

MOTION PICTURE PRODUCERS & DISTRIBUTORS OF AMERICA, INC.

28 WEST 44TH STREET

NEW YORK CITY

WILL H. HAYS  
PRESIDENT  
CARL E. MILLIKEN  
SECRETARY

OFFICE OF THE PRESIDENT

October 5, 1940

Mr. Amon G. Carter  
Fort Worth Star-Telegram  
Fort Worth, Texas

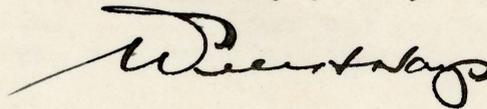
Dear Amon:

Herewith copy of letter self-explanatory. This eventuation followed many talks, with Mrs. Rogers, Mr. Jones, Mr. Hurley, Senator Walters, Major Thompson, Mr. Fred Stone and others. Mr. Young was out of the city, but Mr. Elwood assures us that he concurs completely in the judgment of the others.

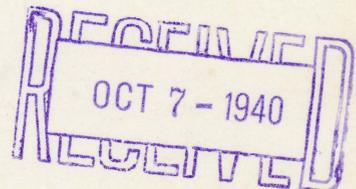
I am sure this is the best course under all the circumstances.

With kindest personal regards, I am

Sincerely yours,



Enc.



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October 4, 1940

Mr. Harvey D. Gibson, Chairman of the Board,  
The World's Fair of 1940,  
World's, Fair, N. Y.

Dear Mr. Gibson:

I have submitted informally the suggestion which you made in your letter of September fifth to Mr. Owen D. Young, for a Will Rogers Day at the World's Fair to the various members of the Executive Committee of the Will Rogers Memorial Commission.

Although your offer is deeply appreciated, it is felt that any program which departs from the formula which we have been following for the last five years would be unwise at this particular time. As you can well appreciate, we have been confronted with many suggestions the adoption of which would have meant departure from our original policy; and in no instance, have the members of the Executive Committee felt it wise so to do.

They have asked me -- because they are at the moment scattered all over the country -- to express to you, and through you, to the World's Fair Board, their appreciation of your suggestion.

It is only because Mr. Young is out of town that this letter is being written by me, but I know that the members of the Executive Committee would want you to have this information at the earliest possible moment.

Yours very truly,

JOHN W. ELWOOD,  
Secretary,  
The Executive Committee.