

# BULLETIN

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## NEELEY PROGRAM MARKS SUCCESSES

Five years since it began, the Neeley School's M.B.A. summer internship program continues to experience steady growth. The program has witnessed a marked increase in the number of students interested in its offerings with 95 percent of this year's class seeking internships.

"Many of the students who were attracted to TCU's M.B.A. program this year came in knowing that they were going to apply for internships," explained Linda Roye, Neeley School assistant dean for special programs and coordinator of the internship program.

Fifty-three graduate business students who have completed half of their two-year degree plan currently are engaged in summer work within industries such as finance, health care, retail and transportation. Linda noted that two more students were placed this summer than in 1992.

This year's students had the benefit of being able to choose assignments from among 13 new sponsors. Twenty-five new organizations have been added to the internship pool since Linda began heading the program two years ago.

Sponsoring companies agree to provide students with professional-level experience and offer work that engages students' analytical and communication skills. While some businesses assign students various projects during their internships, other organizations allow them to spend time in several different departments to gain an appreciation of how the total business functions.

One appeal of the program is that it enables students to gain valuable experience. "Some of the students have gone straight from undergraduate to graduate school and don't have any real professional work experience," Linda commented. The program allows students to survey industries of interest or review whether specific companies will match their work styles. The average \$1,500- to \$2,000-a-month stipend also has its attraction.

The program's most valuable services provided to students, Linda believes, are the business contacts and opportunities to build networking skills, practices that she says will be useful to students throughout their careers.

Relationship building also has served the Neeley School well as it has established ties with the business community in recent years. Linda added that the internships are by-products of the rapport. She noted that the school interacts with the business community in numerous capacities such as Tandy American Enterprise Center's executive breakfast series and the center's round table meetings of area human resource managers. She emphasized that the contacts have resulted in a positive impression of the school's academic program, faculty and students.

(continued)

**NEELEY PROGRAM (cont.)**

Linda said she has stressed providing individual attention in her work with students and the businesses that offer internships. "We don't just take a piece of paper, fill out a form about an opening in a company and stick it on the bulletin board. We provide personal service," she said. "That's what TCU is all about, whether the effort is oriented at the students or our relationships with the business community. Everything is handled one-on-one. It takes a lot of time, but I think it pays off."

M.B.A. students and their sponsoring companies participating in the 1993 internship program are Laurent Attias and Oliver Stier -- Alcon Labs Inc.; Marcus Luer -- American Airlines; Todd Dulak -- Arthur Andersen; Horatio Porter -- Bell Helicopter; Greg Moehlis -- The Bombay Company; Dixie Drake -- Burlington Northern; Desire Anagnos-Piccini and Gerald Hunter -- Charles Tandy American Enterprise Center; Holly Adams -- City of Hialeah, Fla.; Nick Potter -- David Tice & Associates; Steve Mehringer -- First Interstate Bank; Dave Mukherjee -- First Interstate Bank; Johnny Blocker, Jeanne Chipperfield, Jim King, Tasa Lefler and Byron Simpson -- *Fort Worth Star-Telegram*; Erik Luckstead, Guy Briggs, Ellen Cleveland, John Garren, Kyle Hooper, Shirley Leach, Julie Parker and Samantha Pendleton -- Harris Methodist Health Systems; and Angie Carter -- J.C. Penney Co. Inc.

Other participants are Sarah Temple -- Johnson & Johnson; Steve Phillips -- Lockheed; Kyle Kight -- Luther King Capital Management; Darren Cordier -- Niagara Portfolio Management; Robert Moore -- Overton Park Bank; Kelly Gibson, Nic Greco, Kristin Lessard and Chris Rackers -- Pier 1 Imports; Shannon Beeding, Jennifer Sonnier and Darin Szilagyi -- SIECOR Corporation; Dan Hunt -- Southwest Airlines; Paul Christensen -- Tandy Corp.; Rick Everett -- TCU's Information Services; Renee Rounsaville -- Texas Commerce Bank; Sheldon Byde, Robbie Stewart and Todd Turman -- Transport Life; Kristen Kraker -- United Centers; Meghna Virick -- USPCI, Inc.; Sean Young -- Walsh & Watts; Nancy Konnert -- Williamson-Dickie; and Joerg Mast -- Worthington Hotel.

**ASSOCIATION HONORS TRUSTEE**

Trustee John Justin, Fort Worth business and civic leader, was honored July 16 by the American Paint Horse Association during its 1993 World Championship Show at the Will Rogers Equestrian Center.

