

# PANHANDLE SET FOR PRESIDENT

BY PRESLEY BRYANT.

Staff Correspondent.

AMARILLO, July 10.—Final arrangements for President Roosevelt's two-hour visit in Amarillo tomorrow night were made today by local committee and authorities.

Thirty-seven cars, two trucks and batteries of State Highway Patrol and city police motorcycles, all preceded by a massed band, which will march to a vantage point to inform the President musically that "The Eyes of Texas" are upon him, will form a parade for a crowd that is expected to number nearly 150,000 persons.

The two trucks will carry newsreel men and their equipment. Prominent citizens of Amarillo will serve as chauffeurs of the passenger automobiles. First there will be a pilot car, driven by R. R. Pinckney, president of the Tri-State Fair Association.

## Followed by President.

This car, which will be followed immediately by the large open car occupied by the President, will carry Police Chief W. R. McDowell, Potter County Sheriff W. M. Adams and Supervisor F. V. Sorrels and Leo J. Williams of the secret service.

Lawrence Hagy, oil and gas operator, will drive the President's car, the same automobile he used in Fort Worth. Riding with the Chief Executive will be Mayor Ross D. Rogers of Amarillo; Representative Marvin Jones and Elliott Roosevelt, son of the President.

Secret service men will occupy the third car, members of the President's staff the next two. The sixth in line will have as passengers Senators Connally of Texas and Hatch of New Mexico, and Governors Allred and Tingley of the two States.

The seventh car will carry Congressmen Phil Ferguson of Oklahoma, Mrs. Ferguson, John J. Dempsey of New Mexico and Federal Judge J. C. Wilson.

## Bishop's Car.

In the eighth car will be Bishop Robert E. Lucey of the Amarillo Catholic diocese, Ernest Thompson

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# FOR PRESIDENT

All Roads Lead to Amarillo Today; Roosevelt Train Due to Arrive 6:45 P. M.

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and Gen. John A. Hulen and Amor Carter of Fort Worth.

The ninth car will be reserved for Mrs. Elliott Roosevelt and her party.

Distinguished guests will follow and cars will be provided for newspapermen, radio representatives and others traveling with the President.

Well ahead of the motorized procession will march the massed band, recruited from some 65 towns in the Panhandle country. The 32-piece band from Happy, which appeared for the first time in Uncle Sam costumes at the March 9 mother-in-law party attended by Mrs. Roosevelt, will lead the group. All other musicians will wear cowboy regalia.

Indications today were that 2,000 musicians, ranging in age from 6 to 76, will form the band. Members of the bands will come from as far away as Waco and Carlsbad, N. M. Pampa, which has six organized bands, is expected to send them all. Amarillo will furnish 300 musicians, mostly from its senior and junior high schools, and Homer Rice, an Amarillo business man, will lead the massed organization.

Salute From Curb.

After saluting Roosevelt from the curb, the musicians will march to Ellwood Park by another way, and play the National Anthem as the President appears on the speaker's platform.

Final plans for handling traffic were made today by Police Capt. Sid Harper, who will be aided by 225 National Guardsmen in keeping the streets to be traversed by the President clear from curb to curb.

For policing the 30-acre Ellwood Park, Sheriff Adams and Chief McDowell will be aided by peace officers from a wide West Texas area.

About 75 sheriffs and deputies will be here, Adams said. Invitations, most of which have been accepted, have been sent to the following sheriffs:

H. D. Foust, Dallam County; J. W. Jaroutte, Sherman; H. L. Wilbanks, Hansford; J. S. Talley, Ochiltree; J. E. Shahan, Lipscomb; Ralph Queen, Hartley; Fuqua Younger, Moore; Dan Hardy, Hutchinson; J. G. Ramsay, Roberts; Walter Jones, Hemphill; John Haliburton, Oldham; J. B. Harris, Carson; Chief Deputy George Inman, Gray; Raymond Waters, Wheeler; C. E. McKinney, Collingsworth; Guy Pierce, Donley; J. A. Best, Armstrong; Bob Barnett, Randall; J. O. Newell, Deaf Smith; Earl Booth, Parmer; Garland Brown, Castro; John B. Gayler, Swisher; N. R. Honea, Briscoe; Lindsey Hill, Hall; Dick Moore, Childress; Jim Cook, Bailey; Mrs. F. A. Lloyd, Lamb (who will be represented); Kelly Hooper, Hale; Fred Clark, Floyd; L. A. Carlisle, Motley, and A. A. Payne, Cottle.

