

Nov 14 1936

Billy Rose
FT WORTH CLUB BLDG
Ft Worth Tex

Dear Billy: I missed the luncheon the Board gave you and I had hoped to be home for the final night of the show, but I find I can not make it stop When I do return I fear you will have gone, so the best I can do is to employ this method to say to you what I have said to you many times before, and to others, that you did a magnificent job in the creation of our Frontier Centennial stop I appreciate it and I feel that everyone intimately connected with the enterprise feels the same way stop

It has been an outstanding success stop I think in advertising value alone it has been worth to Fort Worth all its cost stop I believe in actual business terms it has paid for itself in the visitors it has brought to the city and the money turned into our business channels stop I regard it as the biggest and best thing Fort Worth ever has done and no little of the credit goes to you, for without you and the magnificent shows you created none of this value could have been obtained stop

I only hope Fort Worth can conduct it again next year and that we can have you and the same staff that contributed so much to this undertaking stop Every one performed admirably and in thanking and congratulating you I wish to congratulate and thank them stop

Sincerely

Amon G Carter