

## AMON CARTER AND FORT WORTH

On February 1, 1906 sold all the advertising in the Fort Worth Star's first issue, a six day afternoon paper, there being two other papers in Fort Worth at the time. Later the Fort Worth star acquired the Fort Worth Telegram, another afternoon and Sunday paper, in 1908, and later the Fort Worth Record in 1925, a morning and Sunday paper. The three papers are now known as the Carter Publications, Fort Worth Star-Telegram, morning, afternoon and Sunday, with the largest circulation of any newspaper in Texas.

Carter and his publications pioneered the first radio station in Fort Worth in 1922, as well as the first (and only) television station in September, 1948.

Carter has received numerous honors in his own city: one of Fort Worth's finest high schools, the Amon G. Carter Riverside High School, the Fort Worth Y.M.C.A. Boys Camp, the administration building at Meacham Air Field have been named for him, and recently the Greater Fort Worth International Airport was dedicated, naming both the field and administration building for him.

Carter and Will Rogers were old friends and after his death both the new coliseum and auditorium in Fort Worth were named for Will. Later Carter presented the City of Fort Worth with a life size equestrian of Will Rogers on his famous horse, Soap Suds. A duplicate of this equestrian was also presented by Carter to the Texas Technological College in Lubbock, the third largest state college in Texas; and recently, on November 4, presented the Will Rogers Memorial Museum a similar statue, in each instance giving the various cities a life sized bust of Will.



The one given to the City of Fort Worth was dedicated by General Dwight D. Eisenhower in 1947.

Carter is identified with various other activities in Fort Worth, being President of Texas Christian University Stadium Association; Chairman of the Board of the Southwestern Exposition and Fat Stock Show, of which the Will Rogers Coliseum and Auditorium is a prominent part; he has also been President of the Fort Worth Club for 31 years, which has been the headquarters and transient home of many distinguished notables, particularly of the Army, Air Corps and Navy, including as honorary members General Dwight D. Eisenhower, General H. H. Arnold, Admiral Nimitz, Admiral Halsey, Lieutenant General James Doolittle, Lieutenant General Ira Eaker and innumerable other distinguished visitors.

Carter is married and has three children. Amon Carter, Jr., is now associated with the Carter Publications in its operations.