

# BULLETIN

Issued by the Division of University Relations

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## UNITED WAY EFFORT BEGINS SEPT. 20

For the University's campaign on behalf of United Way, a goal of \$88,850 has been set for the Sept. 20-Oct. 1 effort. Some 100 non-profit human care agencies and services operating throughout Tarrant County benefit from the annual campaign that offers a single occasion for all University faculty and staff members to participate.

"We Need Your Help Right Here at Home" is the theme for this year's campaign, which began Sept. 3 under the leadership of Vernell Sturns, TCU trustee who is executive director of the Dallas/Fort Worth International Airport.

The 1993 goal for TCU represents an increase of 3.5 percent over last year, said Larry Lauer, associate vice chancellor for University relations who oversees the campus campaign.

"Families continue to be stressed," Lauer said. "Social service agencies across North Texas report an increase in need and a decrease in ability to pay. The need for our support is greater than ever, no doubt about it."

United Way is still the most efficient way to support the most needs, he explained. Only 15 cents of each \$1 goes to cover United Way's own administrative and campaign goals. Six to seven cents supports a vital referral service and programs for the elderly, which can be overseen by the United Way itself. "So, you can be certain that 78 cents goes to outside agencies," he added.

"Often we cannot predict which of the many agencies we might need to call on later to help with a crisis in our own family. United Way helps insure that they all will be there when we need them," Lauer said.

Contributions are channeled to agencies that can meet Tarrant County's most pressing needs. These include chemical dependency/misuse, family distress/stress and life crisis, lack of child/dependent family member care, school drop out, teen-age pregnancy, unemployment/underemployment, violence/victimization, youth at risk, inadequate financial resources, lack of information/transportation/access to services, physical illness/health problems, disasters/unsafe and life-threatening conditions, mental illness, isolation, physical disabilities and community direct services.

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## **UNITED WAY (cont.)**

Information and pledge cards about the campus campaign will be distributed to unit heads this week. Pledge cards and/or contributions are due in the vice chancellors' offices Sept. 30. As in previous years, gifts can be made by one of three methods -- payroll deduction, cash or check returned with pledge card or a pledge with a request that the donor be billed by United Way.

Instructions for payroll deductions, which can extend over a 10-month period, must be noted on pledge cards. These should indicate clearly whether the total amount is to be divided by 10 or whether a specific amount is intended monthly for each of the 10 months.

The campus campaign will be coordinated by Linda Gilley in the University relations office. Upcoming issues of the Weekly Bulletin will include special stories featuring campus persons' involvement with United Way.

## **SENATE DISCUSSES CHARGES**

The Faculty Senate opened the 1993-94 academic year on Sept. 2 by pursuing discussions of committee charges for the coming year. Committee responses to these charges will be heard at Senate meetings held the first Thursday of every month through May. The role and function, committee on committees, academic excellence, budget and finance and student relations committees will be examining charges specific to recommendations made in the SACS Self-Study report as well as other issues perceived by committee members to be relevant.

The Senate also agreed to host the Provost/Vice Chancellor Bill Koehler at future meetings in a question-and-answer format to gain more information about issues of concern. In other business, the Senate discussed the issue of consensual dating and the involvement of the Senate in developing a statement on activity with Sexual Harassment Officer Susie Batchelor. Further work on this issue and the specific charges of the committees will occur before the Senate's Oct. 7 meeting in the Faculty Center at 3:30 p.m.

## **BOETTGER SPEAKING TO ALUMNI**

Rick Boettger of the Neeley School of Business, a specialist in international business strategy, is speaking to two groups this week on "The National Debt: Fact or Farce." He poses the question: "Is the national debt an all-consuming animal or merely an accounting error?"

He will answer this question and others related to national financial concerns when he speaks tomorrow (Wednesday) at a noon luncheon at New York City's University Club. Guests will be alumni and friends of the University with Vice Chancellor Bronson Davis as host.

"An Evening with a Professor" for alumni and friends in Houston is on Rick's calendar for Thursday. The event, hosted by the Houston alumni and Houston young alumni chapters, will be held at the Four Leaf Tower.



