

September 20, 1940.

Mrs. Will Rogers,
Beverly Hills, Calif.

Dear Betty:

Your letter received from your secretary regarding the matter of using "Soapsuds" in the premiere showing of the "Western" in Fort Worth, and I am writing to Mr. Beasley as per the enclosed copy.

Naturally, we were all disappointed and, personally, I felt sorry for you as you were in a tight spot inasmuch as you had already promised the Red Cross that they could use "Soapsuds" and Will's saddle - as a matter of fact, everything in the house. As stated to Mr. Beasley, the horse would have only been away from Santa Monica about six days; however, the incident is closed and everything is all right.

We had the greatest parade, according to the visiting newspaper correspondents and press representatives, that has ever been pulled off anywhere and there must have been over 100,000 people on the street in attendance. All of the moving picture stars, press representatives and everybody connected with the Goldwyn crowd, which numbered about 65 including the three plane loads from Los Angeles and one plane load from New York, left here feeling that they had never had as grand a time in their lives. Some of them who had attended the Premiere showing of "Gone With The Wind" in Atlanta stated that Fort Worth's turnout far exceeded the activities in Atlanta.

Bob Hope was here and master of ceremonies, Edward Arnold, Charlie Ruggles, Gary Cooper, Doris Davenport, Walter Brennan, Ona Munson, Mr. and Mrs. Goldwyn and many others were here. It was a tough job and I am delighted that the thing is over as I had nineteen hours of it yesterday.

The climax of the parade finished in the Will Rogers Memorial Coliseum where we had a grand program. The Hardin Simmons Cowboy Band from Abilene with their six big white horses, all of the Rodeo

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Cowboys and Cowgirls had the Coliseum packed to the roof - over 6,000 in attendance.

I am leaving here on the plane tonight for New York where I hope to have the pleasure of seeing you.

With love and best wishes, I am

Sincerely,

AGC.KD