The honor for the TCU alumnus who heads the multifaceted Justin Industries focused "primarily on the instrumental role Justin played in translating the dream of a world-class equestrian center in Fort Worth into reality," according to a July 16 *Star-Telegram* editorial titled "John Justin: A tip of the hat to a man of the hour." The editorial noted: "Without diminishing the enormous contributions of other community leaders, it's fair to say that without Justin there likely would be no equestrian center in the Will Rogers complex."

Well-known for his civic leadership, Justin was Fort Worth mayor in 1961-63, a time during which initial steps were taken for construction of the Dallas/Fort Worth Airport.

## NEWLIN WILL HEAD THEATRE

Dr. Forrest A. Newlin, well-known educator in the field of theater and designer of more than 84 university productions during his 31-year career, will join the faculty in August as professor of theatre and department chairman.

"Forrest Newlin brings a great deal of teaching and leadership experience to TCU," said Dean Bob Garwell of the College of Fine Arts and Communication. "He is highly regarded in the profession as is attested to by his being elected to the current board of directors of the United States Institute for Theatre Technology and serving as local program facilitator for that organization's 1995 national convention in Las Vegas, Nev."

Newlin, associate professor of drama and scene designer for the University of Oklahoma's School of Drama since 1988, was a Fulbright Lecturer at the Republic of China's National Institute of the Arts in Taipei and the National Taiwan University in 1985-86. He supervised preparation of the "Manual of Operations for the Seventeen Cultural Center Theatres in Taiwan." As a result of his work there, he developed a course in Chinese drama to fulfill the University of Oklahoma's general education requirement in non-Western cultures.

"In keeping with TCU's special emphasis on internationalizing the curriculum, Newlin adds a special dimension through his knowledge about the history of scenic design and stage decoration," the dean added.

Newlin, architectural consultant to seven new or renovated theater facilities in this country, formerly was head of design at Texas Tech University, the University of Nebraska and Emporia State University. His original designs at these institutions totaled 135. A member of the graduate faculty at Southern Methodist and Idaho State universities, he has been scenic designer for a number of theaters, including the Burt Reynolds Dinner Theatre in Jupiter, Fla., Dallas' Greenville Avenue Theatre and the Music Theatre of Wichita, Kan.

His studies and illustrations have been published in *Creative Communication*, *Basic Drama Projects*, *Theatre Student: Stage Properties* and exhibition catalogs from the University of Minnesota Art Museum in Minneapolis and the Marion Koogler McNay Art Museum in San Antonio. Among his architectural consultations were the Amphitheatre for Grupo Cydsa in Monterrey, Mexico, and renovation of Albert Taylor Hall, a 1911 vintage opera house in Emporia, Kan.

Named to "Most Prominent Educators of Texas," Newlin earned two bachelor's degrees in theatre/art and speech/history as well as the master's degree at Kansas State Teachers College. He completed the Ph.D. in speech and dramatic art at the University of Nebraska-Lincoln in 1978.

Newlin's juried exhibitions and solo shows include a design showcase retrospective in Fort Worth in 1991. He is active in the American Society for Theatre Research, United States Institute for Theatre Technology, Texas Educational Theatre Association, Association for Theatre in Higher Education and Southwest Theatre Association.

## FOCUS GROUPS TO REVIEW JOB TITLES

Four focus groups representing all general staff job families have been established for the purpose of reviewing new job titles. As announced by Pat Jolley, director of compensation, each group is composed of about 10 general staff members, including representatives from the chancellor's and vice chancellors' areas.

Appointment letters are being sent this week inviting individuals to participate in these groups. The first meetings are scheduled to begin the second week of August.

"Supervisors are encouraged to release their employees to attend these meetings," Pat added.

## NEW BOOK DETAILS IMPORTANT ART

In residential, religious and commercial structures scattered across the state, Texas has the greatest repository of decorative painting -- from stenciling and in-fill painting to freehand murals and landscapes -- in a five-state region. TCU Press announces publication of *Decorating Texas: Decorative Painting in the Lone Star State, 1850-1950*, a ground-breaking study by interior design scholar Buie Harwood.

"The book will be invaluable to architects and historians, museum docents and interior designers as well as anyone interested in folk art," says Deborah Phelan, executive director of Texas Heritage, which owns and operates Fort Worth's historic cattle baron mansion, Thistle Hill. The house is one of many featured in the book.

Harwood examined decorations found in the modest rural German and Czech settlements of Central Texas, in opulent office buildings along the Gulf Coast, expensive homes in urban areas like Dallas, Fort Worth and El Paso, movie theaters, university buildings, churches and government offices. Artists who created these decorations ranged from itinerant and often anonymous European immigrants to highly schooled, internationally recognized painters.