## NATIONAL PARK PHOTOS TO BE SHOWN

Photographer David Halpern, who for nearly a decade has served as an artist-in-residence within several national parks, wants his work to heighten appreciation of and concern for the places he regards as national treasures.

"By a Clearer Light," his traveling exhibition of 25 selenium-toned silver prints, will be on view Thursday through Sept. 24 in the Student Center lounge.

Halpern originally assembled the images to commemorate the 75th anniversary of the National Parks Service, which was established Aug. 25, 1916. Funding for his project came from the Mid-America Arts Alliance, National Endowment for the Arts, several foundations and private contributors.

The narrative accompanying each photograph comes straight out of the artist's journals, kept as he lived and worked in the Great Smoky Mountains of Tennessee and North Carolina, Utah's Bryce Canyon and Capitol Reef parks, Yellowstone in Wyoming, the Gunnison National Monument in Colorado and other areas between 1984 and the anniversary year of 1991.

"I am rarely alone when I hike in the back country," Halpern has noted. "For safety's sake, as well as companionship, I prefer to be in the company of others when I work. Usually, my hiking companions are family and friends who come to visit, and sometimes they are off-duty park staff. I am grateful to these individuals for their patience, for I have been known to stand in one spot for more than an hour, waiting for a precise light, for the winds to calm or watching cloud movements."

Halpern studied at the University of Missouri and earned a degree at Vanderbilt University. He turned to full-time, free-lance photography in 1972 and since then has exhibited in museums and galleries from Colorado to Washington, D.C., taught at the University of Tulsa and the Philbrook Museum of Art and conducted workshops in large-format and landscape photography. His work appears in several books, including *Tulsa Art Deco* and *Philmont, Where Spirits Soar*. The latter was commissioned by the Boy Scouts of America to capture the spirit of the Scouts' ranch in New Mexico.

Hours for the exhibition coincide with Student Center weekday and weekend hours. "By a Clearer Light," sponsored by the Programming Council's visual arts committee, is free and open to the community.

## NEW MUSIC LECTURE SERIES SCHEDULED

On Sept. 20, Associate Professor Gerald Gabel will launch a new music department lecture series designed to present recent research in theory/composition and musicology to the campus community. All presentations will begin at 4 p.m. in Ed Landreth Hall Room 103.

Gerald will present a paper titled "Julesz' Texton Theory Applied to Music," which he first presented in March at the Fourth Biennial Arts and Technology Symposium at Connecticut College. It was published in the symposium's proceedings.

On Oct. 25, alumnus Steve Williams will present his master thesis, "The Perceptual Threshold of Linear Part Identification: Limitations of the Human Auditory System." Graduate student Jay Upchurch will present his master's thesis, "On the Threshold of Reflection," on Nov. 22.

The series will continue in the spring with lectures from Assistant Professor Blaise Ferrandino and visiting composer Dr. Peter Michaelides.



## WRITING SYMPOSIUM DEADLINE NEARS

Registration forms for the Sept. 22 "Journal Writing Across the Curriculum" presentation sponsored by the TCU Writing Center should be returned to Director Christina Murphy, Box 32875, by Sept. 20.

Speaker Ellen Harrison will discuss how journal writing techniques can be used to prepare students for more complex academic writing assignments such as research papers and essays. The presentation is scheduled from 1:15 to 4 p.m. in the Student Center's Woodson Room. Coffee and refreshments will be served.

Harrison is director of the Greater Houston Area Writing Project and is a consultant to the Harris County Department of Education. A former faculty member at the University of Houston and the University of St. Thomas, Harrison is a specialist in alternative assessment and the teaching of writing. She is past president of the Texas Council of Teachers of English and is a member of the board of directors of the National Council of Teachers of English.

Additional information can be obtained by calling Ext. 7221.

## LEADERSHIP DEVELOPMENT PROGRAM

Faculty and staff members who have nominated students to apply for participation in the University's leadership development classes may wish to remind the nominees of two upcoming deadlines. Applications for most leadership courses must be turned in to the Student Center information desk by Wednesday; Senior Symposium applicants must submit their forms by Friday.

Leadership I is offered for freshmen and sophomores. Sophomores and others who have held collegiate leadership positions may qualify for Leadership II. Students interested in becoming leadership trainers take Leadership III. Separate symposia are offered for senior men and women to help them make the transition to post-collegiate life.

