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The Birthday Ball for the President

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Headquarters The Waldorf-Astoria New York City Carl Byoir General Director Keith Morgan Director of Organization

December 23, 1933

Mr. Amon G. Carter, President & Publisher, The Star Telegram, Fort Worth, Texas.

Dear Mr.Carter:

Several days ago we wrote you, asking you to name the man in your community best fitted to serve in the capacity of Chairman for your local Birthday Ball for the President.

To date we have received no answer from you. It may be that some problem has arisen, or that there is some question in your mind which we could clarify. If so, we would welcome the opportunity.

If, on the other hand, you have found that you will not have time to take such a selection, may we suggest that you turn the matter over to the Secretary of your Chamber of Commerce or other civic leader and ask him to make the selection and notify us by wire of his choice.

At the time of writing, over three thousand units of this gigantic birthday party are being organized, in cities, towns and villages from coast to coast. Whether or not your community will be represented in the roster of those who will join on January 30th in establishing a fund to protect American homes from the menace of infantile paralysis, and in paying tribute to the man who has inspired this worthy cause, depends upon you.

The time is becoming exceedingly short; kindly wire us collect not later than December 28th and let us know what we may expect.

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Henry L. Doherty National Chairman

Organized for the purpose of arranging, through local cooperation, for a Ball in honor of President Franklin D. Roosevelt, to be held in every city and town in the United States on the occasion of his fifty-second birthday, Tuesday, January 30, 1934. The proceeds of this national event will be presented to the President to endow Warm Springs Foundation, so that it may carry on its nation-wide work for the relief of sufferers from infantile paralysis.