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DALLAS

From

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Date

Local Theater Manager Spends Vacation at Premiere of Cowboy Movie in Dallas and Fort Worth

ENJOYING a "busman's holiday," Victor Lowrey, manager of the Jefferson theater, is spending his vacation in Fort Worth and Dallas, where festivities attending the world premiere of "The Westerner," latest de luxe cowboy film from Hollywood, had the two north Texas cities going at a dizzy pace Thursday and yesterday.

Mr. Lowrey, accompanied by Mrs. Lowrey, was present at the gala showing Thursday night of "The Westerner," its initial performance anywhere. The premiere was distinguished by the personal appearance of almost the complete cast of the picture, starting with Gary Cooper and Doris Davenport and including Walter Brennan, Lillian Bond and Chill Wills.

The Lowreys met all the stars and posed in pictures with many of them. In the group from Hollywood were also such movie greats as Charlie Ruggles, Bob Hope, Edward Arnold, Bruce Cabot and Ona Munson, who came along just for the ride. Sam Goldwyn, producer, and William Wyler, director of the photoplay, were present. Among the well known movie columnists and reporters to attend were Sheilah Graham, Jimmie Fidler, Hubbard Keavy, Paul Harrison and Robbin Coons, for whom a special luncheon and reception was given.

After opening at the Worth theater and two other film houses simultaneously in Fort Worth Thursday night, "The Westerner" and the all-star group of California visitors moved over to Dallas, where another spectacular round of pa-

rades, receptions and personal appearances attracted record crowds. Mr. Goldwyn and Amon Carter of Fort Worth had a grand time together, it was reported. "Miss Davenport was lovely," said Mr. Lowrey. "All the stars, in fact, were grand. I was able to get some swell movies of all of them. Fort Worth really went Hollywood one better when it comes to premieres."

Beaumont gets "The Westerner" immediately on the heels of the north Texas send-off, the film to open at the Jefferson Wednesday.