Further details are available by calling Ext. 7927.

## MINORITY PROGRAM BEGINS OCT. 4

Minority high school students in the area will have an opportunity to learn how to write for and edit a newspaper, thanks to the journalism department offering a specialized internship program for the second year.

Qualified students will work at least one evening a week with *Daily Skiff* staff members. To learn news, feature and opinion writing as well as how to edit stories and design pages, interns will work under the guidance of student editors. They also will meet during the semester with professional journalists from the Fort Worth/Dallas area, according to Paul LaRocque, student publications director.

Several students completed the program last spring, and one of those interns is now a TCU freshman and a staff writer for the student newspaper, according to Paul.

Due by tomorrow, applications must include a letter explaining why they want to be in the program and include a letter of recommendation from a teacher or adviser along with writing samples. Applications are being sent to area high schools and can be requested from the journalism department. For the program, which begins Oct. 4, applicants must have transportation to and from campus.



## TCU STUDY MAY BOOST AREA JOBS

More jobs may be created and fewer may be lost if small business owners heed directives outlined by a panel of leading business executives, according to a TCU study. The economic benefit to Tarrant County could be substantial given the county's population of more than 34,000 small businesses, said Stuart Youngblood, research management professor in the Neeley School and principal author of the study.

The "Executive Insights for Small Business Success" study was sponsored by the Charles Tandy American Enterprise Center and underwritten by co-sponsor Central Bank & Trust as a community service. Findings of the study are being presented at 7:30 a.m. today during an Executive Forum Breakfast in the Student Center ballroom.

Key executives from Tarrant County's largest employers were among the 20 business leaders who participated in the research project. These included American Airlines President Robert Crandall, Lockheed Fort Worth President Gordon England, Bell Helicopter Textron President Webb Joiner and Tandy Corp. Chairman and Chief Executive Officer John Roach.

Others involved in the study were Bob Bolen, Bolen Enterprises; Cathy Bonner, executive director, Texas Department of Commerce; Winn Colbert, environmental law attorney; Robert Fernandez, Fort Worth Hispanic Chamber of Commerce; Pete Geren, U.S. representative; Tom Higgins, director of economic development, City of Fort Worth; Dee Jennings, chairman, Fort Worth Metropolitan Black Chamber of Commerce; Clark Johnson, chairman and CEO, Pier 1; Joe Macchia, president and chairman, Gainsco; Robert Nourse, CEO, Bombay Company; Ross Perot Jr., managing partner, The Perot Group; Ed Schollmaier, president and CEO, Alcon Laboratories; Ronald Smith, president, Harris Methodist Health System; Andy Thompson, chairman, Central Bank & Trust; and Bill Thornton, director of local business development, Fort Worth Chamber of Commerce.

The unique three-phase study began with the distribution of blank sheets of paper to the executives who were asked to record what they considered to be issues critical to small businesses on four fronts: international, national, regional and local. During the second phase of the study, participants suggested specific steps for small business to take in response to those needs. In the final stage, the group prioritized the directives.

The major international issue cited by panelists was the North American Free Trade Agreement, said Chuck Williams, TCU management professor and co-author of the study. He noted that most panel members were overwhelmingly supportive of the trade pact and viewed it as an opportunity for small businesses to expand their markets.

The national concern focused on what extra burdens might be imposed on small businesses by the Clinton administration through new taxes and regulations. A frequently mentioned issue was health care costs.

Another key issue on the national level focused on the availability of capital. "It's very tough for these small businesses to increase their lines of credit, and it's tough for them to get money to expand," Chuck commented.

Chuck noted that the panel was bullish on Tarrant County's transportation infrastructure, especially the expansion of D/FW International Airport and further development of Alliance Airport. "These are going to have some real implications as we form international alliances and free trade policies are implemented," he said. "This area could become a real locus of trade," he speculated.

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## TCU STUDY (cont.)

In the final study phase, executives prioritized their suggestions for improving small businesses and identified directives in the areas of operations, capital planning as well as customer and product concerns.

