GENE W. PAXTON RICHARD C. BALL

PHOTO-ADCRAFTERS

DRAMATIZED PHOTOGRAPHS FOR ADVERTISING

426 SOUTH SPRING STREET
LOS ANGELES, CALIFORNIA

January 10, 1936.

Amon G. Carter, President,
Fort Worth Star-Telegram
Fort Worth, Texas.

Dear Mr. Carter :

I am very sorry that I missed you when you came to Los Angeles on December the tenth. You were out when I phoned the Hotel that morning and there was no way I could have foreseen that you would check out before I stopped by the Hotel that evening.

Since you left so soon I presumed that you would be back again shortly or would have advised me to the contrary.

When you did not return, I found it so near Christmas that I did not want to risk sending the pictures while the mails were so glutted with the unusual Holiday rush.

I presume the last set of pictures were received in good order as I have had no word from you, and now if your patience will hold out a little longer I will send you the enlargement in color that I have made so much talk about.

Trusting that you are well, I hope this coming year will find everything working out to your complete satisfaction and that matters in Philadelphia will turn out 'hunky dory'.

With all good wishes, I am

Cordially yours,

Richard Carlyle Ball

RECEIVED
JAN 11 1936

MUTUAL 6923