

JOS. W. HICKS  
PUBLIC RELATIONS-INDUSTRIAL RELATIONS  
COUNSEL  
333 NORTH MICHIGAN AVENUE-CHICAGO, ILLINOIS

March 2, 1946

Mr. Amon G. Carter,  
Publisher,  
Ft. Worth Star-Telegram  
Ft. Worth, Texas

Dear Mr. Carter:

I had the pleasure last week of helping to publicize our mutual friends, Major Don S. Gentile and Major John Godfrey, while they were in Chicago attending the Sportsman's Show and representing the Globe Aircraft Company for which my client, The Hub, Henry C. Lytton and Company of Chicago is an agent.

During the course of our job of escorting the boys around for personal appearances, we arranged to take them to the City Hall to meet Mayor Kelly and the Mayor introduced them before a formal meeting of the City Council.

In introducing them, the Mayor said, "I am very happy to introduce to you two of my friends who are outstanding heroes of World War II. They have been referred to by General Eisenhower as America's two-man air force and they are said to have every decoration that can be bestowed upon them by the American Government accept the Congressional Medal of Honor and have also all the major decorations of England, France and Canada. Major Gentile and Major Godfrey are in Chicago attending the International Sportsman's Show at the Coliseum as representatives of Globe Aircraft Company of Ft. Worth, Texas and The Hub, Henry C. Lytton and Company of Chicago, Globe's agents here."

The boys received a thunderous ovation as the Chicago City Council rose to their feet, after which, Don and John told the Mayor that they brought greetings to him from Mr. A. Carter, Publisher of the Ft. Worth Sun-Telegram. They explained that Mr. Carter presented them with their Texas hats.

I arranged to have photographers from International News, Chicago Herald-American and the Chicago Sun cover this meeting and I am very happy to send you a picture of the boys with Mayor Kelly and their Texas fedoras.

Mr. Amon G. Carter

March 2, 1946

It afforded me much pleasure to be with the boys and to relate a little personal experience to them when they asked me if I was acquainted with their good friend, Amon Carter. I told them that I had the pleasure of first making your acquaintance and that of your late colleague, Col. Wortham, nearly forty years ago when I came as a small boy with my father to Ft. Worth where Dad assumed the pastorate of a small church known as Cannon Avenue Presbyterian Church and that he later organized the Hemphill Presbyterian Church and for a number of years wrote a daily column in the Star-Telegram under the title of the "Optomist". I further pointed out to them that in about 1912 or 1913, during several weeks one summer, I was permitted to have the run of the Telegram office performing the duties of an office boy while my dad was knocking out his column. Also of the very pleasant visit I had with Jimmy North and Jim Record when I returned to Ft. Worth on a business trip about six years ago.

May I take advantage of this opportunity to thank you and Jim for the very complimentary and generous manner in which you reported my father's death on November 24. We have had clippings sent to us by a number of our Ft. Worth friends and as further proof of the lasting friendships Dad and Mother made in Ft. Worth, upon reading of Dad's death in the Star-Telegram, two old friends called Mother long-distance in Los Angeles to express their condolences.

It was a real pleasure to have the majors with us in Chicago and we are looking forward to them coming back for the Outdoor Show at the Chicago Stadium week after next.

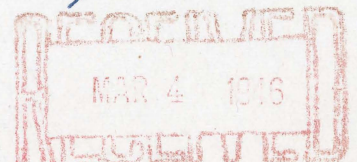
I can assure you it would afford me great pleasure if, when you are coming to Chicago sometime, you would let me know as I should like to have a luncheon for you to meet with some of our mutual friends here.

With kindest regards.

Sincerely,

*Joe Hicks*

JWH:vn



REPORT ON THE HUB, HENRY C. LYTTON - GLOBE AIRCRAFT PROMOTION

ON THE CHICAGO SPORTSMAN'S SHOW APPEARANCES OF MAJORS GENTILE AND GODFREY

ARRANGED BY THE JOS. W. HICKS ORGANIZATION

The following stunts, broadcasts, appearances, news stories, and pictures were scheduled and completed in connection with the Chicago visit of Majors Gentile and Godfrey of the Globe Aircraft Company.

