

# BULLETIN

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## MCGOWAN WILL ASSUME POST OCT. 1

James A. McGowan, chief financial officer of the Harvard Business School from 1977 to 1993, will assume the position of vice chancellor for finance and business on Oct. 1. He was selected from a field of more than 200 applicants and nominees.

"Jim McGowan brings uncommon gifts of intellect and experience in financial management to TCU," said Chancellor Bill Tucker in announcing the appointment. "I am delighted that he has accepted the opportunity to join us in serving the University."

McGowan succeeds Leigh Secrest, vice chancellor for fiscal affairs who retired earlier this year after serving the University in a number of administrative capacities since 1965.

As chief financial officer of Harvard Business School, McGowan headed an organization with \$150 million operating and \$25 million capital budgets and assets in excess of \$500 million. He was responsible for management of a \$7 million food service operation with six outlets ranging from fast food to fine dining in 1984-92. He also was chairman of the board and president of a wholly owned finance company with \$15 million in assets.

McGowan began his work with Harvard Business School in 1974 as assistant director of planning and control. He was named its associate director of financial management in 1976.

For six years, McGowan also was publisher of Harvard Business Review, a publication of 200,000 circulation that generated \$20 million in revenue. His accomplishments as chief executive officer of that publication included conceiving, developing and implementing a new business strategy that involved a complete comprehensive repositioning of the magazine. He assumed an active role in advertising sales worldwide, consolidated international publishing activities, established the first significant advertising sales presence on the Pacific Rim and developed the European market.

A 1972 magna cum laude graduate of the University of Pennsylvania's Wharton School with majors in economics and finance, McGowan received the Master of Business Administration degree with emphasis on finance and control in 1974 from Harvard Business School.

**'PARENT CARE' PANEL SET**

Ways that working children may care for their aging parents will be the focus of a Sept. 9 panel discussion on elder care in the Student Center ballroom. The morning program, coinciding with the National Day of Working Parents, will include Mildred Hogstel of Harris College of Nursing as one of the speakers.

The Fort Worth section of the National Council of Jewish Women has invited 100 employers of Tarrant County's largest organizations to a 7:30 a.m. breakfast that will call attention to Americans who balance work responsibilities with the demands of caring for elderly relatives and/or children.

Persons interested in attending the panel discussion at 8:30 a.m. can make reservations with Sandra Freed, local section chairman, at 926-0455.

**FACILITIES LIST HOLIDAY SCHEDULES**

In observance of Labor Day, when campus offices are closed, service hours will be adjusted for the Mary Coats Burnett Library, Brown-Lupton Student Center, Marriott Food Service, Rickel Building and Information Services' operator-attended computer center. These include:

Library:

Sept. 3        7:45 a.m.-5 p.m.  
 Sept. 4        1-5 p.m.  
 Sept. 5-6      closed

Rickel:

Sept. 3        closes at 5 p.m.; no evening  
                      swim  
 Sept. 4-6      1-5 p.m. (swim hours coincide)

Student Center:

Sept. 3        7 a.m.-8 p.m.  
 Sept. 4-5      8 a.m.-8 p.m.  
 Sept. 6        8 a.m.-10 p.m.

Operator-attended computer center:

Sept. 6        closed

**AWARD INFORMATION AVAILABLE**

Information about the nomination process for Mellon Fellowships in Humanistic Studies is available from Priscilla Tate, associate dean of AddRan College. Any faculty member may nominate one or two candidates who show unusually strong promise and who plan to begin graduate study toward the Ph.D. degree in preparation for teaching and scholarship in higher education in a humanistic discipline.

Recent graduates who have not begun graduate study as well as 1994 prospective graduates are eligible for consideration, Priscilla said.

## 'PARRRTY' WILL OPEN GRID SEASON

A "Parrtty for the Home Team" on Sept. 4 will mark the official opening of the Horned Frogs' 1993 gridiron season. Billed as a "Rip-Roarin' Red River Ruckus -- a Tailgate Under the Tent," the event is being sponsored by the Fort Worth alumni chapter, TCU athletics and the Frog Club.

