

'THE EYES AND EARS OF THE WORLD'



PARAMOUNT
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EDITORIAL OFFICES
544 WEST 43RD ST.
NEW YORK CITY

July 28th, 1933.

Mr. Amon G. Carter, President,
Fort Worth Star Telegram,
Fort Worth, Texas.

My dear Mr. Carter:

Your letter to Mr. Hays concerning our release in Issue 90 of the Los Angeles picture of Mrs. Roosevelt's arrival awaited my return from my vacation. I cannot agree with the sentiments you express.

As a newspaper publisher, I feel that you will understand that we who are charged with the conduct of Paramount News have been for many long years close students of fundamental rights and ethics of news dissemination. The public is entitled to a clear statement of established facts, whether the news goes out in print or in pictures. Persons concerned in stories are entitled to a considerate handling of facts, but they are never, at least under our American freedom of the press, entitled to a suppression of facts.

I know of no newsreel, newspaper or magazine that does not adhere to the fundamentals I have stated; and I include your own "Fort Worth Star-Telegram". The principles that guided us in the handling of the story guided your own editors. The copies of stories in your paper, which I attach, speak for themselves. I call your attention particularly to your issue of June 9th, which carries on the first page a story of the Fort Worth girl with whom Elliott's name had been linked, and, on Page four, a story "FIRST LADY NEARING END OF FLIGHT", with attached date-line material on Elliott's divorce proceedings. These stories appeal to me as straightforward, non-sensational handling of the news - - certainly not deserving of the epithets which you made free to apply to our story - - 'ungracious, yellow-journalistic; and a 'dirty dig beneath the dignity of a self-respecting institution.'

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- 2 -

Mr. Amon G. Carter.

One other point in your letter I wish to single out for specific and most emphatic denial. You write Mr. Hays that our picture struck you as "smacking of yellow journalistic methods, used for the purpose of trying to embarrass Mrs. Roosevelt." These unkind words, Mr. Carter, imply a state of mind on the part of the ladies and gentlemen of our editorial staff which it is needless to say does not exist.

Surely, as the publisher of the Star-Telegram, with its excellent and full coverage of the story from all angles, you would be entitled to resent most forcefully any such aspersion on your motives in publishing the stories. You may rest assured that is exactly how the editors whom you have attacked do feel.

Very sincerely yours

A handwritten signature in cursive script, reading "A.J. Richard". The signature is fluid and elegant, with a long, sweeping underline that extends to the right.

A.J. Richard:MA:

Copy: Mr. Will H. Hays.