

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	FULL RATE
DAY LETTER	DEFERRED
NIGHT MESSAGE	NIGHT LETTER
NIGHT LETTER	SHIP RADIOGRAM

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication.

WESTERN UNION

CHECK
ACCT'G INFMN.
TIME FILED

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

Send the following message, subject to the terms on back hereof, which are hereby agreed to

Fort Worth, Texas,
September 14, 1940.

Mr. Samuel Goldwyn,
7210 Santa Monica Blvd.,
Los Angeles, Calif.

While I have no desire to become involved in a telegraphic controversy with one of my good friends, I am naturally disappointed and cannot refrain from keeping the records straight PERIOD You state in your telegram that you agreed that the appearance of "Soapsuds" would be a fine sentiment but when we discussed it you naturally assumed that I would take care of the expense PERIOD The real facts are you brought the subject up with me in your office about having Gary Cooper use Will Rogers' horse and saddle and I stated to you that it would be an excellent idea and I felt sure Mrs. Rogers would let you have "Soapsuds" PERIOD As you will remember you placed a call for Mrs. Rogers and she graciously agreed to let you use "Soapsuds" and you talked with her over the telephone yourself. As a matter of fact, you told the reporters even before we had discussed the matter with Mrs. Rogers that Cooper would ride "Soapsuds" and your Publicity Department sent out a release for newspapers stating that arrangements had been made for Gary Cooper to ride "Soapsuds" in the parade; so, I cannot for the life of me understand how you could even in the wildest imagination figure that Fort Worth would be expected ~~XXXXXXXXXXXX~~ to pay the expense of bringing "Soapsuds" here Period You have referred to the tremendous amount of money you are spending in doing this job which I think is an excellent investment but donot forget the fact that it is all an advertising stunt for the successful promotion of a marvelous picture and you, after all, receive the financial returns Period As for the six hundred dollar expense in transporting "Soapsuds", my individual end of the program here will cost me more than that amount and I have nothing to gain other than maintaining the reputation of

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Fort Worth's hospitality. Naturally it is somewhat embarrassing and I will have to call up Mrs. Rogers and explain the reason why "Soapsuds" will not be used as ^I under no circumstances will/assume any of the responsibility Period If you would not consider it presumptuous on my part, I would suggest that you might leave Cabot and some of the trade paper representatives at home as we would rather have "Soapsuds" which is a natural in connection with this picture and would be more important to you from a publicity standpoint than the people you would leave at home and this would obviate the necessity on our part of making any explanation to the public not to mention Mrs. Rogers as to why Gary Cooper will not be able to ride "Soapsuds" in the parade PERIOD In all sincerity and in the best of spirit I really hope you will reconsider the matter and go ahead with the plan which was suggested by you: Namely, sending "Soapsuds" and Will's saddle. I think you will be happier and it will lend so much to the color of the affair that six hundred dollars will fade into insignificance. However, you are the Boss and the matter is left in your hands. Best regards.

Amon Carter

TWS - Paid

Chg. Chamber of Commerce.