



Sam Gilbert
13th & Main

PAID CITY CIRCULATION NOW 8,383



ESPIE the flood period, which played havoc on no less than four of The Telegram's city carrier routes, The Telegram during the month of May made the largest gain in PAID city circulation that it has in four or five months, a fact that is truly remarkable, because it was believed on May 1, when the actual paid city circulation almost topped the 8,000 figure, that a high-water mark was reached. But May brought a bigger surprise than April. On May 1 the actual paid city circulation was 7,915. On June 1 the actual paid city circulation was 8,383.

The Telegram still maintains that its paid city circulation is greater than the combined paid city circulation of both the other Fort Worth daily newspapers.

Figures always talk louder than words. The Telegram is the only Fort Worth newspaper printing any circulation figures. Here are figures by carrier routes, boundaries to which will be furnished to any advertiser interested. Note the following comparative figures:

	March	April	May		March	April	May		March	April	May
Route No. 1.....	402	396	383	Route No. 6-1....	199	194	233	Route No. 13.....	458	466	445
Route No. 2.....	186	192	201	Route No. 7.....	452	466	489	Route No. 14.....	373	400	417
Route No. 2-1....	164	166	176	Route No. 8.....	431	429	432	Route No. 15.....	52	53	53
Route No. 3.....	498	304	296	Route No. 8-1....	299	299	321	Route No. 16.....	95	100	110
Route No. 3-1.....	234	234	234	Route No. 9.....	379	394	450	Route No. 17.....	75	80	88
Route No. 4.....	342	356	372	Route No. 10....	395	394	410	Newsboys	205	165	150
Route No. 4-1....	100	100	108	Route No. 11....	775	344	336	*Counter	112	135	150
Route No. 4-2....	412	429	449	Route No. 11-1....	430	431	431	**Newsstands ...	228	262	376
Route No. 5.....	389	414	433	Route No. 12....	502	520	334				
Route No. 6.....	219	193	196	Route No. 12-1....	300				
									7732	7915	8383

*This item includes counter sales, free copies furnished advertisers and free copies given employees.

**This item includes return privileges.

The foregoing figures are taken from the city circulation books of The Telegram, as kept by Miss Mary Belle Lefler, under management of W. S. Dunston, circulation manager. I have carefully examined these figures and I know them to be correct. The figures represent only PAID circulation in the city of Fort Worth and suburbs.

To all of these statements I subscribe my name.

Publisher.

STATE OF TEXAS, }
County of Tarrant, } ss.

Before me personally appeared C. D. Reimers, known to me to be the publisher of The Fort Worth Telegram, who states that the foregoing figures are bona fide and correct in every way. Sworn and subscribed to before me, a notary public, this 3d day of June, 1908.

S. D. TRIPLETT,
Notary Public.