The panel's top 10 suggestions were: 1) control expenses; 2) improve the quality of the service/product; 3) focus on process such as how to improve what is currently being done; 4) secure a funding source of working capital; 5) locate a funding source of growth capital; 6) update the organization's current business plan to focus vision and strategy on customer needs; 7) develop a specific marketing plan; 8) identify current weaknesses and set goals to strengthen them; 9) enhance customer relationships; and 10) enhance responsiveness to customer needs.

Stuart acknowledged that it is likely that the wide variety of small businesses in Tarrant County have needs unique to their particular operations. He believes, however, that all small businesses can improve their operations by addressing the top directives identified by the executive panel.

More than 34,000 small businesses currently operate in Tarrant County, according to Dun & Bradstreet, which defines a "small business" as an organization with fewer than 250 employees. Of the county's total small business population, Dun & Bradstreet notes that 29,000 business have 15 or fewer employees.

Because daily operations demand so much attention, Stuart admitted that small business owners may find it difficult to focus their energies on implementing the directives. "Small business owners are like salmon swimming upstream. They have so many things in their faces that it's difficult for them to determine what they ought to be worried about," he said.

## MEMORIAL SET FOR MUSIC STUDENT

The campus community is invited to pay tribute at a Friday memorial service honoring Keith Durlington, a TCU piano performance major who died last year. The service will begin at 4 p.m. in Moudy Building 141N.

Keith, who was the first person to win the Pi Kappa Lambda Student Composition Award, was also the first person to win that honor twice. He had a secondary interest in music composition.

Students and faculty members will perform two of Durlington's original piano compositions, as well as two piano works that he performed while studying at TCU. Rev. John Butler, University minister, will offer a prayer, and Gerald Gabel, associate professor of music, will present a tribute. David Brown, a Durlington family friend, will give a eulogy as well as a donation to the department to endow its student composition award in Keith's name.

## JUST A REMINDER...

...that the Revenue Reconciliation Act of 1993 (H.R. 2264) contains changes that may affect some employees as it increases tax rates for certain individuals and in its provision concerning employer-provided educational assistance. Questions regarding these changes should be directed to Patricia Henry, payroll supervisor, at Ext. 5117.



**WELCOMING TEA TO BE SEPT. 28**

The annual welcoming tea sponsored by the TCU Woman's Club will be held Sept. 28 in the Chancellor's Dining Room of the Student Center from 3 to 4:30 p.m.

Reservations for the complimentary occasion are due by Sept. 20. These can be made by calling Helen Goldbeck, 292-1035; Marian Smith, 292-4098; or Joyce Raessler, 738-2944.

Beginning at 2:30 p.m., shuttle vans will be available from the parking lot located near the corner of McPherson and Wabash streets behind University Baptist Church.

Members and wives of faculty and University staff members along with wives of trustees are invited to the event.

**FOOTBALL CONTEST TO BE SEPT. 25**

"Punt, Pass & Kick," the football skills contest for boys and girls ages 7 to 14, will be held Sept. 25. The annual event is sponsored by the alumni association.

Following noon registration at the practice field, competition will begin at 1 p.m. Contestants will be divided by age with categories for 7- to 8-year olds, 9 to 10, 11 to 12 and 13 to 14.

Registrations are due by Sept. 22 to the alumni office, Box 32921.

Each contestant will be eligible to order one free ticket to that evening's TCU vs. Southern Methodist University game. Participants' immediate family members will be eligible to purchase tickets at half-price for the 7 p.m. game in Amon Carter Stadium. General admission tickets are \$6 for adults and \$3.50 for persons 17 and under; reserved seats are priced at \$9.

Prizes will be awarded to winners in each age category, and these persons will be introduced during the evening's game.

Additional information is available by calling Ext. 7803.

**MATH DEPARTMENT BEGINS SERIES**

"Dynamical Systems" is the title of this year's opening TCU Research Fund Lectureship hosted by the mathematics department. Dr. David Delatte from the University of North Texas will be the featured speaker for the event, which begins today at 3:30 p.m. in Winton-Scott Hall, Room 171.

A member of the American Mathematical Society and the Mathematical Association of America, Delatte has published on the subjects of normal forms in Hamiltonian Dynamics and nonstationary normal forms and cocycle invariants.

