

RADIO CORPORATION OF AMERICA
RCA BUILDING
30 ROCKEFELLER PLAZA
NEW YORK 20, N. Y.



DAVID SARNOFF
CHAIRMAN OF THE BOARD

June 14, 1954

Mr. Amon G. Carter
P.O. Box 1036
Fort Worth, Texas

Dear Mr. Carter:

On behalf of General Sarnoff, who is presently on the West Coast, I wish to acknowledge and to thank you for the pictures taken at the first Color Television Program at WBAP on May 15, 1954.

I shall be pleased to give these pictures to the General upon his return the last of this month. I am sure he will be glad to have them as a memento of a very happy and interesting occasion.

With cordial greetings,

Sincerely,

Ella E. Helbig
Secretary
(Miss)

RECEIVED

JUN 15 1954