

ALBERT S. VENTING

CLEBURNE, TEXAS

June 5, 1948

Mr. Amos G. Carter,
Start -Telegram Building,
Fort Worth, Texas.

Dear Mr. Carter; Mr. George L. Schulmerich of Philadelphia, president of the largest concern manufacturing carillon bells - The Schulmerich Electronics, Inc., - will be in Fort Worth and Dallas for a few hours on June ninth or tenth. Mr. Schulmerich is in our state to locate the Southwestern Regional offices for his corporation, an office I should like to see located in our city, though the Dallas business men are doing everything possible to overcome my efforts. I am writing you for assistance.

If you will favor us with a brief conference upon Mr. Schulmerich's arrival, I believe that you would enjoy meeting one of the most dynamic men I have ever known, as well as receiving valuable information concerning chimes.

As the automobile has made obsolete the horse and buggy, so carillon bells have made obsolete the old cast bells and the tubes sometimes used for chimes. As to purity of tone; consistent pitch and extent of coverage, these Carillon Bells easily outdistance all others. The Carillon Bells placed on the Empire State Building by Mr. Rascob, were heard for fifteen miles; the cast bells in Riverside Church may be heard one mile under favorable weather conditions. The Carillon Bells used in the Hollywood bowl for Easter services were heard ten miles. Mr. Wrigley is installing these Carillon Bells on Catalina island - to have a coverage of fifteen miles. Two thousand colleges and universities; bank, commercial and industrial buildings; churches and cathedrals have installed these marvelous singing bells.

I have purchased the Ben Martin residence on Elizabeth Boulevard and thus am most interested in locating the regional offices in Fort Worth since I have been offered the position of manager. I trust that you can and will assist me in this location.

Thanking you for your favor and with highest personal regards, I remain,

Sincerely yours,

Albert Venting

JUN 7 1948