The mathematics department has scheduled nine lectures this year. Additional information on these is available from the department by calling Ext. 7335.



## NOTES ON FOLKS

**In-Mu-Haw** (accounting) presented two co-authored papers titled "Mandated Accounting Changes, Managerial Discretion, and Opportunistic Behavior," and "The Market Impact of Early Debt Redemptions: Evidence from the Consideration of Accounting Gains and Losses" at the American Accounting Association's 1993 annual meeting held Aug. 8-11 in San Francisco.

Sympathy is extended to **Eugenia Trinkle**, former New Service associate who retired July 1, on the death of her husband Jim. An award-winning *Star-Telegram* sports writer and columnist for 38 years before retiring in 1987, he died Sept. 7 after a lengthy illness. Funeral services were conducted Sept. 10 at South Hills Christian Church. The family suggests memorials to Friends of the TCU Libraries or the Granville T. and Erline Walker Scholarship Fund.

The physical plant's employee of the quarter award for the second quarter of 1993 has been given to **Charles Wilson**, Craft Tech II in the lock shop department. Recognizing the employee for outstanding service, the recognition includes a \$150 cash award, commemorative coffee mug and an engraved entry on the physical plant performance board.

**Bob Greer** (management) presented a paper titled "Trends in the Utilization of Human Resources in U.S. Companies and Their International Implications" at the II Industrial Relations Congress of the Americas in Valencia, Venezuela, Sept. 3.

**Joe Law** (Writing Center/English) has several publications to report. The most recent issue of *Opera Quarterly*, commemorating Rossini, contains four reviews surveying the available audio and video recordings of *La donna del lago* and *Otello*. "Oscar Wilde's *Intentions* and the Victorian Sage: The Dialogue as Counterdiscourse" appears in the 1993 volume of *CCTE Studies*. Out earlier this summer was "Mr. Punch Goes to the Opera: The First Decade" in *Victorian Periodicals Review*.

**Ginger Clark** (radio-TV-film) is co-author of an article, "Preschoolers and VCRs in the Home: A Multiple Methods Approach," that appears in the current issue of the *Journal of Broadcasting & Electronic Media*.

**Dale Young** (education) presented several new teacher workshops to both public and private schools in August, including the Tarrant County Private School Consortium and school districts in Alief, Katy, Spring Branch, Cypress Fairbanks, Clear Creek, LaMarque, Galveston, Dickinson and Commerce. He also presented a teacher retention workshop to administrators from the Ector County (Odessa) Independent School District and a leadership workshop to high school students at Fort Worth's All Saints Episcopal School. In addition, Dale made a recent appearance on Fort Worth's city cable channel, moderating a live Phi Lambda Theta talk show concerning the rewards of careers in education. **Etta Miller** and **Cornell Thomas** (both of education) were panelists for the program, which is being rerun.

**Lee Daniel** (modern languages and literatures) taught his fourth consecutive "Mexican Culture and Language" course on location during the summer, with 27 students attending. In Cuernavaca, where the class was headquartered, local families hosted the students. Lee combined formal classroom instruction with excursions to Mexico City, Guanajuato, Hidalgo, San Miguel de Allende, Taxco and Acapulco as well as other points of interest within the state of Morelos. "The personal experiences within the Mexican culture augment the study of grammar, geography, history and practice in conversation gained from the formal component of the course," he noted.



