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C. D. Reimers of the Ft. Worth "Texas Farm Journal" Absorbs the "Arkansas Tribune Farmer."

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C. D. Reimers, publisher of "The Co-Operator Texas Farm Journal," of Ft. Worth, Texas, formerly publisher of the Ft. Worth Telegram, now in the role of a farm paper publisher, has just purchased the subscription list of the "Arkansas Tribune Farmer" of Conway, Ark., which paper has been suspended, and will consolidate the subscription list of "The Co-Operator Texas Farm Journal." The Arkansas paper is credited by newspaper directories with a circulation of 7,500 and "The Co-Operator Texas Farm Journal" as having 75,000. "The Co-Operator Texas Farm Journal" will move into its own home, now under construction, July 1.

Willard G. Carpenter, associate publisher in charge of advertising, has headquarters in the Boyce building, Chicago. Mr. Carpenter has fallen into the habit of parting the name in the middle and calling the publication the Texas Farm Journal.

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