Focusing on more than 60 structures, most still standing, *Decorating Texas* documents and illustrates this "people's art" with color and black-and-white photographs, reproductions of design patterns and descriptive text by the author. Appendices include an inventory of some 350 Texas structures with interior or exterior decorative painting and a comprehensive list of artists.

Harwood is associate professor of interior design at the School of Arts, Virginia Commonwealth University. She has taught at the University of Texas at Austin, the University of North Texas and the Winedale Institute for Historic Preservation.

Priced at \$24.95, the 192-page paperback volume is available in the bookstore.

## TRIO TO SPEAK AT DALLAS EVENT

Three head coaches will speak at an Aug. 5 gathering of TCU alumni and friends in Dallas. They are Pat Sullivan, football; Bubba Thornton, track; and Shell Robinson, women's basketball.

To include a 6:30 p.m. reception and 7:15 p.m. dinner, the informal event will be held at Bent Tree Country Club. Sponsoring the occasion are the TCU Dallas and Collin County alumni chapters, headed by Franci Mistrot Moses and Bill Harrell, respectively. A silent auction, benefitting TCU athletics, is set for 6:30 to 8:30 p.m.

The \$17-per-person reservations, due by Aug. 2, can be made by check payable to TCU sent to the alumni office, Box 32921.

## YEARBOOKS-TO-GO MUST GO

*Horned Frog* yearbooks for the years 1986 and 1988-1991 will be available free at the Student Center information desk through Aug. 1.

## THURSDAY EVENT WILL HONOR HAYWOOD

Mel Haywood, who is retiring next month after serving as director of Management Information Services since 1987, will be honored Thursday at a reception. The event will begin at 3 p.m. in Sid W. Richardson Building 147.

Formerly a marketing manager for First City Service Co. and systems and programming manager for Texas Bank for five years, Mel joined TCU's staff in 1979 as Computer Center analyst.

Effective Aug. 2, Mel's retirement will result in a reorganization of the MIS area in Information Services. Richard Yantis will assume the position of manager of student systems, while Glen Crouch will become manager of financial systems. Laura Adcock will become the analyst/liaison for systems such as the Post Office, Health Center and Campus Police, with a new title of applications analyst. Robert Hansard joined the staff July 12 as a systems analyst.

Bill Senter, presently manager of systems programming, will become manager of technical services. Two new employees will be added to the technical services area. Eric Klein is returning to TCU as a senior systems programmer and Rick Ulrickson is joining the staff as a data communications technician.

## O'BRIEN, BAUGH WILL BE INDUCTEES

In the 1930s, two Horned Frog football players, the late Davey O'Brien and Sammy Baugh, made headlines and set many athletic records, some of which have yet to be surpassed. Friday they will be among six inductees of the inaugural class of the Southwest Conference Football Hall of Honor.

The occasion will be the GTE/SWC football kickoff luncheon in Dallas at the Hyatt Regency Reunion ballroom. Featured will be head football coaches of all the SWC teams, including TCU's Pat Sullivan.

Also to be inducted are Earl Campbell of the University of Texas, John David Crow of Texas A&M, Andre Ware of the University of Houston and Doak Walker of Southern Methodist University. Including five Heisman trophy winners, the group was chosen by a 12-member honors court of distinguished sports authorities from throughout the Southwest.

O'Brien, known as Lil' Davey because of his 5-7, 140-150-pound stature, won the Heisman, Walter Camp, Maxwell and Washington Touchdown trophies after his 1938 season. He led the Frogs to a 11-0 season, a national championship and a Sugar Bowl crown. A player with the Philadelphia Eagles, he was elected to the National Football Foundation Hall of Fame in 1955 and inducted into the Texas Sports Hall of Fame the following year.

A consensus all-American in 1936, Baugh was a two-time all-SWC selection. During his 1934-36 football career at TCU, he helped his team to 29 victories, a Sugar Bowl crown and a Cotton Bowl title. With many of his TCU records still standing after 50 years, he played 16 seasons with the Washington Redskins and was named all-pro nine times. The late Dutch Meyer, TCU head coach in 1934-52, described him as "the greatest athlete I ever saw."

Tickets, priced at \$25 each, are available from Box 569420, Dallas 75356. Checks should be payable to the Southwest Conference. Reservations can be made by calling 1-800-800-SWC8.

