

FORT WORTH STAR-TELEGRAM

AMON G. CARTER, V. PRES. & GENL. MGR.

FORT WORTH, TEXAS

September Eighth,
1915.

Fort Worth Star-Telegram,
Fort Worth, Texas.

Gentlemen:

In accordance with our Conference today and for the purpose of promoting what is to be known as Dress Up Week in Fort Worth, we the undersigned jointly agree to guarantee the Star-Telegram funds to carry on this campaign to the extent of \$700.00 to be used in extra display advertising in the Star-Telegram at regular rates, in the nature of large ads to be carried under the name of Merchants Committee of the Chamber of Commerce.

In consideration of the above you agree to get in behind this campaign, devoting reading notices, cartoons and such comment as is necessary to liven the proposition up, as well as furnishing window cards, etc.,.

Very truly yours,

<u>Winnig Dry Goods Co</u>	<u>H. C. MEACHAM CO.</u>
<i>for Am. Winnig Assoc</i>	<i>by H. C. Meacham</i>
<u>Benton Peck & Co</u>	<u>W. C. Slipeking</u>
	<i>W. C. Slipeking</i>
<u>W. H. Carr</u>	<u>Chas L August</u>