The occasion also will take note that this is the first time in 45 years that Oklahoma's Sooners have come to Amon Carter Stadium. Under the late Coach Dutch Meyer, the two teams played a home-and-home schedule in 1944-48 and again in 1954 under the coaching of the late Abe Martin.

The Ruckus will begin at 4:45 p.m. with the season's first Walk of Frogs with fans forming a pathway from Moncrief Hall to the stadium. From a tent just east of the stadium entry gates, hors d'oeuvres will be furnished by Olive Garden for the first 300 "parrrtiers." Tailgate foods will be available for those who do not bring their own, and the seven-piece Strato Blasters will provide entertainment.

To inaugurate the new season, a "Parrrtying Purple Pardner" will be identified as the most purple-clad person and will receive two Southwest Airline tickets. Also during the Ruckus, names will be drawn for \$100 Kroger gift certificates and other Southwest Airline tickets. During the game, names will be drawn for gift certificates, Cotton Bowl tickets and airline trips.

Kick off for the first of six home games will be at 7 p.m.

## TCU WILL RETIRE #45 AT GAME

The Horned Frogs' No. 45, the jersey worn by the legend- and record-creating Sammy Baugh during his 1934-36 career as a quarterback on the gridiron, will be retired by his alma mater at this week's game. The event will be at halftime during the 1993 season opener Saturday against the University of Oklahoma.

Recently Baugh, who ranches near Rotan, was inducted into the Southwest Conference Hall of Fame. He and the late Davey O'Brien were among the five original inductees. O'Brien was quarterback in 1936-38, and his No. 8 jersey is the only other one to have been retired by TCU.

"There are two players who stand out in almost 100 years of football at TCU," said Athletic Director Frank Windegger. "We've already retired the number of one of them, and now we're going to retire Sammy Baugh's."

Reluctant to accept the honor, Baugh has told Frank he will be present for the ceremony.

## SEPT. 9 SET FOR PHOTO SESSION

Sept. 9 is the date for the once-a-year opportunity for full-time faculty and University staff members to have photos made for the University files.

To be used for TCU-related purposes, the pictures will be made at no cost to the individuals by photographer Linda Kaye from 11 a.m. to 1 p.m. in Room 205 of the Student Center.

This will be the only photo session scheduled for 1993-94 at no cost to the departments or individual, said Betty Knox, News Service director. "This is an opportunity for new faculty and staff members to have photos made for their files and for others to have outdated file pictures replaced," she said.

Individuals will be able to select their favorite pose. These photos are not to be confused with those for TCU identification cards.

## AIDS QUILT VOLUNTEERS SOUGHT

For three days in September, 1,600 panels of the AIDS Memorial Quilt will be on view at the Amon G. Carter Jr. Exhibit Hall, sponsored by Fort Worth Remembers, a local organization supporting the NAMES Project. Chancellor Bill Tucker and Jean Tucker are members of the host committee.

Responding to appeals for volunteers and a general tour invitation extended to University classes and organizations, two individuals on campus are serving as contact persons for the Sept. 17-19 community event. John Butler, minister to the University, is recruiting volunteers to set up the display Sept. 16, to serve as grief counselors during exhibition hours and to help pack up the panels on the evening of Sept. 19. Details on shifts and openings in the volunteer work schedule are available from Carolyn Rowell in University Ministries, Ext. 7830.

Social work student Alan Dettlaff, working with educational coordinators for the Fort Worth/Tarrant County NAMES Project, is inviting University faculty members to encourage classes to view the exhibition. He can arrange for group tours by classes and other campus organizations and may be reached at 560-1225.

Exhibition hours are 9 a.m.-4 p.m. (school groups only) and 7-10 p.m. Sept. 17, 9 a.m.-10 p.m. Sept. 18 and 9 a.m.-4 p.m. Sept. 19. Additional information is available by calling 33-NAMES.