## JUST A REMINDER...

... that photos for the new identification cards, required by fall, are being made now in the ID Card Center, Student Center 221. The office is open 9 a.m. to noon and 1 to 4 p.m. Mondays through Fridays.

## NOTES ON FOLKS

In the July 13 bulletin **Jennifer Sweeney** was named TCU's first coordinator of academic services for students with disabilities, a new program for the Center for Academic Services. She can be reached at Ext. 7486 or in her office in Rickel Building 106.

An overview of the critical writings of Virgil Thomson (1896-1989) along with a review of his 10th and final book, *Music with Words: A Composer's View*, by **Michael Meckna** (music) appeared in the Summer 1993 issue of *American Music*.

*The Jeffersonian Gunboat Navy* by historian **Spencer Tucker** has been released by the University of South Carolina Press. Dedicated to **Don Worcester**, it is the first comprehensive examination of the naval gunboat program pursued during Thomas Jefferson's presidency: the construction of 170 small gunboats rather than large seagoing warships.

Spencer also recently published 16 entries totaling 27,500 words in the two-volume *Encyclopedia of the American Revolution* (Garland), and four entries totaling 1,500 words in the four-volume *Encyclopedia of the Confederacy* (Simon and Schuster).

**Kathleen Martin** and **Sherrie Reynolds** (education) have been notified that their paper titled "Veteran and Rookie Teachers: A Stereoscopic Vision of Learning" is scheduled for publication in Volume 44 of the *Journal of Teacher Education*. The research upon which the paper is based was sponsored by a grant from the Exxon Education Foundation.

In early July **Spencer Wertz** (philosophy) attended the 20th Hume Conference on "Hume and His Scottish Setting," jointly sponsored by The Eighteenth Century Scottish Studies Society and The Hume Society and held at the University of Ottawa. He chaired a session on "Agency and the Will." Also appearing this month is his "Hume and the Historiography of Science" in the *Journal of the History of Ideas*, which he presented at the 16th Hume Conference held at the University of Lancaster (U.K.) in the summer of 1989.

**Bernadette Szajna** (management) has had a paper titled "The Effects of Information System User Expectations on Their Performance and Perceptions" accepted for publication in *MIS Quarterly*. Co-author was Richard Scamell of the University of Houston.

**Nancy** and **Ken Stevens** (history) and their family express their thanks to the University community "for keeping us in their thoughts and prayers since the loss of our son, John. We could not have endured this burden without the kindness and support we have received," they wrote.

The University's biology department was represented at the Ninth International *C. elegans* meeting. **Clark Jones** (B.S. 1990, M.S. 1993), son of **Mary Ruth Jones** (housing), graduate student **De Etta (Dee) Mills** and research associate **Vangipuram Dwarakanath** (M.S. 1987) along with recent graduate **Evelyn Childress** (B.A., chemistry, 1993) all accompanied **Phil Hartman** to the June 2-6 meeting in Madison, Wis., to present results of their research. Dee is the co-author of an article, titled "Divergence in Proteins, Mitochondrial DNA, and Reproductive Capability Across the Isthmus of Panama" in the June 11 issue of *Science*. Phil noted that *Science*, with more than 150,000 subscribers, is the world's most widely read scientific journal.

Although TCU wasn't mentioned, alumnus-trustee **James Cash** was featured in the July 19 issue of *Business Week* in its cover feature on the Harvard Business School. The Fort Worth native heads Harvard's M.B.A. program.

Sympathy is extended to student **Vincent Foster** (political science) in the recent death of his father, Vincent Foster, deputy legal counsel to President Clinton.

## PARKING PERMITS TO GO ON SALE

Parking permits for the 1993-94 year will go on sale Aug. 9 and must be displayed by Aug. 31 on vehicles using University parking areas. Traffic citations for non-current permits will be issued after that date.

Cost of permits is \$25 for faculty and University staff members, while the charge for general staff members is \$20. Employees who use the coliseum parking area can receive a coliseum permit for \$5.

Permits must be paid for in the controller's office, Sadler 104. The receipt must be taken to the Campus Police Office, 2905 Princeton Street. Permits will be issued only upon presentation of the receipt; cash or checks cannot be accepted by the Campus Police office staff.

## FACULTY, STAFF APPOINTMENTS

History professor **Don Coerver** has accepted appointment as director of the M.L.A. program for 1993-94. A member of the faculty since completing the Ph.D. at Tulane University in 1973, he formerly served as department chairman. Don, a consultant on foreign programs to the U.S. Department of Education, succeeds **Gene Alpert**, who resigned last month to become vice president for academic affairs at the Washington Center for Internships and Academic Seminars.

