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JACK and JILL

October 1, 1940

Mr. Amon G. Carter
Star-Telegram
Fort Worth, Texas

Dear Mr. Carter:

As an ardent admirer of the late Will Rogers, I believe it would be fitting and proper for the Governor of Texas to issue a proclamation designating the week of November 3rd as Will Rogers week, simultaneously with the Will Rogers Week at the World's Fair in New York.

Knowing that you were an admirer and friend of the late Will Rogers, a member of the Will Rogers Memorial Commission anxious to perpetuate his memory; and at the same time an influential citizen as well as a friend of Governor O'Daniels: I am asking the favor that you request Governor O'Daniel to issue the above proclamation.

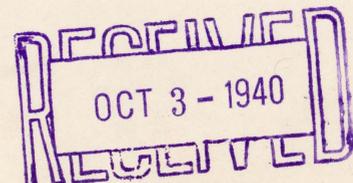
As you know, November 4th is the fifth anniversary of Will Rogers death, and various functions are being held nationally. I believe that the above proclamation to be in order.

Thanking you in advance, I am,

Respectfully,

THE CURTIS PUBLISHING COMPANY

Robert H. Simpson
District Sales Manager



October 2, 1940

PROCLAMATION

INASMUCH, as it long has been a privilege and a custom of the American people to respect the memory of distinguished citizens who have passed on, and to honor those we have loved and learned to admire on the anniversary of their birth,

AND, whereas, the late Will Rogers was one of the most loved citizens of our times, admired and respected by all the people, regardless of race or creed, because of his human qualities and unparalleled virtues among them being the sage philosophy which reflected the common spirit and did so much to aid and guide us all, his humor which contributed so richly to American life and provided such abundance of entertainment and pleasure, his charities to his fellow man, both in his sense of justice and in his ever readiness to aid and benefit those who were less fortunate or who were innocent victims of calamity and who in all things endeared himself to the American people so that memory of him has been an inspiration, since his untimely death five years ago.

Therefore, I, _____ governor of the state of TEXAS hereby proclaim the week of ~~November 4~~ November 4, 1940, the anniversary of the birth of Will Rogers as Will Rogers Memorial Week within the state of TEXAS. and set it apart urging that the people of this state join in fittingly and properly observing that period as one in which to pay public respect to the memory of Will Rogers and to the humanitarian and American things for which he stood.

Signature

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