

April 24, 1940

*Copy*

Mr. Samuel Goldwyn  
Metro-Goldwyn-Mayer  
Los Angeles, California

Dear Mr. Goldwyn:

Mr. Amon G. Carter submitted a proposition to the Chamber of Commerce for holding the premiere of "The Westerner" in Fort Worth, which we considered favorably and approved on a certain basis, subject to our being able to work out satisfactory dates which would harmonize with our plans for our summer show, Casa Manana. Mr. Carter strongly recommended the undertaking and offered to cooperate in every way, personally and through the Star-Telegram, and to make a substantial subscription to the local fund before he had to leave on a series of trips East recently.

Last Friday and Saturday we had conferences with Messrs. Mulvey, Farnol and Gold, representing you and the United Artists Corporation, relative to dates and other detail arrangements. We were advised that the dates we had proposed, June 25-27, immediately preceding the opening of Casa Manana, would be too soon for the picture to be ready. The dates of July 16th and August 9th were suggested for consideration on both sides.

We had a further meeting of our Executive Committee and representatives of Casa Manana yesterday afternoon and after thorough consideration of the situation, reached the conclusion that the July date is impractical, both because of the conflict with Casa Manana and also because of the Democratic National Convention, which will take Mr. Carter and several of our leaders away. The committee also felt that August would be a bad time from our standpoint as well as yours, because it is vacation season when most of our business leaders we would need in this undertaking would be away and when the weather conditions are least attractive for the bringing in of newspaper correspondents and others to witness parades and other daytime celebrations.

Notwithstanding the committee's desire to forward any project in which Mr. Carter is interested, we reached the conclusion that it



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would be impractical for us to assume the responsibility of holding the premiere here in July or August. We advised Mr. Carter in accordance with the attached copy of letter. We appreciate the consideration you have given Fort Worth in this connection and wish you the greatest success with "The Westerner."

Yours sincerely,

CHAMBER OF COMMERCE EXECUTIVE COMMITTEE

By:

William Holden  
Secretary.

wh:b

cc- United Artists Corp.  
727 Seventh Avenue  
New York, N. Y.  
Attn.: Lynn Farnol

cc- Mr. Amon G. Carter  
Fort Worth Star-Telegram  
Fort Worth, Texas