An assistant professor of Spanish and language coordinator at the University of Oklahoma since 1990, **Ana Rueda-Jenkins** will join the faculty as assistant professor of Spanish for 1993-94. The Colombia, South America, native earned the B.S. degree at Universidad Industrial de Santander, the master's at Illinois State University and the Ph.D. at the University of Illinois -- Urbana-Champaign, where she held a Title VII Fellowship in bilingual education.

**Steven Breese**, joining the faculty for 1993-94 as assistant professor of acting/directing, has been seen in such productions as "Cats," "Cat on a Hot Tin Roof," "The Foreigner," "A Chorus Line," "Tom Jones," "Macbeth" and "Billy Bishop Goes to War." Holder of a bachelor's degree from Baldwin-Wallace College and the master's from California Institute of the Arts, he has appeared in numerous live industrial productions as well as commercial films. In addition to teaching master classes at a number of colleges and universities, he has directing credits for such productions as "Cabaret," "A Lion in Winter," "Dracula" and "Doubletake."

Joining the Center for Academic Services as adviser on June 1, **Norma Nealeigh** formerly was interim director of student academic services in Oklahoma State University's College of Human Environmental Sciences. She is a graduate of Kearney State College, earned the M. Ed. from the University of Nebraska and completed the Ph. D. at Oklahoma State in 1992.

**Robert Rhodes**, who joined the staff full-time in 1985 and has been lecturer in management since 1988, has been named instructor in management. Holder of a law degree from Baylor and the LL.M. in international trade and finance from Tulane School of Law, he also is academic director for the M.B.A. program.

Formerly head of TCU's Army ROTC, **Fred Terasa** joined the staff July 14 as director of extended education. The Wisconsin native, a graduate of the University of Nebraska at Omaha and Louisiana's Northwestern State University, has been director of admissions for Lincoln Technical Institute and American Trades Institute since retiring from the military with the rank of lieutenant colonel in 1991.

## TCU IN THE NEWS

Arlington's Mildred Dawson contributed a note about TCU that appeared in the June 27 *Star-Telegram*. It read: "Cheers to TCU for the large screen projection of the Van Cliburn International Piano Competition. It was a happy answer to the overflow crowd in Ed Landreth Auditorium."

"Teachers fly high in new hands-on science program" was the *Star-Telegram* headline for the June 30 story about the workshop for teachers and students conducted by the **School of Education** and headed by **Laura Daly** as part of the four-year grant from the National Science Foundation. A photo showed teachers and students examining a B-17 at Meacham Field.

Economist **John Harvey** was interviewed by KRLD Radio on the North American Free Trade Agreement. His comments aired July 1.

Sophomore **Alisa Jeffrey**, Horned Frog soccer goalkeeper, was quoted June 30 in Bud Kennedy's *Star-Telegram* column about the first World Scholar-Athlete Games held recently in Newport, R.I. She played 11 games in eight days and represented Texas in a United Nations presentation during a rushed trip to New York City.

When "Legendary Cowboys," newest segment of the Arts & Entertainment cable series "The Real West," premiered July 1, **Don Worcester** (history) was on the air. His commentaries on many aspects of cowboy life were videotaped at his "ranchito" near Aledo. Born in Tempe, Ariz., he learned to ride horses on a California homestead at the desert's edge, spent his 16th summer on an Apache reservation, took part in an archaeological dig and was thrown by a few bucking bulls before entering university studies that culminated in his doctoral degree. He came here in 1963 after teaching in California, Florida, Michigan and Spain. In addition to scholarly recognition, Don has held such titles as "Living Legend No. 20" and "Honcho Grande" among groups of western writers and others who love the West and Spanish Borderlands and the cultures they encompass.

**Lee Daniel** (modern languages and literatures) was interviewed by two groups of newspaper reporters in the airport in Mexico City during a recent visit to Mexico. The reporters, representing such papers as *Excélsior*, *La Jornada* and *Diario de México*, wanted reactions from U.S. professors who know Mexico. Among the several questions and concerns addressed, the reporters asked Lee if he felt that the Mexican educational level was sufficiently high to enable the Mexicans to compete favorably with their U.S. counterparts and if the signing of the TLC or NAFTA would ultimately lead to the decline of the Mexican culture.

"Planes, Refrains and Concert Pains" was the title of a story on **Jose Feghali**, artist-in-residence, that appeared in the July/August issue of AURA Magazine. The story's subheading was "Pianist Feghali performs worldwide and knows now that Cowtown is keyboard capital."

### CLASSIFIED:

Information Redacted