To Meet for Orders.

Sheriffs and their deputies will meet Sheriff Adams here at 2 p. m. tomorrow and be assigned to their places. Similar assignment of police department members from the territory will be made by Chief McDowell.

Amarillo merchants, bent on decorating their establishments for the President's visit, were stumped today by a shortage of bunting, but assurance were given that the line of march would present a gay and colorful picture when the President's special train arrives here about 6:45 p. m.

Vanguard of the crowds were filling hotels and tourist camps tonight, but the town is not expected to show signs of congestion until tomorrow afternoon.

Capt. Jim Lines of the Department of Public Safety highway patrol here tonight issued a general warning to motorists in this section.

"There will be heavy traffic tomorrow on all our Panhandle roads," he said, "and everyone is cautioned to start early and drive carefully."

Heavier traveled roads will be patrolled and the rules of the road will be strictly enforced, he said.



# Text of President Roosevelt's Fort Worth Address

Here is the text of President Roosevelt's six-minute extemporaneous greeting to Texans, broadcast last night from the Dutch Branch ranch of his son, Elliott.

The President, who spoke at 7:15 o'clock, said:

My friends of Texas, I am glad to be back in Texas, and especially to have a nice, quiet family day at my son, Elliott's ranch. I always remember that when he first decided to build a house here on top of the hill he was attracted by the fact that the wide view from here is a little like the view from our old home far up the Hudson River. This is a grand part of the country, and I am glad, indeed, to have such a close family connection with it.

Tomorrow, on my way to Colorado, I will pass through a

part of Texas I have never been to, Wichita Falls and Amarillo, and I am glad to know that this year the rainfall has greatly improved conditions in the Panhandle. That makes me remember one of the objectives of the National Administration—better land use and an all-weather crop program.

Nine years ago, when I was Governor of the State of New York, I started my interest in the better use of land. People are apt to think of New York State as a vast metropolis, but outside of the city, at the southern end of the State, more than 6,000,000 people live on farms, and in villages and small cities.

Indeed, New York State ranks in the value of its agricultural products as the fifth or sixth State in the Union. A survey showed us that much farming

land was being used in an uneconomical way, that thousands of acres were being badly eroded, reforestation was a great need, that we had to plan for the help of stranded communities, that we had to plan for improving rural schools, bringing in electricity and good roads, and stopping the waste and the poverty that so often attended the older methods of doing business.

When I was working on this problem in Albany, I was struck by the fact that agriculture can not be thought of or worked for just on state lines. Every crop on every farm in every county and in every State has a definite tie-in and relationship with similar crops in other States. That is why, since I have been in Washington, I have been working on the agricultural and cattle program from a national

angle. For example, not only does cotton in Texas have a definite relationship to cotton in my other State of Georgia, but cotton in the South and Southwest is clearly connected with the economics of the wheat grower in the Dakotas, the cattlemen of Wyoming, the potato grower of Maine. Where one of these people has a poor year, his lack of prosperity hits all the others. Where one is prosperous, all others are helped.

In one sense, Texas is a great empire in itself. You can produce almost everything needed by man. But what gratifies me most of all is that the people of the Lone Star State are cooperating so well with all the other States of the Union in working out our mutual national problems. In this way we will

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# Text of Sunday Radio Address

(CONTINUED FROM PAGE 1)

get away from spotty prosperity and work toward universal prosperity.

You need more industries in Texas, but I know you realize the importance of not trying to get industries by the route of cheap wages for industrial workers. Cheap wages mean low buying power. Low buying power means low standards of living, and that means low taxable values, and, therefore, a difficulty in maintaining good schools, good highways, sanitation, and other public improvements.

