

November 24, 1935.

Amon Carter, Publisher,  
Fort Worth, Texas.

My dear Mr. Carter:--

Knowing how deeply interested you are in the Will Rogers Memorial from your fine broadcast of last evening, and realizing how much you must treasure your own associations with Will, I am sending you herein a VOICE PICTURE of him, as he came into our homes over the radio and won our admiration and affection.

This is the only VOICE PICTURE of Will Rogers that has ever seen the light of day. It arrived at his Beverly Hills home the day following his take-off further north, on that last long flight so he never saw it, but I think he would have liked it, don't you?

I wish in some little way it might be a tiny wedge to help perpetuate the memory that was pure joy and helpfulness to everyone who ever heard his voice.

Trusting you, too, may like it, I remain

Sincerely,

*Helen Nelson*  
(home address) Adams Basin, N.Y.

RECEIVED

NOV 26 1935

# VOICES ON THE AIR

Dialing the Parade of Voices Off the Air Waves to the Receiving Set in  
Our Ears and Into Our Thought Factory Where Unconsciously

*We Shape Them Into Personalities  
and Rate Them to Suit Ourselves*

—AS OTHERS HEAR US—

♠♠♠♠ Perfect  
♠♠♠ High  
♠♠ Fair  
♠ Low

**WILL ROGERS**

**Four Aces**

*My Rating. What's yours?*

By HELEN NELSON

1. The VOICE *that holds you with "Anyhows."*
2. The VOICE *that thinks out loud.*
3. The VOICE *that messes around with a laugh.*
4. The VOICE *that mumbles, fumbles and stumbles.*
5. The VOICE *that passes out slams and salaams.*
6. The VOICE *that mixes salt with sugar.*
7. The VOICE *that razzes the Senate like a sidekick.*

His "Anyhows" are—*The human crossroads.*

His "Thinking out loud"—*Crystalizes our thoughts.*

His "Messing around with a laugh"—*Starts our own laff factory.*

His "Mumbles" are the—*Everyday in everyone, minus the polish.*

His "Slams and Salaams" say—*If the shoe fits wear it.*

His "Salt and sugar"—*unloose the packing and let the sunlight in.*

His "Razzes"—*are honesty glinting through facts, fearlessness and fun.*

Fit these angles, oblongs and squares together, imagine a sunbeam, a breeze, a stumbling, rambling spring fed brook, a wide spreading oak branch, some strong, rough boulders, some smooth flat stones, and you have a close-up of a VOICE that's a tonic for you whether you need it or not—the VOICE OF

**WILL ROGERS.**

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*To Amos Carter,  
a friend of Will's  
from Helen Nelson  
11/24/35*