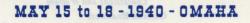
"EVERYBODY'S PARTY"
"Gracie Allen for President"

Second Annuals GOLDEN SPIKE DAYS



April 1, 1940 -

W.O. SWANSON, Costumes

J. E. Davroson, Fono E. Hovev, Distinguilled Guests and Victors Carnival Attractions
Asst. Chairman,
Parades and Ball
Dr. Eswood A. Rower,
Church Cooperation

HEADQUARTERS
207 W. O. W. BUILDING

ALVIN E. JOHNSON General Chairman

MORRIS E. JACOBS
Vice Chairman

E. F. PETTIS
Vice Chairman

ELLSWORTH MOSER

FRANK FOGARTY
Secretary

Mr. William Holden, Executive Vice President, Chamber of Commerce, Fort Worth, Texas.

oM W. I Dear Bill: H. H. TASAGR

of answering your inquiry, but I notice that I still haven't answered your questions.

Last year we raised approximately \$33,000 and refunded 22% to the contributors. We had a number of revenue producing activities, such as the costume ball, the historical museum, the luncheon for distinguished guests and visitors, and the sale of costume dresses and hats

of transportating, housing or entertaining of the movie stars, press representatives, etc.

Asposs Sincerely yours,

Presenting in Person

George Burns Gracie Allen

and the

NATIONAL CONVENTION

Gracie Allen's Surprise Party

igh School Bands. High School Bands Fre

Frank P. Fogarty, Commissioner -

Arrival of Burns and Atten Special; Farade.
Preview of Indian Village and Historical Museum.
Unveiling and Judging, Historical Display
Windows.

WEDNESDAY, MAY 15

All Day: Indian Village and Museum.

Earning: Burns and Allen Network Broadcasts.

THURSDAY, MAY 16

W Day: Indian Village and Museum.

PROGRAM AND

COMMITTEES

LISTED

ON THE

REVERSE SIDE

COMMITTEE CHAIRMEN

ALAN McDonald, Art Exhibit Hugh Higgins, Band Contest

DON SEARLE, Broadcasting Arrangements E. F. PETTIS,

Budget and Expenditures

I. I. ISAACSON, Carnival Attractions Asst. Chairman, Parades and Ball

DR. ELWOOD A. ROWSEY, Church Cooperation

T. W. SUMMERS, Community Sing

B. F. DANBAUM, Concessions and Welfare

GEORGE BRANDEIS Costume Rall

KARL LOUIS, W. O. SWANSON, Costumes

ARTHUR A. WESTERGARD, Decorations

I. E. DAVIDSON. FORD E. HOVEY, Distinguished Guests and Visitors

DON B. WOODYARD, Finance

MRS. LORING ELLIOTT, Horse Show

JAMES J. FITZGERALD, Indian Village and Museum

BERT MURPHY, Parades

MORRIS E. JACOBS, Publicity

ROBERT TROYER, Speakers

W. D. LANE,

Sponsors Buttons and Smileage Books

TAMES P. LEE, Street Dances

WALTER S. BYRNE, Surprise Party Convention

EVERT CUMMINGS, Theatre Participation

E. J. Conners, Whisker Clubs HARRY JACOBBERGER, Window Displays

Mrs. Howard Rushton, Women

GENERAL COMMITTEE

HOMER ANDERSON H. M. BALDRIGE LESTER O. BARR F. C. BELL Maj. Gen. PERCY P. BISHOP R. L. BISHOP Mayor DAN B. BUTLER WALTER S. BYRNE A. L. COAD W. I. COAD W. DALE CLARK GERALD E. COLLINS

HARLEY CONANT SAMUEL L. COOPER DR. C. C. CRISS JAMES E. DAVIDSON WIN C. DAVIDSON Dr. EDWIN DAVIS Msgr. E. J. FLANAGAN WILSON FOWLER W. C. FRASER JOHN J. GILLIN, JR. MRS. R. N. GOULD

I. M. HARDING W. R JOHNSON PETER KIEWIT W. D. LANE A. W. GORDON ROLLAND F. WELLMAN

ROBERT H. HALL J. F. McDermott MANNING E. HANDLER C. Louis MEYER HARVEY E. MILLIKEN FRANK R. MULLEN ROWLAND HAYNES FARRAR NEWBERRY W. D. Hosford WILLIAM M. JEFFERS JAMES L. PAXTON HENRY W. PIERPONT GEORGE W. PRATT F. W. KAYSER W. A. SAWTELL CLARENCE LANDEN VERNON SMITH ROBERT H. STORZ W. O. SWANSON FRANCIS P. MATTHEWS MRS. BERNARD WICKHAM

Rev. Jos. P. Zuercher, S. J.

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PROGRAM

SUNDAY, MAY 12

Evening: Community Playday and Sing.

MONDAY, MAY 13

Evening: Whisker Clubs Jamboree.

TUESDAY, MAY 14

Afternoon: Arrival of Burns and Allen Special; Parade. Evening: Preview of Indian Village and Historical Museum.

Unveiling and Judging, Historical Display

Windows.

WEDNESDAY, MAY 15

All Day: Indian Village and Museum.

Burns and Allen Network Broadcasts. Evening:

THURSDAY, MAY 16

All Day: Indian Village and Museum.

Morning: Military Parade.

Torchlight Parade of Whisker Clubs. Evening:

FRIDAY, MAY 17

All Day: Indian Village and Museum. Parade, "Free America". Morning:

Luncheon, Distinguished Guests and Visitors. Noon: Evening: Convention of Gracie Allen's "Surprise Party".

SATURDAY, MAY 18

All Day: Indian Village and Museum.

Parade of Mummers and High School Bands. Morning: Afternoon: Contest for Mummers and High School Bands.

Afternoon: Dog and Horse Show.

Costume Ball. Evening: Evening: Street Dances.

SUNDAY, MAY 19

Afternoon: Dog and Horse Show.

GOLDEN SPIKE DAYS

PUBLIcity & Promotion	•			•	\$ 5,000.
Welfare, traffic, protection					700.
False fronts & street decorations .			•		7,000.
Indian Village					4,000.
Parades			•		6,500.
Band & drum corps contest					2,000.
Management & misc	•				7,000.
					\$32,200.

Not included in above, the following self-sustaining activities and projects:

Costume ball
Sale of costume hats & dresses
Luncheon for distinguished guests & visitors

112/