## 'BORDER CROSSINGS' IS NEW PRESS BOOK

Using Pancho Villa's 1916 raid on Columbus, N.M., as the springboard for his story, David L. Fleming spins a tale of courage and loyalty, revenge and change in *Border Crossings*, his novel just published by TCU Press.

During the raid, one of Villa's bandit chiefs kidnaps Mary Wells, daughter of New Mexico rancher Frank MacPherson. MacPherson's longtime foreman, James Hampton, determines to go deep into Mexico to rescue the woman he remembers as Little Mary. Hamp's longtime friend, Bud Tyler, goes with him as does MacPherson's nephew, the greenhorn Reuben Satterwhite.

In clean, straightforward prose, the action alternates between Mary and her rescuers, and Fleming draws the reader into a threatening web where ultimately honor is more important than survival.

In this, his second novel, Fleming demonstrates the creativity and historical responsibility required to turn history into spellbinding fiction. His first novel, *Summertime*, published by TCU in 1986, was praised for its "lovely ring of truth" by the *Houston Post*, while the *Fort Worth Star-Telegram* praised Fleming's ability to tell a good story.

One of a family of eight children, Fleming was reared on a farm near San Marcos. With his wife and two daughters, he lives today on the same farm, the fifth generation of Flemings to live on "this cherished piece of blackland." He teaches English and creative writing at Seguin High School.

Available in the University Bookstore, the book is \$24.50 clothbound and \$14.95 paperback.

## RESEARCH ROOM DEADLINE SET

Sept. 17 is the deadline for applications for faculty research rooms in the library. Reservations for these areas can be made available in the library administrative office, Room 118, or by calling Ext. 6109.

Room assignments are made for the full academic year and will be determined by the University library committee during its first meeting this fall, according to Barbara Standlee.

## SUMMER CLASS TOTALS 194

A total of 194 persons completed requirements for degrees during the summer sessions. Diplomas will be sent to those making that request, while others will be presented to summer Class of '93 members during commencement in December.

The top-ranking graduate in the class was Susan Webb Layne of Fort Worth, who completed the B.A. degree with a major in English. Finishing magna cum laude were Judd Graham Cox of Springfield, Mo., completing the B.S. degree with a major in neuroscience, and Bruce Mark Johns of Fort Worth, completing the B.S.N.

Completing their undergraduate degrees cum laude were Emily Elizabeth Alexander, majoring in advertising/public relations; Christopher Robert McGrody in history; Jason M. Sneed in political science; and Karen Ann Werstein in nursing.

The summer count included 138 bachelor's degrees, 44 master's, six degrees through Brite Divinity School and six Ph.D. degrees. The breakdown by schools was 80 for AddRan College, six for Brite, 42 for business, 16 in education, 30 in fine arts and 14 in nursing.

## NEW LAB BOASTS DIGITAL PIANOS

Enter the music department's new piano lab in Ed Landreth Hall and the only sound will be the soft thump of fingers hitting keys and class piano coordinator Janet Pummill's voice. That's because the new lab — installed Aug. 17 — is equipped with 12 digital pianos linked to the instructor through a high-quality stereo sound system. The new lab allows students wearing headsets to practice their skills without interrupting each other, and Janet can teach, monitor and provide feedback to a dozen students simultaneously.

The Korg C36 Concert Piano System, which employs two-way stereo sound in its headsets, is the first of its kind to be used at a major Texas university, said Kenneth Raessler, music department chairman. Similar systems are currently used at Texas A&I, UCLA and the Berklee College of Music in Boston.

The new system will aid in recording projects, will help students learn ear-training and accompanying skills faster and will help teach advanced pianists how to improvise and non-piano majors how to use the piano as a tool, Janet said. "It's quite a teaching tool and makes classes a lot more fun and allows us to be more creative. We'll be installing computers to the system next month, which will add endless amounts of memory. Right now, the pianos can only play 16 notes at one time. With the computers, we can stack endless amounts of sound and produce a whole symphony."