I know from all that I have seen, that new industries can and will be developed in this State, because of your access to raw materials, because of the efficiency of your labor, because of a growing purchasing power, and because of the spirit of the people.

Yes, I am proud of the spirit of Texas, the spirit of all of its people. I have fished your coast. I have seen your fields, your oil wells, your cattle, your waterways, your schools and colleges, and now, as I sit here in a garden on top of a hill, with a breeze blowing, and the sunset coming, surrounded by a very delightful gathering of Texans, all I can say is that I want to say to you, many



# STAR-TELEGRAM IS PAID TRIBUTE

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High tribute to The Star-Telegram and its publisher, Amon Carter, was paid yesterday as Fort Worth's four stations joined in broadcasting Elliott Roosevelt's "Pioneers Progress" program.

The broadcast, which originated in the studios of KGKO, was the fifth in the series by KFJZ. It was made as a tribute to the newspaper, Carter and the two stations, WBAP and KGKO.

"Today we are taking time off from our usual schedule of broadcasting duties to pay tribute to what is sometimes termed radio's chief commercial competitor, the daily newspaper," said Roosevelt, the program narrator. "We salute, not only Fort Worth's own Star-Telegram, but Radio Stations WBAP and KGKO and their owner and directing head, Amon Carter."

Roosevelt then gave a vocal historical picture of The Star-Telegram's growth from the date of the first issue of the Fort Worth Star in 1906 to today. He told of the organization of the Star by D. C. McCaleb and A. G. Dawson with the co-operation of business men such as Col. Paul Waples. The studio audience paid close attention as Roosevelt continued to relate the story of the paper, the hiring of Carter as the sole advertising man on the staff of 25 at a salary of \$35 a week and the work of Col. Louis Wortham as editor. He told how Car-

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# STAR-TELEGRAM IS PAID TRIBUTE

(CONTINUED FROM PAGE 1)

ter on one occasion reduced his own salary as well as that of Colonel Wortham from \$35 to \$20 "on the basis that it was easier to cash a check on the old Star for \$20 than one for \$35."

In 1908 the Star purchased its evening competitor, the Telegram, and the combined paper, known as the Star and Telegram, operated under the title of the Fort Worth Publishing Company. Carter became head of the company in 1923 and in 1925 purchased the Record.

"The growth and development of this paper during the past 32 years largely reflects the growth and development of Fort Worth and West Texas," continued Roosevelt. "Constantly striving to serve the territory of Fort Worth and the great agricultural empire of West Texas, in a manner befitting its importance, has given added courage and compensation to those who struggled tirelessly through trying years. And today, The Star-Telegram, with the largest circulation in Texas, stands as a living, throbbing tribute to the sturdy invincibility of its pioneers."

Roosevelt introduced Carter with the request that the publisher tell his reasons for entering the radio field "when so many newspapers of our country have considered such an alliance ill advised." Carter replied that he saw no reason for a conflict between the two and that each has its merit.

"Radio may be faster than newspapers at times—but there is still the question of convenience to the public," Carter said. "If I listen to my receiving set to hear a special event, I must be at the set at the appointed time. That is not always convenient . . . While with the newspaper I can read the story and, in these days of telephone pictures, see the story at my convenience. On this trip of your father's (President Roosevelt) he has been on the air a number of times. I must confess I have not heard all his talks. I was not at the right spot at the right time . . ."

Carter told how Harold Hough, the "Hired Hand" of WBAP, got him interested in radio, and they started WBAP as "a powerful little 5-watt-er," which accidentally reached as far as Mineral Wells one day. Then Carter touched on the President's visit:

"Though I appreciate the desire of your father to be with you and your family and the necessity of his getting a day of rest, I wish it were possible to show him just what we have in our city and the kind of people we are. He would find here a prosperous city and its 200,000 people among the best folks in the world—really a good place in which to live. On a tour of the city he would find three inland lakes that could furnish a water supply for a city of a million, which makes Fort Worth the outdoor recreation and amusement center of the Southwest. Also huge packing houses that purchase from cattlemen and farmers of the Southwest their livestock, oil refineries, huge grain elevators, flour mills, factories, a network of railroads, airways and highways . . ."