## Calendar of Events

- Sept. 14 --Convocation featuring Gov. Ann Richards, 11 a.m., Ed Landreth Auditorium.
- TCU research lecture in mathematics, "Dynamical Systems," Professor David Delatte, University of North Texas, 4 p.m., Winton-Scott Hall 145. Refreshments at 3:30 p.m. in Winton-Scott 171.
- Men's soccer, TCU vs. LeTourneau, 5 p.m., corner of Bellaire Drive South and Bellaire Drive North on the southwest corner of the Worth Hills campus.
- TCU's French Film Festival presents "La Femme Nikita," 8 p.m., Student Center Ballroom. Free to students, faculty and staff.
- Sept. 15 --TCU's French Film Festival presents "Cyrano de Bergerac," 8 p.m., Student Center Woodson Room. Free to students, faculty and staff.
- Sept. 16-24 --"By a Clearer Light" photography exhibit commemorating the 75th anniversary of the National Parks Service, 7 a.m.-10 p.m. Sunday-Thursday, 7 a.m.-midnight Friday and Saturday, Brown-Lupton Student Center lounge. Free.
- Sept. 16 --University staff luncheon: Jennifer Sweeney, TCU's first coordinator of academic services for students with disabilities, will speak on "Disabilities Awareness," 11:45 a.m., Woodson Room, Brown-Lupton Student Center.
- Ballet and Modern Dance guest artist Margaret Whitten of Fort Worth Theatre School demonstrates and discusses mime, 2 p.m., Sid W. Richardson Building Lecture Hall 3. Free. Call Ext. 7615 for information.
- TCU's French Film Festival presents "Madame Bovary," 8 p.m., Student Center Ballroom. Free to students, faculty and staff.
- Sept. 17 --Women's soccer, TCU vs. Arkansas-Little Rock, 4 p.m., corner of Bellaire Drive South and Bellaire Drive North on the southwest corner of the Worth Hills campus.
- TCU's French Film Festival presents "Three Men and a Cradle," 8 p.m., Student Center Ballroom. Free to students, faculty and staff.
- Sept. 18 --Soccer, Men: TCU vs. University of Missouri—Kansas City, 1 p.m., Women: TCU vs. Texas A&M, 3 p.m., corner of Bellaire Drive South and Bellaire Drive North on the southwest corner of the Worth Hills campus.
- Honors Program Retreat, Camp Carter.
- TCU's French Film Festival presents "Too Beautiful for You," 8 p.m., Student Center Ballroom. Free to students, faculty and staff.
- Sept. 20 --TCU Music Series voice recital by Colleen Mallette, Ed Landreth Auditorium, 7:30 p.m. Free. Ext. 7810.
- Deadline for "Journal Writing Across the Curriculum" workshop presented by the TCU Writing Center. Information available from Christina Murphy, Ext. 7221.
- Reservations due for TCU Woman's Club Welcoming Tea on Sept. 28. RSVP to Helen Goldbeck, 292-1035; Marian Smith, 292-4098; or Joyce Raessler, 738-2944.
- Sept. 21 --Ballet and Modern Dance guest artist Bertha Garcia, founder/director of Ballet Folklorico Azteca, performs folklorico, 2 p.m., Ballet and Modern Dance Building Studio B. Free. Call Ext. 7615 for information.



**OFFICIAL ABSENCES**

Students listed below must make up any class assignments that were missed. It is the responsibility of the student to arrange with his/her professor for the makeup. If you have any questions, call Ext. 7855.

Dance students who missed classes from 5:00 pm - 10:00 pm on September 9th and from 9:00 - 11:00 pm on September 10th to work with the Jan Erkert Concert:

Adcock, Alexia	Barnes, Tequila	Drake, Jamie	Draper, Glenda
Nail, Tricia	Ramirez, Norma		

Members of the soccer team who missed classes after 11:00 am, September 9, to participate in games at University of Texas at Austin:

Anderson, Brittney	Cathey, Kristen	Davies, Michelle	Digiacomio, Tricia
Everette, Julie	Fennell, Clari	Garrett, Angela	Gill, Shannon
Honolka, Susie	Hornor, Kathleen	Kuesel, Meredith	Marlar, Amy
Potok, Mandy	Rainey, Kathy	Ross, Abby	Shaver, Danielle
Spence, Dondi	Suess, Sarah	Thompson, Jennifer	Trujillo, Erin
VanZandt, Cindy	Wells, Lisa		

Ali, Atila	Amos, Blake	Cahan, Matt	Cook, Matt
Ellison, Jason	Frauenheim, Darrell	Gilani, Ramy	Jackson, Brian
Jones, Brandon	Missimo, Derek	Mitchell, Chris	Mohr, Patrick
Moore, Josh	Murphy, Mark	Piering, Jason	Redmon, David
Shorey, Mike	Slaybaugh, Paul	Sommer, Jeff	Suess, David
Thornberg, Matt	Vail, Peter	Wixson, Cliff	Wayland, Mark

**CLASSIFIED:**

information redacted