## OPS PLANS SEPT. 8 MEETING

A town hall meeting for all office/general staff members, sponsored by Office Personnel Staff, will be held Sept. 9. The event is set for noon to 1 p.m. in the Student Center ballroom.

## NOTES ON FOLKS

**Janice Butzky** (Center for Productive Communication) won the Fort Worth Toastmaster's Club speaking contest, called "The Speaking Connection," for a humorous speech. She will compete in the seven-club area contest on Sept. 5.

**Fred Erisman** (English) is author of the article, "Coming of Age in Montana: The Legacy of A.B. Guthrie," that appeared in the summer issue of *Montana: The Magazine of Western History*. The article examines Guthrie's 10 major novels of the Mountain West and argues that they constitute an extended consideration of the issues associated with the development of maturity -- at the personal, community and national levels.

**Don Pittman** (Brite) recently delivered an address on interfaith relations during the first joint General Assembly/Synod of the Christian Church (Disciples of Christ) and the United Church of Christ at a special session cosponsored by the Division of Overseas Ministries and the United Church Board for World Ministries. Executive staff for East Asia and the Pacific, Southern Asia and the Middle East served as respondents.

**Sally Fortenberry** (design and fashion) was in Orlando, Fla., June 23-26 participating in the National Council meeting and strategic planning session of Phi Upsilon Omicron, the national honor society for home economics and related fields. Serving a four-year term as the District VIII Councilor and two-year term as the district councilor chair, she has been selected to participate in a follow-up strategic planning implementation meeting to be held Sept. 17-19 in Atlanta.

Sally participated in the American Home Economics Association National meeting June 27-30, also in Orlando. She currently is chair of the public relations and marketing committee for AHEA. Sally represented Texas as one of eight state delegates at the National Assembly and was a participant on a national membership focus group during the meeting. Sally also is chair of the Texas Home Economics Association Marketing Committee.

**Shari Barnes** (Human Resources) was a speaker for the National College and University Personnel Association convention held Aug. 8-11 in Chicago. The title of her session was "Mediation: How to Cool Employee Grievances." The August issue of *Guide Lines for Managing* features a piece by Shari titled "Mediating Objectively," and an upcoming issue of that publication will include her article on "Writing the Mediated Agreement."

**Teresa Trapani Teeuwen** (accounting) and **Dan French** of New Mexico State University have had an article titled "Cash Balances and the January Effect in Stock Returns" accepted for publication in the *Quarterly Journal of Business and Economics*.

Alumnus **Kelly Blackwell**, who won a number of honors and all-American listing in 1991 as an end on the Horned Frog team, is now with the Dallas Cowboys. The most prolific pass-catching tight end in NCAA history, he was a free agent with the Chicago Bears last year, playing in all 16 games and starting in two, and was traded to Dallas earlier this month.

Funeral services were held Aug. 13 for **Martha Myrick**, who died Aug. 11. A secretary in the College of Fine Arts and Communication's graduate studies office before retiring in 1989, she is survived by her husband Jerry, a son and a daughter.

## NOTES ON FOLKS

At the Fourth International Workshop on Positron and Positronium Chemistry, held this summer in Strasbourg, France, **Bruce Miller** (physics) gave an invited talk on "Path Integral Methods in Positron Physics," describing recent results obtained at the University on the theory of positron and positronium annihilation in fluids. In his presentation Bruce emphasized the work of **Terrence Reese** (Ph.D. 1992), currently on the faculty of Jarvis Christian College, and **Gregory Worrell** (formerly adjunct professor of physics), now at the University of Texas Medical Branch in Galveston, concerning the distribution of fluctuations in the decay rate, and the work of **Jiqaing Chen**, Welch Foundation post-doctoral fellow who compared the numerically accurate path integral results with a new analytic approximation.