Carter told of the cultural, civic and building development and expressed Fort Worth's thanks and appreciation to the President for his visit here.

Ed Lally directed a 16-piece orchestra that furnished the musical background for the program.

Governor Allred was one of those present in the studio audience for the broadcast.



# President Speaks To Texas Friends From Son's Home

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BY BILL POTTS.

With breezes blowing gently across the hill, the sun setting on the horizon and a small group of intimate friends gathered around them, two Roosevelts last night chatted with the people of Texas as friends and neighbors.

It was "Roosevelt and Texas all the way" as 31 radio stations carried the words, first of the son and then of the father, to several million listeners in the State.

Elliott spoke first from his Dutch Branch farm home. Then the power was switched to a microphone before which the resident was sitting on the lawn where he commanded a pastoral scene of utter tranquility.

Dutch Branch, the younger Roosevelt's home, near Benbrook, sits high on a hill from which a beautiful scene of trees, fields and countryside may be viewed. The President was impressed. He showed it when

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# TEXANS LISTEN TO PRESIDENT

(CONTINUED FROM PAGE 1)

he spoke of his thankfulness that he had such a close family link in Texas.

The never-failing "My Friends" was the first thing heard from the President, but, to the delight of residents of this State, there was more to that familiar phrase this time.

## "My Friends of Texas."

It was "My Friends of Texas" with which he opened his talk.

And the address was properly made. For it was Texas and Texas alone to whom he was talking. The 31 stations hooked into KFJZ here last night were all within the confines of this State, and they blanketed the State from El Paso to Texarkana and from Amarillo to Brownsville.

It was one of the largest intra-state networks in the history of Texas.

Station KFJZ had a special line run from its studio atop the Trinity Life Building to the Roosevelt home near Benbrook. The son's talk was made as his Sunday night program when he airs "Texas in the World's News."

As the President's talk ended, the son again took the air to call attention to Marvin McIntyre and Stephen Early, secretaries of the President, and Col. E. M. Watson, military aid, who are with the Chief Executive on his Texas trip.

Extemporaneous though the President's speech was, his natural command of language was shown in the description of the garden plot from which he was talking:

"As I sit here in a garden on top of a hill with a breeze blowing and the sunset coming, surrounded by a very delightful gathering of Texans, all I can think of is that I want to come back many, many times in days to come."

## Homey Atmosphere.

There was a homey, friendly atmosphere about the whole thing. The President urged us all to work together; his son cautioned the people of his adopted State to weigh their candidates carefully before next week's election. There was nothing bombastic nor controversial.

Cars poured through Benbrook in a steady stream for several hours late yesterday afternoon as people sought unsuccessfully to gain admittance to Dutch Branch for a view of the President. They were turned back at the gates where a Secret Service agent was on duty.

Shortly before the broadcast a ramshackle old car came steaming up to the gate in a cloud of dust. One of the boys in it leaned out and asked the agent:

"Mister, can we see Franklin Roosevelt?"

On learning that only a few friends of the family were being admitted, the youth's look of expectation vanished, and he climbed wearily from the car; went to the gas tank and peered inside.

"Well, we've got just enough gas to get back to town," he remarked to his companion as they cranked up and headed back to Fort Worth.

"That was a lot harder to do than turn back some of the limousines," said the officer as the boys disappeared down the road.

