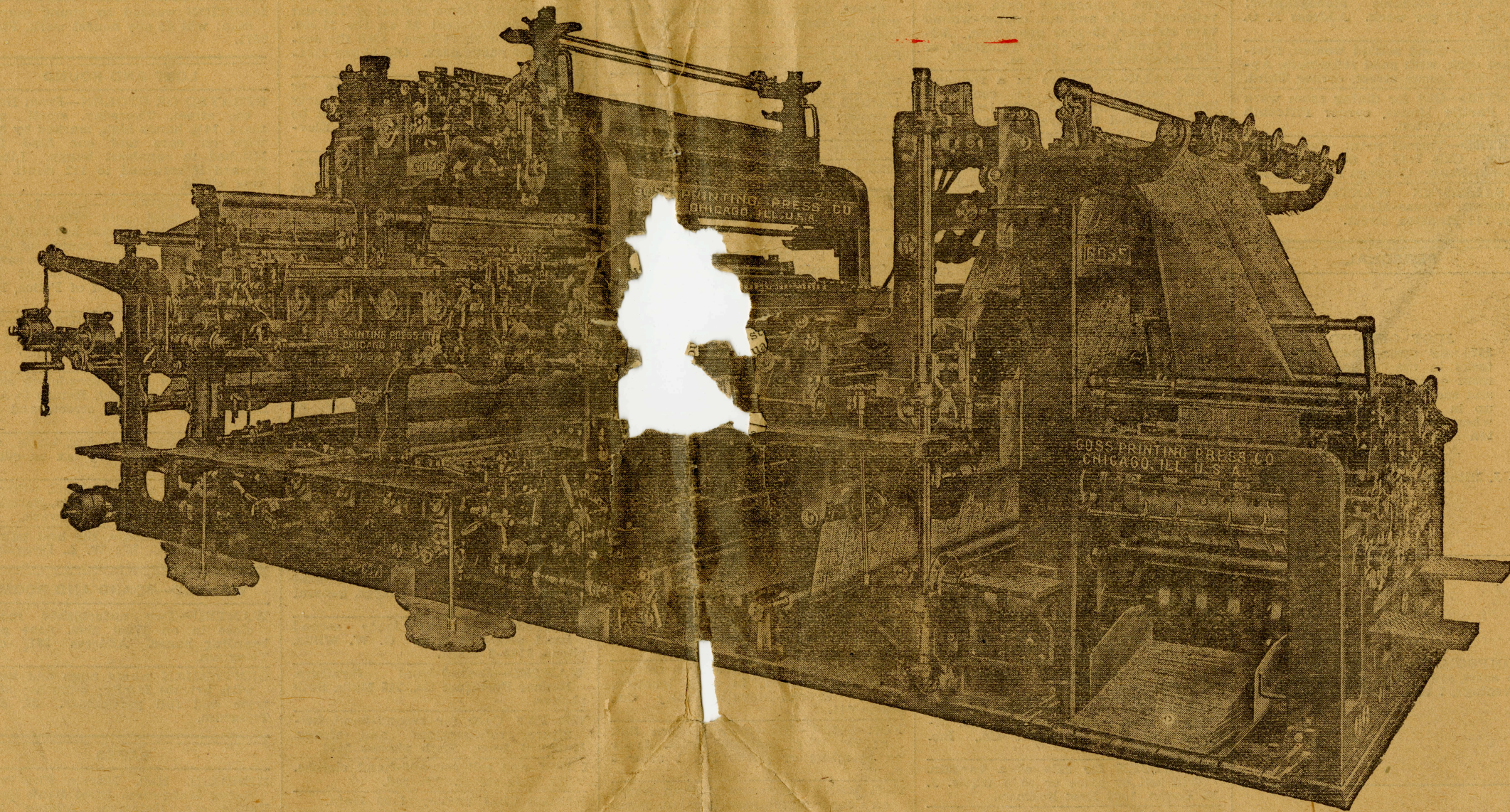


FORT WORTH, TEX., SATURDAY, FEBRUARY 23, 1907

THE TELEGRAM TO HAVE NEW 32-PAGE PRESS

Will
Be
Second
Largest
News-
paper
Press in
State



Will
Print
More
Than
800
Papers
Per
Minute

THE TELEGRAM takes pleasure in announcing to its readers that in order to meet the demand of its growing circulation and to further improve the appearance of its daily issues, it has purchased from the Goss Printing Press Co., of Chicago, the 32-page

two-deck press which is pictured on this page. It is the hope of The Telegram to be able to turn out first papers on this new press before June 1 next.

It is hard to explain to a layman all the advantages of the new press or the advantages considered in buying it while

The Telegram already had two presses. One of these was the old Goss press with which the present management of The Telegram started four years ago. It could turn out 8,000 8-page papers an hour. The second press is the one on which The Telegram is now being printed, a Hoe 16-page

press which can turn out 12,500 papers an hour.

The new press will print papers of any size from 4 pages to 32 pages, and while the old Goss press could turn out 8,000 8-page papers an hour, the new one can print papers of the same size at the rate of 50,000 an hour, or more than 800 pa-

pers a minute. The new press will be the largest newspaper press in Texas, excepting one in Dallas. It will print The Telegram's comic section in four colors instead of three. It will require nearly one ton of paper to load, and a 50-horsepower electric motor will run it.

The Goss straightline presses are famous all over the country for the superior appearance of the papers they print, and this was one important element which entered into The Telegram's purchase. A Goss press, the biggest newspaper press west of the Mississippi river and one of the largest in the

world, prints the St. Louis Post-Dispatch. Goss presses are also used on the New York Herald and Denver Post.

When the new press and its accompanying equipment arrives, The Telegram hopes to be able to give its readers the handsomest newspaper in the Southwest.