SPECIAL EVENTS:

1. Introduction from the floor, Boulevard Room, Stevens Hotel.
2. Introduction from the floor, Empire Room, Palmer House.
3. Introduction from the floor, Frolics theatre-cafe.
4. Press-radio party, Continental Hotel. (Names of guests attending attached.)
5. Personal appearance before 20,000 people attending Disabled War Vets benefit in Chicago Stadium.
6. Introduced to audience at "Laffing Room Only" (Olsen and Johnson) at Shubert Theatre.
7. Personal appearance at "Golden Gloves" boxing tournament at Chicago Stadium. Introduced from the ring by Arch Ward, sports editor of the Chicago Tribune.
8. Introduced at International Sportsmen's Show during stage presentation.
9. Assembly at New Trier High School (Talked to high school students.)
10. Assembly at J. Sterling Morton High School. (Talked to students.)
11. Assembly at Riverside-Brookfield High School. (Talked to students.)
12. Boy Scout Rally, Berwyn, Illinois. (Talked to Scouts, Cubs, and Sea Scouts.)
13. Appearance before Chicago City Council (Introduced by Mayor Kelly.)

RADIO

1. Interviews: "20th Century Interviews" (Don Gentile only) (WMAQ, Chicago)  
(WOR, New York)
2. Interview "20th Century Interviews" (John Godfrey only) (WMAQ, WOR)
3. Interview: "Tom Moore Presents" WBBM, Chicago.
4. Interviews: "Celebrity Time" WMAQ, Chicago

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5. "Golden Gloves" Broadcast from the Chicago Stadium, interview. (WGN MUTUAL)  
(coast to coast)
6. Mention on Nate Gross' gossip column of the air, WBBM, Chicago.
7. Appeared on broadcast from stage of Coliseum at Sportsman's Show, WIND, Chicago.

PICTURES:

1. Photo with DAV Queen, "Miss Forget-Me-Not," at Chicago Stadium (TRIBUNE)
2. Photo with "Outdoor Queen" at Coliseum Sportsman's Show (TIMES)
3. Photo with Mr. Kennedy, Globe Aircraft Corporation (SUN)
4. Photo with wives at "Golden Gloves" bouts at Stadium (TRIBUNE)

GENERAL RELEASES:

Photo and story of Majors Gentile and Godfrey putting on first civilian clothes following shopping tour in The Hub, Henry C. Lytton and Co.

(Released to all dailies, picture services, and trade list.)

OTHER PICTURES:

1. Pictures of Gentile and Godfrey with Globe plane at Sportsman's Show.
2. Pictures of Gentile and Godfrey with Mayor Kelly at Council Meeting.  
(Also covered by SUN and AMERICAN.)
3. Photo (taken at Stevens) for Downbeat Magazine (With Downbeat Publisher.)
4. Photo (taken at Stevens in Boulevard Room) for Hilton Hotel magazine.

COLUMN MENTIONS:

1. KUP'S COLUMN, The Times
2. NATE GROSS' "TOWN TATLER" (Herald-American) Three mentions.
3. DALE HARRISON'S "ALL ABOUT THE TOWN" (Chicago Sun)

OTHER PAPERS:

1. Picture and Story, Berwyn, Ill., LIFE

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2. Picture and Story, Berwyn, Ill., BEACON (Photo to be used as cover of tabloid weekly.)
3. Story, Riverside, Ill., NEWS
4. Story, Brookfield, Ill., MAGNET
5. Story, Winnetka, Ill., TALK
6. Story, Wilmette, Ill., LIFE
7. Story, Evanston, Ill., REVIEW
8. Story and Picture, Chicago, Ill., CHICAGO AVIATION NEWS