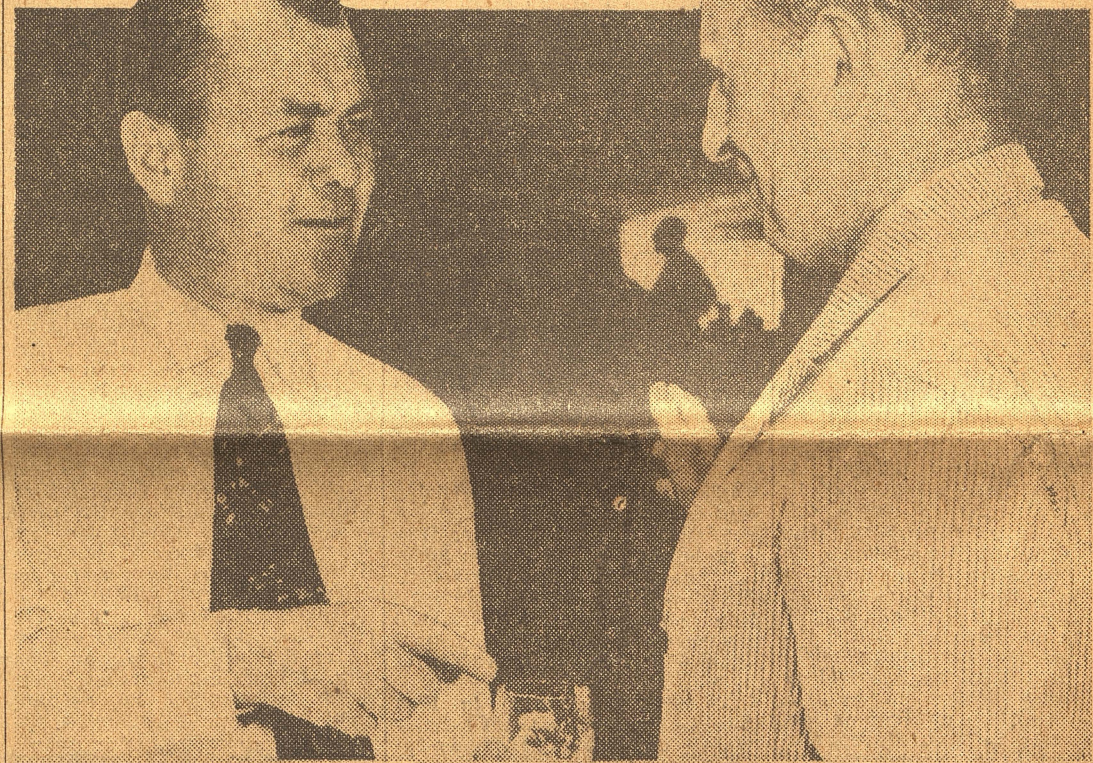
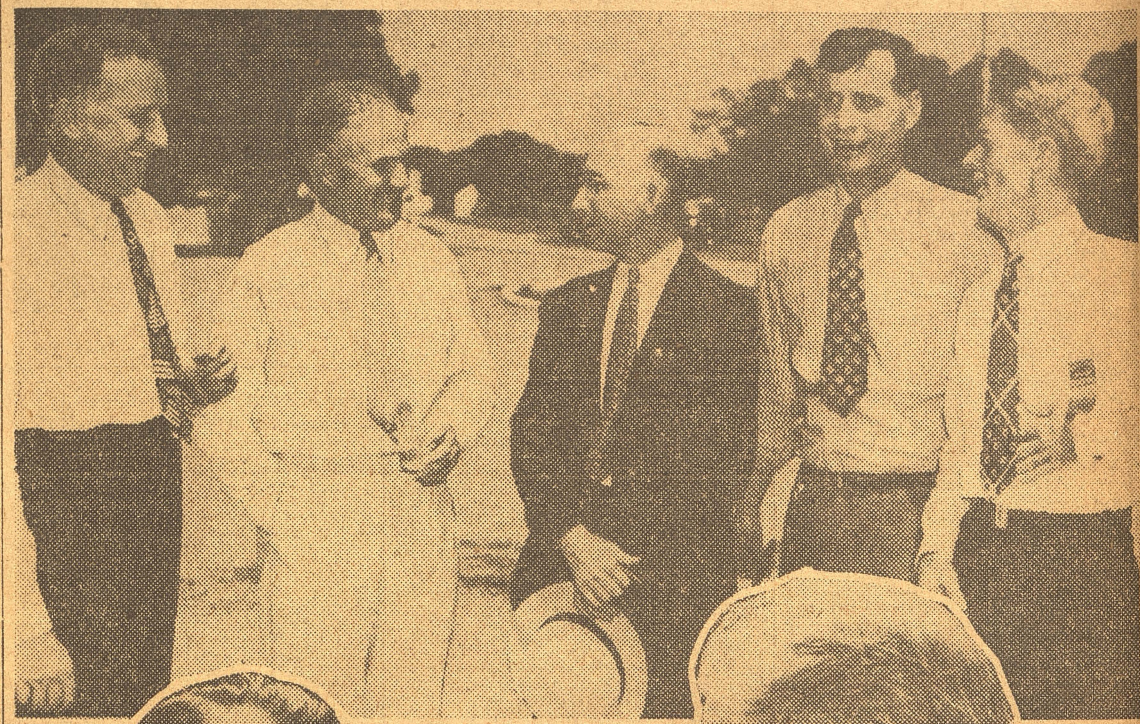
Two units of the Texas National Guard were stationed near the gate, where a field radio telephone kept communication with the house.

