

FORT WORTH STAR-TELEGRAM

AMON G. CARTER, V. PRES. & GENL. MGR.

FORT WORTH, TEXAS

A p r i l F i f t e e n,
1 9 1 6.

Last April Mr. Erman J. Ridgeway gave the writer a luncheon at the Lotus Club at which we had sixteen "hungry golf players" present. It was a very enjoyable affair, and it is my desire to return the compliment by giving Mr. Ridgeway a **Longhorn Luncheon** at the Waldorf in New York during the week of the Publishers' Meeting. Therefore, I should be delighted to have you present on that occasion. The date will be 1 p.m. Thursday, April 27th.

We are including in this list some of the best known "second story workers" in the publishing and advertising business, so please arrange to check your valuables with the cashier and meet the gang in the Waldorf saloon, where we will assemble.

We are making special preparations to take care of you on this occasion and I trust you will let nothing interfere with your presence.

Please reply immediately to A. G. Carter,
c/o Plaza Hotel, New York.

Sincerely,