Following the workshop, Bruce conducted a seminar in applications of positron spectroscopy at the Materials Science Research Center of Alcatel, the largest international telecommunications corporation, in the Paris suburb Marcoussis. He then served on the jury for the habilitation degree of a dynamicist at the Atomic Energy Commission of France. This degree follows the Ph.D. and is required for the supervision of graduate research in parts of Europe.

After spending a few days in Orleans, working with colleagues at the Centre National de la Recherche Scientifique (CNRS) branch at La Source on problems in dynamical systems theory, Bruce spent two weeks in Moscow as an invited guest of the Russian Academy of Sciences, worked with Russian theorists and made two presentations at the Institute for High Temperatures and took part in a symposium at the Institute for Theoretical and Experimental Physics. In addition, he counted himself lucky to squeeze in some sightseeing in St. Petersburg and Zagorsk.

Sympathy is extended to **Juliet George** (news service) in the death of her great-aunt, Hayde Willoughby Estill, Aug. 24 in Fort Worth.

**Curt Wilson** (music) has been selected as an American Society of Composers, Authors & Publishers special award winner for outstanding work in the field of music composition.

**Elizabeth (Beth) Freeman**, (management) and J. Kay Keels, Louisiana State University, presented their paper "A comparison of networking effects: Founders vs Owners vs Managers," at the Academy of Management Annual Meeting in August at Atlanta, Ga.

## CONTRACT GIVEN FOR PLANT CARE

The Physical Plant is responsible now for the maintenance contract for indoor plants on campus. Effective June 1, the contract was awarded to Fifth Avenue Greenhouse.

Existing plants are covered under this full-service contract. Plants are guaranteed by the contractor if left to the contractor's care. Any changes or additions to indoor plants must be amended into this contract in writing through the Physical Plant and will be funded by individual departments. Questions or concerns should be directed to Robert Sulak at Ext. 7198.

## RADIO KGBS WILL AIR GAMES

Radio KGBS, 1190 AM, will carry the Horned Frog football and basketball games during 1993-94. The play-by-play will be given by Scott Murray of KXAS-TV, and former Frog kicker John Denton will give color commentary. The weekly radio show featuring Coach Pat Sullivan, which will air on Thursdays from 6:30 to 7:30 p.m., will be hosted by Murray.

The coach's weekly television show is scheduled at 10 p.m. Sundays on Home Sports Entertainment (HSE).

## Calendar of Events

- Aug. 31 --Brite Convocation, 7:45 p.m., Robert Carr Chapel.
- Sept. 2 --Frog Club Kick-Off, 5:30 p.m., Abernathy's, 3024 Merida. Ext. 7700.
- Sept. 3 --TCU Alumni soccer games: women 3 p.m., men 5 p.m., corner of Bellaire Drive South and Bellaire Drive North on the southwest corner of the Worth Hills campus.
- Free movies for students, faculty and staff: "The Muppet Movie," 7 p.m.; "The Great Muppet Caper," 9 p.m., Student Center ballroom.
- Sept. 4 --Football, TCU vs. Oklahoma, Amon Carter Stadium, 7:05 p.m. (subject to change). Reserved seats \$22, end zone \$12 (under 18, \$7). Ext. 7967.
- Sept. 5 --Soccer, TCU vs. Southwestern, men 4 p.m., women 6 p.m., corner of Bellaire Drive South and Bellaire Drive North on the southwest corner of the Worth Hills campus.
- Sept. 6 --Labor Day holiday. University offices closed.
- Sept. 7 --Art in the Metroplex 1993, juried by art critic and scholar Roger Lipsey, TCU Moudy Building Exhibition Space, through Oct. 1, 11 a.m.-6 p.m. Mondays, 11 a.m.-4 p.m. Tuesdays-Fridays, 1-4 p.m. Saturdays and Sundays. Open to the public on Sept. 7 from 11 a.m.-4 p.m. Free. Ext. 7643.

CLASSIFIED:

Information Redacted