Nov. 18—A. A. D. Rahn, active state chairman, reports that a Minnesota theatre in Minneapolis held a benefit performance and the proceeds were \$1,969.50.

Woodstown, N. J., Nov. 12—E. W. Humphreys, manager of the Woodstown Opera House, sent to the Commission 10% of the gross receipts of the performance on Saturday night, November 9. It was \$10.54.

Loysville, Pa., Nov. 15—Frank C. Hutchinson, secretary of the senior class of Tressler high school, sends us \$2.00 with the following letter: "As members of the senior class of the Tressler high school we feel that we owe something to the fond memory of such a prominent and influential man as Will Rogers. Thus we are enclosing the small sum of two dollars (\$2.00) which we feel is only a small part of what we owe to him as his memory lingers with us. We know that this will not go very far by itself toward a memorial, but we feel that there are a good many other places all over the country that will also give to this noble deed. There are only eleven students in our class and this being an orphans home we do not have much of a chance to get or make very much money. This that we are sending for the purpose mentioned in the leading newspapers of the country, is part of a small sum that we have collected from selling candy at our football games. Closing, hoping that this little that we have sent will help your purpose, we are, very truly yours, the Tressler Senior Class."