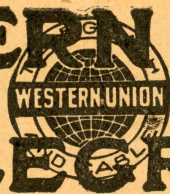


CLASS OF SERVICE DESIRED	
Fast Day Message	
Day Letter	
Night Message	
Night Letter	
Patrons should mark an X opposite the class of service desired; OTHERWISE THE TELEGRAM WILL BE TRANSMITTED AS A FAST DAY MESSAGE.	

WESTERN UNION TELEGRAM



NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

Receiver's No.
Check
Time Filed

Send the following telegram, subject to the terms
on back hereof, which are hereby agreed to

COPY

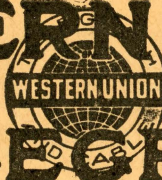
Jan. 27, 1918.

J. A. Moore,
116 West 40th St.,
New York, N.Y.

Have had two reports on Atlanta proposition. Feel sure the difficulty there is a mental hazard and a matter of sentiment on the part of the merchants. If everything could be agreed on I would be interested. First it would be necessary for a Publisher to have absolute charge of Editorial and business affairs including all employes and be subject only to Mr. Hearst orders. This would be necessary as a matter of discipline. Merchants there have never been impressed with stability and authority of previous managers. First it would be essential to eliminate dissention in the organization, then mix in with merchants and be one of them. Taking on a proposition of this kind means starting all over again for me, making new friends and fighting a strong organization maintained jointly by other two papers to freeze the Georgian out. I feel confident of being able to place the paper on a paying basis provided I had a free hand and a liberal expense account to be expended in ironing the kinks out. As for salary I would not feel justified in giving up my present pleasant surroundings and income for less than thirty six

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-2-

thousand dollars a year until paper was placed on a paying basis then to have opportunity to participate on profit sharing basis. Further my acceptance would depend largely on being able to dispose of my interest in Texas. If Mr. Hearst is interested along these lines let me hear from you. In the meantime the matter is confidential.

Amon G. Carter.