

Center

	<u>Eliminations</u>	
Office Rental	\$ 2,027.35	
Furniture & fixtures	277.06	
Insurance	3,561.78	
Interest	6,171.81	
Contributions to Livestock show	5,712.25	
Advance Ticket Sale	<u>46,238.99</u>	\$ 63,989.24
 Soldiers:		
Traveling expense	3,185.00	
Ammunition	1,083.55	
Heat	550.00	
Sheds	4,800.00	
Costumes	<u>3,200.00</u>	12,818.55
 Jumbo:		
Performers and stage hands	12,669.91	
Traveling expense	4,624.40	
Printing	13.50	
Telephone	34.25	
Miscellaneous	51.90	
Photos and prints	42.00	
Drafting supplies	192.49	
Freight and express	859.47	
Fixtures	161.40	
Feed	75.70	
Music copying	<u>580.36</u>	19,305.48

Last Frontier:

Salaries and wages, general	\$ 5,215.52	
Indians	6,072.50	
Performers, stage hands, etc	14,517.71	
Traveling expense	2,565.41	
Stationery and supplies	32.65	
Telegraph and telephone	133.71	
Miscellaneous	232.45	
Maintenance	1,591.76	
Postage and express	86.15	
Furniture and fixture rental	164.00	
Auto expense	85.50	
Music (copy work)	509.69	
Livestock and feed expense	<u>2,791.02</u>	\$ 33,998.07

Rodeo: not held

Traveling expense	42.90	
Stationery and supplies	31.92	
Telegraph and telephone	2.21	
Livestock and feed expense	1,165.96	
Loss on livestock	<u>21,718.61</u>	22,961.60

Recapitulation of eliminations:

General	63,410.21	
Soldiers	12,818.55	
Jumbo	19,305.48	
Last Frontier	33,998.07	
Rodeo	<u>22,961.60</u>	153,493.91

Possible Reductions

	1936	1937	Reduction
Administrative:			
Salaries	\$ 13,415.93	\$ 7,500.00	\$ 5,915.93
Stationery and office supplies	1,645.71	1,000.00	645.71
Telegraph and telephone	1,127.48	1,000.60	127.48
Adv and publicity, including payrolls	68,987.77	35,000.00	33,987.77
Legal	2,500.00	1,500.00	1,000.00
Rose's technical staff	30,000.00	25,000.00	5,000.00
Reception and entertainment	1,335.37	750.00	585.37
Traveling expense (Rose's staff, including Whiteman)	8,762.84	6,724.15	2,038.69
Costumes	68,641.20	50,000.00	18,641.20
Scenery	50,000.00	40,000.00	10,000.00
TOTAL		\$ 77,944.15	
Total Eliminations	153,493.91		
" possible reductions	\$ <u>77,944.15</u>		
	231,438.06		
Pre-opening and production expense	\$ 431,854.21		
Costumes and stage properties	68,641.20		
Scenery	<u>50,000.00</u>		
	\$ 550,495.41		
Total less elimination and possible reduction	231,438.06		
Cost to reopen, including scenery and costumes	319,057.35		
Two weeks reserve as working capital	<u>60,000.00</u>		
TOTAL TO BE RAISED	\$ 379,057.35		

1936

CENTENNIAL INCOME

Operating

Main Entrance	\$ 253,374.98
Jumbo	114,317.50
Casa Manana	477,700.55
Last Frontier	97,595.00
International Circus	2,023.50
Billy Rose auditions	5.75
Horse Show	22,023.32
Parking Lot	29,193.75
Woman's Division	63.75
Cash over	297.59
Concessions	<u>161,820.01</u>
TOTAL OPERATING INCOME	\$1,158,415.70

OTHER INCOME:

Donations:

U S Centennial fund	\$ 50,000.00
Chrysler Corporation	15,000.00
Others	165.80
Unredeemed tickets	9,333.27
Discounts earned	3,833.41
Total other income	\$ 78,392.48
GRAND TOTAL INCOME	\$1,236,808.18

DEDUCT AS NON-RECURRING INCOME:

Items listed under Other Income	\$ 78,392.48
Jumbo	114,317.50
Last Frontier	95,595.00
International Circus	2,023.50
Horse Show	<u>22,023.32</u>
	\$314,351.80

1936 Total	\$ 1,236,808.18
Less-non recurring income	<u>314,351.80</u>
Expected income on same attendance as 1936	\$ 922,456.38

10%	\$ 92,245.63
7½%	69,185.22
5%	46,122.81

On one-half business of 1936:

10%	\$ 46,122.81
7½%	\$ 34,592.61
5%	23,061.40