After the broadcast, when guests were leaving, one car came out of the gate from which a woman leaned and called to the officers: "You sure missed a wonderful speech."

But they hadn't. When the President spoke, the guardians of his safety had their automobile radio tuned in.



# When Nation's Foremost Political Writers Lunched at Shady Oak



## PANHANDLE SET FOR PRESIDENT

BY PRESLEY BRYANT,  
Staff Correspondent.

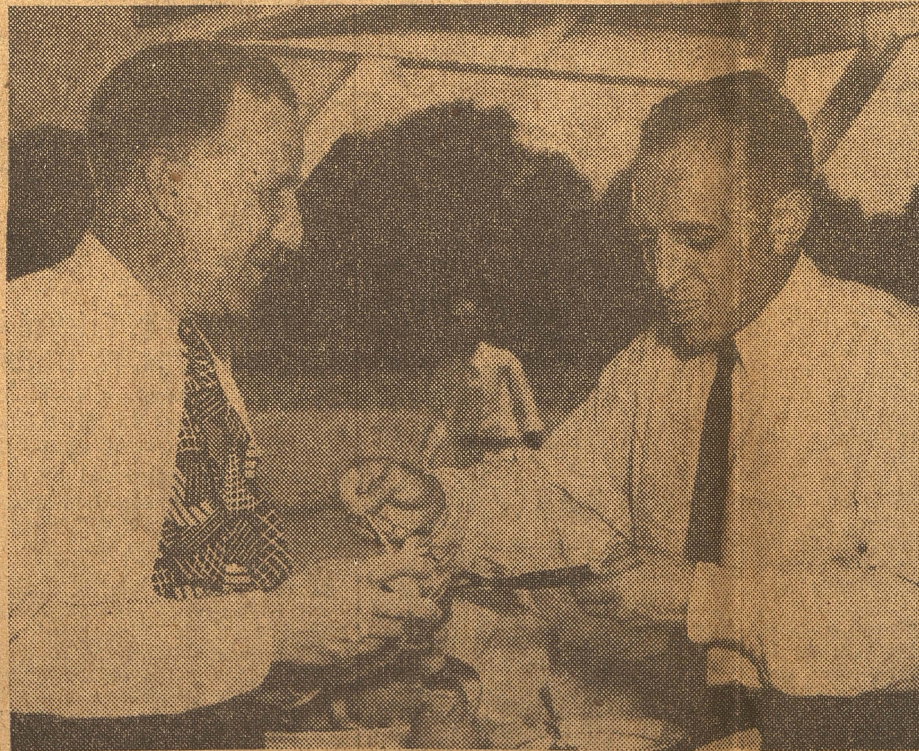
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Followed by President.

This car, which will be followed immediately by the large open car occupied by the President, will carry...



The camera clicked on top-ranking political writers of the Nation at Shady Oak Farm yesterday afternoon during a buffet luncheon for correspondents who are traveling with President Roosevelt. Upper left, left to right, Stephen T. Early, secretary to the President; Frank

King, Texas manager of the Associated Press; George Cottingham, Houston Chronicle correspondent; Bascom N. Timmons, Washington correspondent for The Star-Telegram and Houston Chronicle, and Marvin H. McIntyre, secretary to the President; upper right, Governor Allred of Texas, Congress-

man Fritz Lanham, Fort Worth; United States Marshal J. R. Wright; Senator Connally and Congressman Marvin Jones of Amarillo. Center left, George R. Holmes, chief of the Washington Bureau of International News Service, left, and John Russell Young, Washington Star; center right, left to right,

William C. Murphy, Philadelphia Inquirer; Felix Belair Jr., New York Times, and Walter Trohan, Chicago Tribune; bottom left, Secretary Early; left, Harlan Miller, Washington Post, (helping themselves to hot dogs); bottom right, Police Inspector Dysart.



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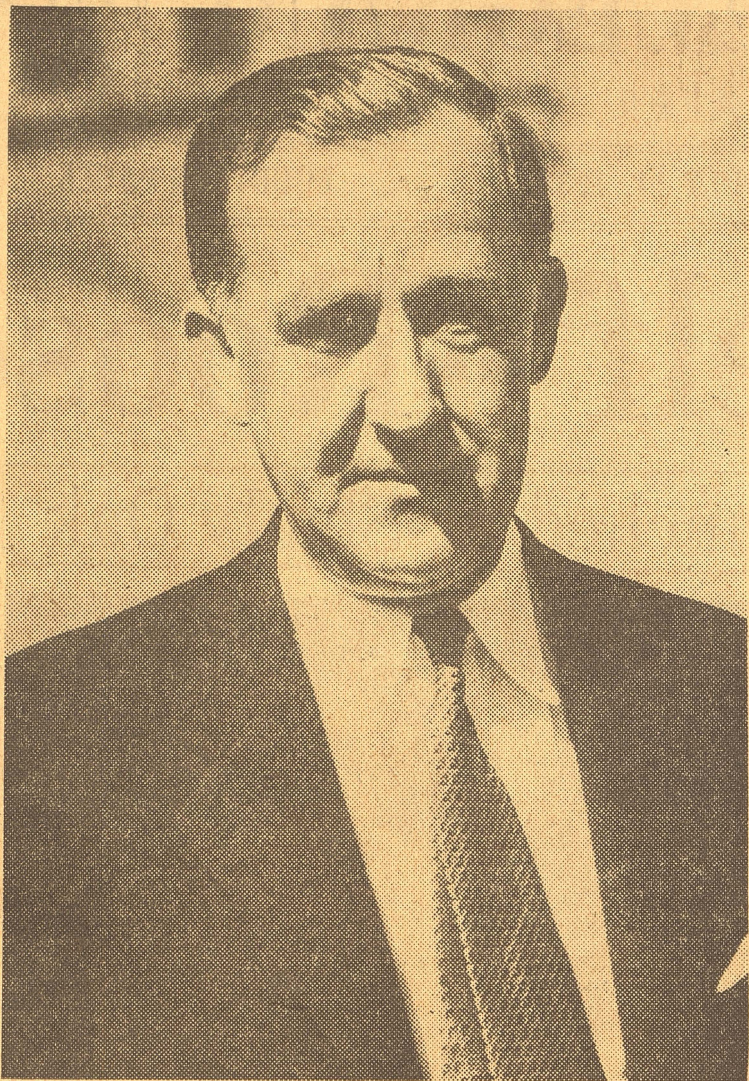
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Star-Telegram Photos.



# Late to Bed, Early to Rise



To this secretary of President Roosevelt falls the job of public relations—arranging press releases, radio broadcasts and public gatherings in which the Chief Executive figures. He is

—Star-Telegram Photo.

Stephen T. Early, one of the two secretaries on the current trip. He is one of the busiest men on the special train.